

# MILLER MAKES IT RIGHT! Hearty,

robust,
deep-down good!
So make your move to Miller . . .
The Champagne of Beers,

# **COLUMBIA STEREO TAPE CLUB now offers you**



#### IFTTFRS

#### The Speech that Refreshes

Sir: Hurrah for Milton Friedman and his "libertarian anarchism" [Dec. 19]! In this age of new economics, unreason, mysticism. New Left hysteria and everyone's paranoia, it is refreshing indeed to hear someone speak calmly, wittingly, logically
—all of which Mr. Friedman does so

MICHAEL WASHBURN

Corpus Christi, Texas

Sir: Imagine saying that corporate officials should have only the goal of mak-ing money, devoid of any kind of social consciousness! Should we then thank Professor Friedman for our water and air pollution, our congested highways, and our ghettos—all in the name of a free economy whose dubious goal is the pursuit of profit?

DONALD E. BLACK Midland, Mich.

Sir: It is very obvious that Mr. Friedman has never been on relief. My motherin-law has been. Just ask her whether she would prefer to receive an \$80-a-month handout on relief, with all its degradations and red tape, or the same amount in Social Security insurance—for which she and her employers had paid the premiums over many years. In fact, just ask any-body who receives Social Security. Very few of them would state that Mr. Fried man wants to help the poor in any way. DARIUS D. BUELL

Elmira, Mich

Sir: I maintain that we'd better have a recession in 1970, or else risk serious de-

JAMES L. MARSHALL

Sir: I was flattered and pleased by your cover story on my work and ideas [Dec. 19]. Because the story was so highly accurate on factual details, one amusing lapse stands out. A favorite remark of mine was stated in a way that completely reverses its meaning

Says the story: "He sometimes speculates that if Franz Joseph had instituted a min-imum-wage law, his family might have stayed put and he would be a Soviet

What I often say is: "If the U.S. had had a minimum-wage law in the 1890s, my parents might not have been able to mi grate to the U.S., because there would have been fewer job opportunities avail-able." If Franz Joseph had instituted a minimum-wage law, that would have reduced employment opportunities in the Austro-Hungarian Empire and encouraged, not discouraged, emigration

MILTON FRIEDMAN

#### Elv. Vt. Chosen People

Sir: I do not think we can listen to ourselves in TIME's Essay on the decade of the '60s [Dec. 19] without a lift of the heart, the sense that the world is still someings have been chosen for the task MRS. THOMAS S. DUNMIRE

Fort Benning, Ga

Sir: Contrary to your assertion, the pros-pect of the '70s is precisely that we will

be "crowded into marginal existence by famine." Only the most extreme efforts will succeed in avoiding this end, and those efforts will be effective only if they are instituted immediately. As for the "quality of human life," the only sure way to obtain quality is by limiting quan-If there exists a broad consensus among scientists, it is that the imperative of our age is the population dynamic, and that, if the end comes, it comes not with a bang, nor even a whimper, but rather with a birth cry ROGER W. KOLVOORD

Department of Geological Sciences University of Texas Austin, Texas

Sir: We need to grow twice as much food as we do now in order to ade-quately feed the earth's 3 billion people. And the population is increasing by 70 mil-lion per year. A "grain glut" in the '70s you say. Wait and see.

KENNETH L. FITCH Department of Biological Sciences Illinois State University

"The green revolution"? Not likely, With eutrophication and desiccation of soil and water by fertilizers, detergents and you and me, our only hope is that the pragmatism of the democratic process will be directed not to personal or corand protection of our greatest wealth: wildlife and wilderness.

K. J. KRUSHEL Roslyn Heights, N.Y.

#### **Everything Goes**

Sir: For several issues you have been talking about cyclamate, monosodium glu-tamate, and other food additives that may be considered poison. Let's be sensible before we stop the use of everything

PHILIP SADTLER

Philadelphia

Sir: What is it? "A pasteurized blend of water, hydrogenated vegetable oil, sugar, starch, sodium-phosphate, derivatives of mono- and diglycerides, sodium caseinate, polyoxyethylene (20), sorbitan tristearate. salt, cellulose gum, calcium chloride, vanilla and artificial flavor. Charged with ni-trous oxide and carbon dioxide." It goes well with pumpkin pie. Answer: a dessert topping. Makes you wonder, doesn't it? (MRS.) JUDY DARE

### Shedding Some Light

Sir: Re "Hitler's Last Great Gamble" [Dec. 19]: Any member of the U.S. Army's 28th Infantry stationed near the Our Riv-Germany who went on a recon naissance patrol or was at a forward post during the three days preceding the attack knew that something big was brewing. For eight hours preceding the attack the skies over the river were illuminated troops to assemble and cross the river and all this was dutifully reported back telligence wasn't unaware. They either un-derestimated the situation or had some "method to their madness"—those of us who spent months in a German P.O.W camp mulling it all over would like to know just what did happen to G-2.

LAWRENCE I. FALSTEIN

#### Overextended Credit

Sir: I was pleased to see the consumer rev olution featured in TIME [Dec. 12], and I was happy to see Massachusetts law cited among other advanced consumer legislation in the country. However, Massachusetts residents have

three days, not ten, to reconsider and cancel contracts they sign with door-to-door salesmen. I am afraid your writers overextended our credit.

ROBERT H. QUINN Attorney General

Roston

#### The Bird

Sir: Your article about Stephen Potter reminds me of a lecture that he gave at the University of Illinois when I was a student there. As I recall, the head of the Eng-lish Department introduced Mr. Potter min Department introduced Mr. Potter with the remark that he had never understood English humor and sometimes doubted its existence. The professor illustrated his view: He had heard someone telling the old joke about the male robin who, upon finding a brown egg in his who, upon Inding a brown egg in his nest, inquired of his wife regarding this phe-nomenon. She replied that she had done it for a lark. The professor remembered having heard the joke retold later by a Briton who told it intact, except for the tag line, which became: "I did it for a sparline, which became: "I did it for a spar-row." This, the professor insisted, made it difficult to believe in English humor. Mr. Potter took the podium and ac-

PLEASE NOTIFY US 4 WEEKS IN ADVANCE

Miss/Mrs./Mr.

Address (new, if for change of address) Apt. No

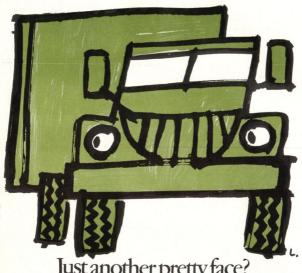
TO SUBSCRIBE TO TIME check rate below and fill in your name and address ahove

> 1 YEAR **FOR \$12**

MAIL TO: TIME. 541 North Fair-banks Court, Chicago, Illinois 60611

ATTACH LABEL HEF quiry: or attach pa address. If moving, II your subscription ey within month, year) is Example: a JE 4 73 end with the fourth h page with
ing, list new ac
n expiration
ar) is given at
4 73 means s.
rth issue of J ith name
w address.
on date (n
n at upper)
s subscrip
f June, 19

ss change or in-ne and present ne above. Note: ass above. Note: (month, issue per left of label. scription would se, 1973.



We admit it—lovely, we may not times we're hard to love. But year—y

be. But recognizing how skin-deep beauty is, we'd like to point up the virtues the trucking industry does possess.

Utifulnes, for one. Looking ahead to the seventies, trucks are vital to the tremendous needs of the American economy in the next decade. Today three-quarters of all freight goes by truck at least part of the way. By 1980, it is estimated that trucks will be hauling four-fifths of all freight conage. Let's be honest—some-

times we're hard to love. But we want you to recognize how important we are to our economy, now and for the years ahead.

Safety, for another. The trucking industry possesses an enviable safety record today. Tomorrow, new sophisticated equipment and technological advances, as they are authorized, promise increased safety and efficiency.

Generosity, too. The trucking industry pays about \$4 billion a

year—yes, we said billion—in Federal, state and local highway user taxes. One large tractortrailer alone pays an average of nearly \$3500. Some pay even more.

There's more. But the point is that there's a lot more to trucks than simply the box on wheels you pass on the highway. Pretty? Maybe not...but then, a friend doesn't have to be.

American Trucking Associations, Inc.

American Trucking Associations, 1616 P St., N.W., Washington, D.C. 20036

Better understanding. That's what trucks are driving for.



In this look-alike world. Master Hosts Inns are a breath of fresh air. Usually hotels or motels in other well-known. coast-to-coast chains look pretty much the same. But our 266 Master Hosts Inns don't. Each one is distinctivedifferent. A little variety to spice a traveler's life. But more important is the way our people treat you. Like a personnot a number. Sound better than the "look-



alikes"? We are!

For your free Master Hosts Directory, Write: Master Hosts, Dept. T, 6901 W. Freeway, Fort Worth, Texas 76116 knowledged the introduction with: "Thank you, Professor, but I'm terribly sorry that you didn't get the point of the sparrow ioke." Of course.

G. L. Andrews

#### Superchilled

Sir. Dr. Hoenikker invented an "unnatural" water called "les Nies" in the book Car's Cradle by Kurt Vonnegut Jr. "lee Nine" propagated itself by feeding on natural water and eventually ended up maktural water and eventually ended up makary to the control of "polywater" [Dec. 19] by the Russians and its subsequent re-creation in the U.S. and Britain bring to mind the dangers of such a substance if it should be let loose, to prophecy. "I have been been to wond the chiliing prophecy."

MIKE TIERNEY Bridgeport, Conn.

#### Aftershocks

Sir: You shouldn't have told us. If Nison hears that it is possible that Red on hears that it is possible that Red subterranean carthquake [Dec. 19], he might feel an uncontrollable urge to deploy counter-platforms. That swould mean right height for the platforms and the proper intervals for all of us overweight ciright height for the platforms and the proper intervals for all of us overweight ciright height for the platforms and the proper intervals for all of us overweight ciright height for the platforms of the over whether it would work, whether it would be worth the money, and whether would be worth the money, and whether would be worth the money, and whether would be worth the money and the proposed was the platform of the platform of the money of the platform of the platform of the money of the platform of the platform of the money of the platform of the pl

PHILIP LORANG

sir. Fifty million motorist simultaneous is applying their brakes from a speed of 60 m,ph. would impart 50 time, a speed of 60 m,ph. would impart 50 time, a speed of 60 m,ph. would impart 50 time as period to the energy to the earth's crust as David Stone's imming Chinese. Careful coordination could focus the energy at any point on earth. Unfortunately, the first Chinese improved destroy our highways and pre-emptite strike should be made at once emptive strike should be made at once.

Sierra Madre, Calif.

Sir: Perhaps the Chinese could be persuaded to develop a one-strike capability by jumping off a 50-ft, platform. Surely this would be a gian' leap for mankind. STEVE BUNDY JR.

Wilmington, N.C.

Address Letters to TIME, TIME & LIFE Building, Rockefeller Center, New York N.V. 10020.

The free also published Law, Footway, Sweets, and the state of the sta



# A Little Knowledge Is a Dangerous Thing?

Not where arthritis and modern woman are concerned.

Something can be done.

For facts...for help, call on

The Arthritis Foundation
Let's help each other.

#### Announcing the TIME English Program

A series of professionally-designed services and teaching aids for high school English classes. For information write: TIME Education Program / Time-Life Building Chicago, III. 60611

SUPPORT RED CROSS



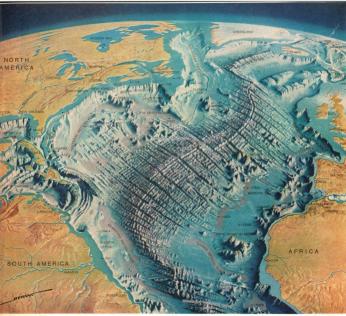
NEW YORK'S TOP MUSICAL
"BROADWAY'S WITTIEST MUSICAL IN YEARS." —Clive Barnes, NEW YORK TIMES
PROMISES, PROMISES

Original Cast Album on United Artists Records
MAIL ORDERS FILLID: Man. Nov. Thors. Even. 512, 10, 9, 8,
4, 5, 3, 761, 8 Set. Even. 515, 12, 10, 9, 6, 5, 3. Mots. Wed.
and Sat. 57.90, 7, 6, 5, 4, 3.
SHUBERT INFATEE 225 West. 44th Street, New York 10036

# Israel Today

Is the MIDDLE EAST conflict related to Bible prophecy? Free booklet discusses this question. Write Dept. T. I. Pastoral Bible Institute, Box 15031, Chouteau Station, St. Louis, Mo. 63110.

TIME, JANUARY 12, 1970



Come along with Alcoa as we probe earth's last frontier.

And the richest.

Seven-tenths of our planet's surface lies underwater-more guessed at and less charted than the moon's. Alcoa plans to explore the oceans' fertile plains, great mountains and deep valleys. In 1971 we'll launch Alcoa Seaprobe world's first allaluminum, deep-ocean search and recovery vessel.

Together with Ocean Science and Engineering, Inc., we will search out and recover objects weighing up to 200 tons from depths exceeding 6,000 ft, Alcoa Seaprobe will also look for rich mineral deposits and perform other research and exploratory oceanographic missions. Earth's last frontier will open, And Alcoa will be there. We lead the world's light-metal industry in research and development. That brought us to the ocean. And got our feet wet. Now we're going indeeper. Come along with us.





# In San Francisco they read Herb Caen, ride cable cars from Fisherman's Wharf, shop on Union Square and meet at the St. Francis.

In San Francisco there are over 400 hotels. Thirty of them were built in the last ten years. Yet the St. Francis remains the pulse-beat of the city. As it always has been.

This isn't unusual. It's the way

all Western International Hotels are. Busy. Exciting. An important part of the business and social life of every city they're in.

You could put it down to their all-pervading excellence. Their fine

cuisine and service. And the way
Western's hotels have of absorbing
the color of the city. Or all that
warmth and friendliness.

But why not discover all this for yourself?

WESTERN INTERNATIONAL HOTELS Executive Offices · The Olympic, Seattle, Washington

Western International Hotels operates more than 70 hotels in 13 countries, including Continental Plaza, Chicago: Bonaventure, Montreal; Illiai, Honolubu S. Francis, San Francisco, Camino Real, Mexico Chy; and Century Plaza, Los Angeles. For Heteletron critição reservations at any Western International Hest, call your city.







# TIME

FOUNDERS: HENRY R. LUCE 1898-1967

EDITOR-IN-CHIEF HEDLEY I
CHARMAN OF THE BOARD ANDREW I
PRESIDENT JAMES R.
CHARMAN, EXECUTIVE COMMITTEE JAMES R.
SENTOR STAFF EDITOR. DANIEL S

MANAGING EDITOR

MANAGING EDITOR
Henry Anatole Grunwald
ASSISTANT MANAGING EDITORS

Edward L. Jamieson, Richard M. Seamon
SENDR EDITOR
T. Baker, Laurence I. Barrett, George G. Daniels, Michaesarest, John T. Elson, Timothy Foote, Leon Jaroff, Roma.
Kriss, Murshall Lorb, Peter Bird Martin, Jason McManu
Robert Shnayerson

Robert Shnayerson.

ART DIRECTOR

Louis R. Glessmann

ASSOCIATE FOILORS

Nouglas Auchincioss, Harriet Bachman, Gurney Breekenfeld, left Bryant, Richard Burgheim, Gilbert Cant, Gerädt Clarke, orucer Davidson, Philip Herrera, Keith R. Johnson, T. E. kalrun, Stefan Kanfer, Ray Kennetdy, John Koffend, Ed Magmuon, Lance Morrow, Charles Parmiter, John M. Scott, David

CONTRIBUTING EDITORS
William E. Barnes, William Bender, John F. Berry, Patrici
Bake, Ruth Brise, Marshall Burchard, Goorge J. Church
Jas Goks, Christopher T. Cory, Johanna Davis, Chaiste Derece
Jos Goks, Christopher T. Cory, Johanna Davis, Chaiste Derece
José M. Perer Ell, Preferic Golden, Mark S. Goodman, Ph
Halsax, Robert G. Hummerstone, Geoffrey James, Timothy M
James, Marguerite Johnson, Kajte Kelly, Alvyn Loe, Bo

Halasz, Rolievt G. Hummerstone, Geoffrey James, Timothy I James, Margerite Johnson, Katie Kelly, Alwyn Le-McCaler, Mayo Moha, Oliver S. Moore III, Howard H. Muse Smith, Larry Still, Peter Stofer, Gene Thornton, Mark Vishnia Carey Winfrey.

Maryise F. Voga Cilarly, Luch Stanks Gordon, Le Aure Adopp.
Maria A. Fürgung D. Bortely Harvard, Jeff Borden, Andrew Maria A. Fürgung. Bortely Harvard, Jeff Borden, Andrew Vergins Andrew, Sunsa Atzicke, Uricella B. Budger, Cilier Barward, Charles G. Bernard, C. Bernard,

Whitney, Nancy Williams, Linda Young, Rosemarle T. Zudiko-PP, Clutke AND PRODUCTION EDITORS Charles P, Cluckson (Chief): John M, Cavanagh, Engene P, Coy (Derguten): Charles P, Coy P, Wyland, Cox on Dissectors: Arnold H, Drapkin, Coxon Paopies Revortina: Andrea Swedberg, "Productions: Burjor Nargolvania Berwin S, Edelman, Manuel Delgado, Agustín Lamboy, Austi Metze, Stanley, Rodlern, Pictoria, Rissaka cuspiss, Greda Dayle

Pierce, Ursula Robbins, Carol Saner, Nancy L.:
Elizabeth Statler, Tina Tinay.
Assistant Art Director: Arturo Cazeneuve.

CORRESPONDENTS
Time-Life News Service
Murray J. Gart (Chief)
R. Edward Jackson, Robert Parker (Deputies)
Senior Correspondent; John L. Steele,

Wakhongkan Hagi Sadir, John W. Gordinster, Jamain Gunga Good, Jr., Stammed Jenters, Doma B. Jerker, Hang Geory, Hun-Good, Jr., Stammed Jenters, Doma B. Jerker, Hang Geory, Hun-Lawrence, Makin, Lore W. Miller, Jr., John Malikhen, Herman Marcia, Helden Schammed Linn, and Fra. Stammed. Rev. pro-Stamm, David A. Wildling, Robert Wildlin, Les Ampetet. Domath Marcia, Saliran, Rev. Yest. Perind, Med. Saliran, James Stamm, David A. Wildling, Robert Wildlin, Les Ampetet. Domath Martin Saliran, Rev. Yest. Perind, Med. Sch. Mai, H. Ander Martin Saliran, Rev. Yest. Perind, Med. Sch. Mai, H. Ander M. Dally, Sevent J. Bogland, Jongdan Garner, Ted Hall, Jil Krometh, Richard N. Online, Kareter Pang, James P. Silom, Krometh, Dodorich, Basten Gerguer H. Witzersank, Barra Periv Vanderschung, David Schigff, Harstein, Jon James, Mar-Periv Vanderschung, David Schigff, Harstein, Jon James, Mar-Periv Vanderschung, David Schigff, Harstein, Jon James, Saliran, S.

Services Could by Profession States Services Could by Profession States Services Ser

EDITORIAL SERVICES

Fischer, George Karas, Doris O'Neil, Frederick L. Redpath

PUBLISHER

Henry Luce III

Reloh B. Davidson

ADVERTISING SALES DIRECTOR

John A. Meyers

ASSOCIATE SALES DIRECTOR. Robert C. Barr

© 1970 Time Inc. All rights reserved. Principal office: Rockefeller
Center, New York, New York 10920.

### A letter from the PUBLISHER

Henry Luce a

Weave, weave the music of the leaves So that it moves

Our listenings, our loves.

Stir, ever so gently, the rustle of
the breeze

In the old trees,
Beech, maple, ash, elm, oak—
Tell over the soft idiom they
spoke

To still, to quiet air.

HESE lines by Rolfe Humphries were written in response to a TIME reader's comment on an earlier Humphries poem. The first work was commissioned by TIME and accompanied our story on the reopening of Belmont Park race track in 1968. Humphries, himself a racing buff, set down his own memories of Belmont's sights, sounds and hues. Reader Robert F. Kelley of Manhattan wrote TIME's editors, thanking them for the poem and for "stirring the breeze of memory so that it moves a few lovely leaves on the old trees." We published the letter and Humphries read it. Shortly before his death last April, the poet composed Little Song for the Leaves and dedicated it to Reader Kelley. It appeared in his last book. Coat on a Stick (Indiana University Press).

Readers' letters constantly activate other readers' pens-sometimes in friendship, sometimes othclicited by this column when we report on the joys and jeopardies enbers in preparing stories. Routinely, come reunited. Professors express surprise that former economics of biology students now review films or cover Asian affairs. Marriage proposals and political challenges are

After Contributing Editor Katie Kelly reported on hippie habits, she received 1) a request to supply marijuana to a user in need, 2) an offer from a seller to help retail pot, and 3) a suggestion from state authorities that she become an undercover informer. Naturally, she declined all three. A picture of Researcher Linda Young in connection with an election story produced a sudden swain, who wrote: "I was madly in love with this girl who looks exactly like you. Anyway, she finally got married last September and I've been lost ever since. I don't know what your martial [sic] state is, but if you can write to me it would help very much." Linda could not decide whether to say that her martial state was armed or defenseless.

More recently, 6-ft. 53-in. Bill Doemer, after writing the Dec. 12 cover story on Ralph Nader, said that Nader should do something about the dearth of clothes for the tall. Within days, Doerner was besieged by manufacturers eager to go to any lengths to fit him.

Echoes of this week's cover story on a country-rock group be-coming more widely known-The Band-may be diverse and resounding. Says Contributing Editor William Bender, who wrote it: "The Band appeals to an intelligent segment of this generation, many of whom have tried the freaked-out life, found it wanting, and are now looking for something gentler and more profound. I hope we'll hear from kids all over the country." Senior Editor Timothy Foote predicts that there will be regrets that, though the story deals with rock in general, TIME "has not said half enough about swamp rock, soul rock, jazz rock." Contributing Ed-itor Jay Cocks and Researcher Molly Bowditch did much of the reporting on The Band's members. 'The choice is controversial," says Molly, "because they are not unanimous favorites like the Beatles. But I've played one of their records 400 times and I still love it.'

The Cover: Painting in tempera by Bob Peak.

Cover Story 42 Essay 18

Art	Law	People 25
Behavior 41	Letters2	Press
Books 78	Medicine 32	Religion33
Business 66	Milestones 46	Show Business 65
Cinema 73	Modern Living 28	Sport 48
Education 36	Music	Theater 64
Environment 29	Nation 8	World15
Environment 29	Nation 8	WorldI



# THE NATION

#### AMERICAN NOTES The Condition of War

Some time last week in Viet Nam, the 40,000th American fell in the longest U.S. war. More than eight years have passed since the first American adviser, Sp/4 James T. Davis, was killed in Viet Nam on Dec. 21, 1961. Boys who were fifth-graders then are now

turning their heads and coughing for doctors in induction centers.

Philosophers and theologians may remain forever at odds on whether war or peace is the natural condition of man. What is well established is man's almost infinite adaptability. It has enabled him to survive and civilize, but it also enables him at times to tolerate the intolerable, which is not always a virtue. One moral danger of Viet Nam may be that it begins to convince the nation that the violent sacrifice of its sons, like the perennial feeding of Athenian youths to the Minotaur, is in the inevitable order of things. Certainly the Vietnamese themselves, their homeland a battleground for more than 20 years. have long since been infected by such a stupefying sense of human affairs. There is the chill of a death beyond the sum of the individual deaths creeping up through a society for which war

becomes routine.

#### Bound to Happen?

Such troubling reflections are reinforced by the response of Americans to the My Lai massacre in TIME's Harris Poll on page 10. By the large majority of 65%, those who were questioned expressed the opinion that "incidents such as this are bound to happen in a war." Almost as disturbing to note are the 13% who have no opinion on My Lai. Only 22% clearly expressed moral repugnance to the idea that American soldiers may have intentionally gunned down unarmed women and children. How can such a

response be explained? One answer, of course, is that many Americans so far simply refuse to believe that any massacre occurred. Another may be due to a reflex of patriotism, also demonstrated in the poll. This reflex says, in effect, that even if a massacre took place, this is no time, while the war still goes on, to bring it up, to sully the reputation or sap the nerve of Americans still risking their lives in the paddies and jungles. There may also be at work an edge of guilt or battle wisdom in U.S. attitudes. There are, after all, millions of adult Americans who have fought from the Argonne to Inchon and carry their own private knowledge of the necessities -and the better-forgotten brutalities -of personal combat. It would be reassuring to think that these explanations encompass the opinions of those who appear to dismiss My Lai; the alternative is to contemplate an American adaptability carried to the point of callousness and barbarism.

#### California Style

American law permits divorce, but reluctantly. It is a deeply rooted Western tradition that the partners must be somehow punished for ending a marriage. Hence the squalid court fights, private detectives with strobe guns, ruinously expensive lawyers' fees and the weeks at Reno dude ranches. A quarter of American marriages end in divorce, and most of the divorces are doubly bitter because of the judicial process that formally pits the parting husband and wife against each other.

Now California, the Western continental edge where the nation's future is said to lie, has adopted a divorce reform law that permits a couple to terminate their marriage almost on demand. No longer must cruelty, adultery, desertion or neglect be proved. If either husband or wife claims that "irreconcilable differences" exist and if the judge concurs, he can grant a divorce -or rather, in a terminology designed to eliminate the suggestion of angry separation-he can declare the marriage dissolved. Requiring a residency of six months, and an added six-month waiting period, the new law will principally benefit the 20 million Californians, rather than turn the state into a new Reno or Juarez. It should also relieve some children of future poisonous memories of their parents' parting.

### Rand's Year

Santa Monica's Rand Corp. is home to some of the nation's most intimidatingly intellectual precisionists. But Rand has left itself open to the burlesque of, say, a Jerry Lewis abstractedprofessor routine. Rand mailed out some 20,000 calendars for 1970 festooned with the thoughts of William James, T. S. Eliot and others. Such were the distractions that some of the calendars came out with no June and two Julys, or no January and two Februaries, Rand. which is busy plotting America's future course in dozens of areas, had a programmed explanation. "It was a random collating error," said a spokesman, which resulted in only one mistake in every 450 calendars.



WOUNDED G.I. & PLASTIC BODY BAGS FOR THE DEAD To tolerate the intolerable is not always virtuous.



LOS ANGELES SMOG. SPRING 1969

NIXON WITH TAX BILL

# Nixon's 1970 Worries: Economy and Environment

THOUGH he managed to escape from Washington to the Southern California sun, last week was a chilly, somber time for President Richard Nixon. While the war in Viet Nam goes grimly on, it is no longer his chief preoccupation; the polls show and his Democratic opposition concedes that Vietnamization and U.S. troop withdrawals have relieved, at least for now, the political pressures of the war on the President, Instead, Nixon has turned his attention to the two questions that have cast their shadows over the politics of 1970: inflation and the quality of the American environment.

Before he left the capital, the President made a show of reluctance as he signed a sweeping income tax revision bill that also includes a 15% increase in Social Security benefits (TIME, Dec. 26). The Treasury estimates that the new legislation will increase federal revenues by \$3.7 billion in the first half of 1970 and by \$2.7 billion in the fiscal year that begins July 1. But Nixon fears that the additional revenues will be eaten away by overly generous congressional appropriations, by the Social Security hike and by a continued rise in the Government's fixed costs. He warned that an inflationary deficit in the federal budget now "would be irresponsible and intolerable." For the coming fiscal year beginning July 1, Nixon added, "I shall take the action I consider necessary to present a balanced

\$200 Billion Neighborhood. To spur him on, there is the lesson of what is happening in the current fiscal year, when federal spending may well work out to total more than Nixon's hoped-for ceiling of \$192.9 billion. The fat \$5.8 billion surplus that the Administration once so cheerily anticipated will probably get much skinnier as the economy slows down and tax collections shrink with it. Nixon damned the Democratic-controlled Congress for putting his surplus in peril. "In the very session when the Congress reduced revenues by \$3 billion, it increased spending by \$3 billion more than I recommended," he said.

The Administration's planning for the next fiscal year is clouded by varying guesses about how serious the 1970 busi ness slowdown may become. Presidential Assistant John Ehrlichman and Budget Director Robert Mayo were working with Nixon in California to put the final touches on the new budget. Part of their difficulty is with what Washington budget watchers call "the uncontrollables": unavoidable automatic rises in payments for Medicare, Social Security and farm support. Another factor is the price of funding the national debt, a cost that has been driven up by the high interest rates of the Government's own anti-inflationary tight-money policies. Educated estimators put the size of the upcoming budget for fiscal 1971 at between \$198 billion and \$202 billion.

Since Nixon has ruled out a budget deficit, there are only two things that he can do to produce a balanced budget in the neighborhood of \$200 billion. He must find new taxes to add to federal revenues, and he must hack away with determination at the spending requests that his department heads have put before him. He can hardly ask for a surtax extension beyond June 30, since he himself campaigned to end it; even if he changed his mind, moreover. Congress would hardly vote it in an election year. Nixon is intrigued by the idea of a value added tax, which is in effect a national sales tax of the kind becoming standard in the Common Market countries, but he has rejected it for now. Instead, he will try a bits-andpieces approach. White House aides believe that he will renew his request for \$600 million in postal-rate increases, ask for new excise taxes on such services as airline travel, and speed up collection of gift and inheritance taxes.

Blood and Buddha. On the budgetcutting side, Government agencies are being squeezed hard. Some have come to Nixon and Mayo asking for more money and have left with less than they had got the year before.

Defense Secretary Melvin Laird cut back \$4 billion in the current fiscal year and stands to lose another \$3 billion to \$4 billion beginning July 1, leaving the Pentagon with about \$73 billion to spend in fiscal 1971. Agriculture and the space program will also suffer a nasty pinch; only the Justice Department is likely to come out unscarred for the second year running. Says one Administration adviser: "There's only one Cabinet member who's sitting back smiling like Buddha, and that's John Mitchell. He got what he wanted, and he's about the only one who did.

Aside from the politics of budget making, does it matter if there is a surplus? Some think not. Says Herbert Stein, a member of the Council of Economic Advisers: "Many people now see a magical significance in a shift of a few billion dollars in the budget position, especially if the shift crosses the line between surplus and deficit. In a trilliondollar economy, this is hard to understand." Still, it is what the President wants and has promised.

In spite of the brutal butchery that he is imposing in other areas of federal



BUDGET DIRECTOR MAYO

Some were sorry they saw him.

spending, Nixon is working to find room for one important new program that will cost nearly \$2 billion in its first year alone; a campaign to improve the year alone; a campaign to improve the tered at the start on combating water polution. Last week the President signed a bill to create a three-member Council of Environmental Advisers, and he made a point of inviting reporters to the Westthis feeling.

Unfit for Living. "It is literally now or never," Nixon said. "A major goal for the next ten years for this country must be to restore the cleanliness of the air, the water, the broader problem of population congestion, transport and the like." Perhaps Nixon's own rediscovery of his transformed native Southern California helped convert him to the cause. He had toured the environs of San Clemente only the day before, and his comments reflected what he had seen. "If you look ahead ten years," he said, "you project population growth, car growth, and that means of course smog growth, water pollution and the rest-an area like this will be unfit for living. New York will be, and Philadelphia. Of course, 75% of the people will be living in areas like this."

In his State of the Union message later this month, the President will emphasize this aspect of the quality of American life. To that, unlike his budget, he should find little resistance on Capitol Hill. Prominent Senate Democrats like Edmund Muskie of Maine and Henry Jackson of Washington have urged more sweeping measures than the bill Nixon signed last week. In 1969 when the Administration asked a \$214 million ceiling on new funds for municipal sewage-treatment plants that would reduce water pollution, Congress went ahead and appropriated \$800 million instead.

#### A TIME-Louis Harris Poll

# The War: New Support For Nixon

Shortly before President Nison's.

Nov. 3 address to he nation. a TIMELouis Harris poll found the U.S. public gloomy about the prospect of victory yet determined to secure an honorable peace in Vier Nam, eager for an
end to the war but willing to give the Administration time to search for a setministration time to search for a setministration time to search for a setorable peace in the search of the settion of the search of the search of the
top of the search of the search of the
consistence of 1,508 households to
gauge the impact of the Administration's
appeal for support. The findings.

HEEDING his appeal to "the great si-lent majority," the U.S. public has rallied behind both President Nixon and his Viet Nam policy. Although a sizable plurality still have serious reservations about the ultimate results of this policy, an overwhelming majority of 82% feel that Nixon is doing all he can to end the war. The public, which in October disapproved Nixon's handling of the war by a margin of 50% to 45%. now approves his performance on Viet Nam 54% to 40% (see box). But Nixon still faces a small threat from the right. Those who voted for George Wallace in 1968 criticize him for "not trying to win the war" and give him a negative rating, 56% to 38%.

A substantial majority approve the President's plan for U.S. disengagement from Viet Nam. Support for immediate withdrawal of U.S. fighting men has dropped from 36% in October to 32% last month, while support for an accelerated troop pullout has fallen from 29% to 26%. Correspondingly, backing for the Nixon timetable of withdrawals geared to South Vietnamese ability to take over the fighting has increased. Sixty-one per cent went along with the Nixon schedule in October; 65% went along last month.

Though Nixon's appeal for support of his peace efforts has met with signal success, his attack on opponents of his war policy has been only moderately successful. A greater number than ever before now go along with the Administration claim that Viet Nam is essential to U.S. security; where the public rejected this contention 47% to 41% in October, it now accepts it 52% to 34%. More also believe that "opposition to the war is led by radicals who don't care what happens to the U.S." In October, the public rejected this statement 49% to 37%, but now it accepts it by a narrow plurality of 44% to 42%. There is, however, no massive rallying behind Vice President Spiro Agnew's charges against the Eastern press and television networks. Only 39% go along with the Agnew attacks, while 29% are unable to make any judgment on them at all.

Surprisingly, Americans are not particularly disturbed by the disclosure that U.S. troops apparently massacred sereral hundred South Vietnames civilians at My Lai. By a substantial 65% to 22%, the public shrugs off My Lai, reasoning that "incidents such as this are bound to happen in a war." It also rejects by a margin of 65% to 24% the charge that My Lai proves that U.S. in-

# Changing Views on Viet Nam

Do you approve President Nixon's handling of the Viet Nam War?

 Approve
 Disapprove
 Not Sure
 Approve
 Disapprove
 Not Sure

 45%
 50%
 5%
 54%
 40%
 6%

Are you in favor of immediate withdrawal of U.S. troops from South Viet Nam, of faster pace of withdrawals, or the plan put forward by the President to gear U.S. withdrawals to South Vietnamese ability to take over the war effort?"

 Immediate
 Faster
 Nixon Plan
 Immediate
 Faster
 Nixon Plan

 36%
 29%
 61%
 32%
 26%
 65%

Do you agree that Viet Nam is essential to U.S. security?

 Agree
 Disagree
 Not Sure
 Agree
 Disagree
 Not Sure

 41%
 47%
 12%
 52%
 34%
 14%

Do you agree that opposition to the war is led by radicals who don't care what happens to the U.S.?

 Agree
 Disagree
 Not Sure
 Agree
 Disagree
 Not Sure

 37%
 49%
 14%
 44%
 42%
 14%

 $^{\rm o}$  Results compiled from the answers to three separate questions, hence totals are greater than 100%.

volvement in the war has been morally

wrong all along.

Though the public does not agree with Agnew's overall attacks on TV and the press, it is highly critical of the news media for their part in reporting the My Lai incident. Sixty-seven percent of those polled believe that the press and TV should not have reported statements by soldiers involved prior to a trial. Americans show considerable sympathy for Lieut, William Calley, the platoon leader charged with over 100 of the deaths at My Lai, By a margin of 55% to 23%, they believe that Calley is being made a scapegoat by the Government

Although Nixon has not been hurt by either My Lai or the moratoriums, his consensus is still clouded. Americans may support his policy in the short run, but they remain disturbingly uncertain about both the success of Vietnamization and the ultimate outcome of the war. A plurality of 41% to 39% believe that South Viet Nam will be unable to defend itself without U.S. troops. More significant, the number who feel that South Viet Nam will eventually go Communist has not changed one point since October. It was 43% then and remains 43% now. The message seems clear: Americans are less interested in fighting the war than ending it, and will support their President's efforts to wind it down-but not continue it indefinitely.

#### TRIALS

#### A Second Soldier Charged

Five weeks after making its decision to court-martial Lieut. William Calley on charges of premeditated murder, the Army announced that a second man would be tried in connection with the alleged massacre of South Vietnamese civilians at My Lai. He is Staff Sergeant David Mitchell, 29, who led one of the three squads in Calley's platoon on March 16, 1968. He was charged last week with committing, with intent to murder, "an assault upon a group of 30 Vietnamese nationals, more or less, by shooting at them with an M-16 rifle." If convicted, he would face a maximum penalty of 20 years at hard labor.

A tall, husky career Army man, Mitchell was one of 15 children of the black pastor of Rasberry Baptist Church in Saint Francisville. La. He entered the Army in 1960 and served in Korea and Hawaii before going to Viet Nam in December 1967. He loved the Army, and recently, when asked to describe himself, replied, "I'm a hell of a soldier." He told a news conference last month that he had seen no massacre at My Lai and doubted that one had taken place. Last week in Washington he said simply, "I am not guilty."

Twenty-four more former members of C Company are under investigation. One high-ranking officer offered the opinion last week that at least 20 of these would eventually be charged.

THE VICE-PRESIDENCY

#### First Look at Asia

"Will Agnew talk, roar or do a lot of listening?" wondered a columnist in the Philippines Herald. As it turned out, the Vice President adopted a painstakingly correct manner as he arrived in Manila last week on the first stop of his 25-day, 39,000-mile tour of eleven Asian and Pacific countries. "It's all very interesting," he said blandly. "I am not in a position to make pronouncements on this part of the world." When a group of youthful protesters lobbed a firecracker at his limousine. he refused to become rattled, even after some newspapers escalated the firecracker into a firebomb. "It didn't real-

Agnew remained cautious and rather stiff as he attended the inauguration of Philippine President Ferdinand Marcos, chatted with South Korean Prime Minwas offset by the easygoing enthusiasm of Apollo 10 Astronaut Eugene Cernan, who accompanied the Agnews on the first week of their tour. With an arm around Judy Agnew, Cernan told Philippine First Lady Imelda Marcos: "We feel the moon belongs to everyone." "Ah," beamed Mrs. Marcos, "as in the American song?

Really Encouraged, Leaving Judy behind, Agnew flew to Saigon on New Year's Day for a 24-hour visit. General Creighton Abrams, U.S. commander in Viet Nam, was too ill with pneumonia to confer with him, but Agnew was warmly received by President Nguyen Van Thieu, "The hawk," a palace aide said later, "is always welcome." Agnew brought no specific message from Nixon. However, he assured Thieu that U.S. withdrawal would be gradual.

Next morning the Vice President visited the U.S. Army's 24th Evacuation Hospital. "We are going to get you out of here." he told Staff Sergeant John



"IT'S OK-HIST THE STRAIN OF WAITING FOR HIM TO CALL THEM CHINKS OR JAPS OR GOOKS OR SLANTS. . . . "

ister Chung Il Kwon, and carried out such ceremonial chores as laying wreaths, visiting an experimental rice farm, and dispensing the latest U.S. diplomatic lagniappe to friendly heads of state: tiny pieces of moon rock.

A Pacific Power. Agnew warmly congratulated Marcos on his inaugural address calling for a "revolutionary reformation of our international and domestic policies." In a private talk, Marcos told Agnew that many Asian leaders had feared that the so-called "Nixon doctrine"-avoiding future Viet Nams while maintaining U.S. commitments-was a sign that the U.S. was veering toward isolationism. Agnew assured Marcos that the U.S. intended to remain a Pacific

The Vice President was accompanied by his wife Judy, who had never been overseas before, and sometimes seemed understandably ill at ease making small talk with Presidents and Prime Ministers. "It's the 29th, isn't it?" she asked nervously, as she signed the guest book at the presidential palace. Judy's shyness Bishop, "Roger that," Bishop said. When another patient told him, "I don't feel I should be here," Agnew paused and re-plied in a whisper, "We all want to get it over with." Later, he expressed enthusiasm about the progress of the war. "The most significant thing to me," he told reporters, "was the way the ARVN are working with the U.S. forces. I'm really encouraged."

Agnew's visit to Taiwan was billed as a mission of reassurance. The Chinese Nationalists have been dismayed by Washington's recent moves to improve relations with Peking by slightly easing trade restrictions and seeking to recume ambassador-level talks. En route to Taipei, Agnew defended the policy of lessening tensions and said that it would continue. "Communist China is a country of over 800 million people. They can't be ignored." On arrival, however, he assured President Chiang Kai-shek that "there is no diminution in our posture here." Then he flew on to Bangkok to deliver the same message to King Bhumibol and the Thai government.

#### THE SOUTH

#### Surrender in Mississippi

To most white Mississippians, integration has always been something to be resisted, not accepted. Rallying be-hind the cry of "Segregation forever," citizens of the state have resorted to violence, intimidation and a Byzantine series of legal maneuvers as they sought to avoid compliance with the U.S. Supreme Court's 1954 school desegregation decision. Now the unthinkable has become the inevitable. In October, the Supreme Court ordered an end to the delays by which 30 of the state's school districts have managed to maintain "separate but equal" education. Beginning this week, school desegregation will become a reality for 67,813 black and 55,461 white Mississippi schoolchildren.

There are some dichard segregations iss who refuse to recognize defeat and vow to continue the fight. It is doubt-that they can, Their leaders have so far offered more rhetoric than resistance. Some continue that they can be desired the second that the s

No Reprieve. Nor do state officials, who once led the fight against integration, seem willing or able to lead yet another charge on the Constitution. Offering less leadership than sympathy, Governor John Bell Williams, father of two school-age children, delivered an of the public school system will except pressing understanding of the problem faced by parents who contemplate keep-

ing their children out of school. But unlike former Governor Ross Barnett, who once stood in a doorway to keep James Meredith from entering the University of Mississippi, Williams offered no hope of reprieve. Recognizing what many of his fellow citizens would not, he said that Mississippi had fired its last legal shot and had no choice but to surrender.

For this reason, opposition is expected to be vocal, not violent, as the desegregated schools open this week. Taking their cue from State Superintendent of Education Dr. Garvin Johnston, most local school authorities have spent the past several weeks in a frenzy of activity, working to shift equipment and portable classrooms, pleading with teachers to remain on their jobs, and urging parents to give desegregation a chance. Though some picketing is anticipated, federal officials expect that at least twothirds of the 30 districts affected will desegregate without serious incident. "The word has apparently gone out to the power structure in Mississippi that it's going to be peaceful and orderly," said

one federal official. Segregation Academies, In some districts, this will undoubtedly be the case. Philadelphia, near where three civil rights workers were murdered in 1964, is expected to desegregate without incident. So is Yazoo City, a west central Mississippi community of 12,100. Instead of waiting vainly for last-minute deliverance, local leaders called a public meeting to appeal for calm and compliance. They will probably get both. A majority of the 1,200 attending left the meeting convinced that the public school system could survive the integration of the town's 2,014 white and 2,089 black students.

Still, many Mississippians hope to avoid what they cannot delay. In the pat-

tern of Virginia, Louisiana and other Southern states where many more than 200 private schools have been established in order to exclude blacks, more than 30 new private schools have been set up in Mississippi since September. They are in addition to 56 "segregation academies" already in existence. In the Canton Municipal District, where black students outnumber whites three to one, some 90% of the whites are either enrolled or attempting to enroll in the private Canton Academic Foundation. In Holmes County, where black students outnumber whites by more than five to one, hysterical parents are planning to

abandon the public schools entirely.

Ordeal of Change. Despite local
fears, neither integration nor the exodus from the public schools is likely
to destroy public education in Mississippi. Many parents cannot afford the
\$40 or more monthly futifion charged
by most of the private schools. Past excott newly integrated schools soon begin to trickle back.

Missispipi's ordeal of change will soon be shared by other Southern states. The Department of Health, Education and Welfare still lists 926. Southern school districts as segregated and has voluntary agreements from 118 to desegregate next fall. Four hundred more are under court orders that will probably be revised to require them to desegregate by then too.

#### PERSONALITY

#### The Odyssey of Ross Perot

His odyssey of good will had taken in 35,000 miles, but when Texas Billionaire H. Ross Perot, 39, came home to Dallas last week, he had little to the Dallas last week, he had little to Perot had loaded a chartered Boeing 707 jet—ehristened Peace on Earth—with Christmas presents and messages for American G.I.s held captive by the Goodwill Toward Miles of Goodwill Toward Miles of Goodwill Toward Miles of Goodwill Toward Miles of the Goodwill Toward Miles of the Company of the Conduction of the C

Perots first stop was Bangkok, where he arranged to meet with Hanoi officials in Vientiane, Laos. They refused to allow delivery of the cargo to the American prisoners, so Perot tried another good-will tactic, offering "traditional Christmas dinners" for North Vietnamese war orphans. Rebuffed again, the persistent Perot went to the Russian embassy in Vientiane to try to

get the packages delivered via Moscow, Nyet. Perot was a paradox to the Communists, who could not conceive of one man having so much power. To them, it was almost like dealing with a small, well-financed country. When the Viet Cong complained of civilian bombman was almost the control of the property of the property of the small with the was a small with the small with the was a small with a small with small with the was a small with a small a small with a small a sma



PRIVATE SCHOOL IN VILLE PLATTE, LA., COUNTRY STORE
The unthinkable has become the inevitable,



PEROT AT JOURNEY'S END Paradox in a blue jump suit.

troupe of newsmen and Red Cross workers aboard the 707, chartered for \$1.450 an hour, and set off for Europe. He wanted to be close to Moscow. Told by India and Burma that he could not fly over those countries, he turned around and flew over the top of the world.

Peace on Earth set down briefly at Anchorage, Alaska, where about 1,000 volunteers repacked the cargo in 6,6-lb. bundles to meet Moscow's postal specifications. But when Perot arrived in Copenhagen, the message from Moscow was nyet. He even tried a desperate call to Russian Premier Alexei Kosygin at home, to no avail.

Highly Mortely to be available. Highly Mortely quite bit widely Highly Mortely quite journey, Rose Erent is a modest, if highly morted the mortely and the mortely mor

bedroom house in Dallas. Only eight years ago, Perot was a salesman for IBM. He used \$1,000 to form the Electronic Data Systems Corp., and in what FORTUNE called "perhaps the most spectacular personal coup in the history of American business, made it an incredibly successful computer manufacturing company whose stock is now worth about \$1.7 billion; Perot holds 83% of it. A political independent driven by a sincere love of country, Perot says: "I've always tried to use my money for programs for young people so they can lead the country in the next generation.

Toward this end, Perot has given away fortunes. He anonymously contributed \$2.4 million to form an experimental elementary school for 1,000 poor Dallas black and Mexican Americans. An Eagle Scout during his Tex-

arkana youth, Perot gave \$1 million to the Boy Scouts to investigate ways of taking scouting into the ghetto, He gave a ranch to the Girl Scouts for a parttime boarding school for the underprivileged, and a Dallas high school gets \$50,000 annually to subsidize tuition for poor annually to

On Viet Nam, Perot observes: "I want the killing stopped and the energies and creativity devoted to building America." So Perot formed an organization called United We Stand, whose guiding philosophy he describes broadly as "concern for all people." He believes that only a President can bring about peace and strongly backs Richard Nixon's plan to end the war. He would do the same for Hubert Humphrey if he were President, says Perot, who also defends the rights of dissenters. Recently, he financed Paris trips by wives of missing G.I.s in an unsuccessful effort to learn from the Hanoi delegation if their husbands are among the 1,400 prisoners believed to be in North Viet Nam

Town Meeting, Perot is deeply concerned that many Americans do not become involved with vital problems of the country. To help change this, he is negotiating with the TV networks for hour long discussions of national issues. The programs will have an electronic town neeting format: 20 minutes each meeting format: background and 20 minutes each Printed hallots will appear in newspapers for viewers to mail in, giving their responses to the debates.

"I don't care where they stand," insists Ross Perot. "The man I worry about is the one who hasn't taken any position."

# THE KENNEDYS Back to Chappaquiddick

Six months ago, a black Oldsmobile 88 sedan owned by Edward Kennedy plunged off a narrow wooden bridge on the island of Chappaquiddick. The car overturned in a tidal pond and Mary Jo Kopechne died.

It was the most publicized automobile accident in history; yet those are virtually the only facts about it that are beyond dispate. Except, perhaps, that Chappaquiddick has shadowed Kemberger and the presidential hopes—at least for 1972. This week in the red-brick Dukes Countrouse in Edgardrow, Mass., Justice James A. Boyle will sit to hear the case of Mary Jo Kopechin. No. ing out some of the bewilderment of the night of July 18-19.

The inquest may or may not solve the basic mysteries of the case—not all of the unanswered questions are legally relevant. If Kennedy is exonerated of any suspicion of guilt, the inquest and transcript will become public. Kennedy has promised his own report on the case if the judge's decision does not fully explain the incident. But there is also the possibility that Kennedy might face a grand jury. Although Massachusetts has no criminal-negligence law, Boyle is charged with finding out "when, where and by what means the person dicased came to her death," and whether an "unlawful act or negligence" comtributed to that death. Among other things, Boyle will question guests at the minder of the company of the company of the decides that there might have been an unlawful act, the record of the inquest can remain secret unless a grand jury hears the case.

When and Why? Originally, an inquest open to the press was to have begun Sept. 3 in Edgartown. But Kennedy's lawyers successfully petitioned the Massachusetts Supreme Court to have the hearing held in secret. Kennedy feared that the inquest would be conducted in effect as an adversary proceeding, with his lawyers denied the

right of cross-examination. Judge Boyle announced none of his ground rules for the inquest beforehand. He will probably call the eleven guests from the cookout first and then the local witnesses. Attorneys Joseph Gargan and Paul Markham, the two men other than Kennedy who know the most about what happened on the night of the accident, might unravel some of the contradictions: When did the accident occur? How did Kennedy return to Edgartown? Why wasn't the accident reported immediately? Kennedy, who prepared for his ordeal with a skiing vacation in Colorado, will be his own most important witness.

For all the considerable lacunae of the case, the speculation about Edward Kennedy's odd, harrowing night revolves about two central questions: Could he have saved Mary Jo's life by seeking help swiftly, as Diver John Farrar, who



KENNEDY SKIING AT VAIL, COLO.

recovered Mary Jo's body, claims? Was Kennedy trying for nine or ten hours to elude responsibility for her death? Public interest in the case has sometimes been morbid or even prurient but, as Kennedy knows, much of the curiosity is not only understandable but legitimate. Eventually, he will have to satisfy it

The Olsen Theory. One writer has raised an intriguing doubt that Kennedy was even in the car when it sank in Poucha Pond, Jack Olsen, who is a senior editor of Sports Illustrated, argues in The Bridge at Chappaquiddick that the Senator stopped the car on the dirt road leading to the bridge and got out. His motive, says Olsen, was to avoid being recognized-alone with a young woman late at night-by Deputy Sheriff Christopher Look, who had spotted the car a moment earlier at the intersection of the dirt road and the paved road leading to the Edgartown ferry. "It would have been a very logical step," writes Olsen, "for Kennedy to stop the car between the high walls of underbrush and tell Mary Jo to circle back and pick him up in a few minutes if the policeman did not give chase."

According to Olsen's theory, Mary Jo, a foot shorter than Kennedy and barely able to see over the steering wheel, continued down the dirt road, unable to see that the humpbacked Dike Bridge veered to the left as she approached. Kennedy, speculates Olsen, returned on foot to the cottage. According to Olsen's conclusion, Kennedy did not learn of Mary Jo's death until morning. Unanswered is the question why Kennedy would have gone on television to speak of "some awful curse" afflicting the Kennedys if he had not even been near the car when Mary Jo died.













Sir Ronald's Well-Sharpened Portraits

N the diplomat's trade, euphemism is the rule and waspish apothegms a rarity. The late Sir Ronald Lindsay, Brit-Ambassador to Washington from 1930 through 1939, turns out to have been one of those uncommon envoys with a sharply pointed pencil. He was a career diplomat, the fifth son of an earl; he was first married to the daughter of a U.S. Senator, and after her death wed another American. In his last Washington years, he worked to strengthen Anglo-American ties as World War II approached.

Almost 2,000 volumes of once confidential government papers were made public in London last week under a law that permits their disclosure after a period of 30 years. Among them were Sir Ronald's pithy 1939 memoranda to the Foreign Office in London about prominent Americans of the day. Some of his characterizations

Franklin D. Roosevelt: A "baffling character" with "the strength of an ox, enormously charming but a poor judge of men. He appears to be extremely obstinate and to dislike opposition. His intellectual powers are really only moderate and his knowledge of certain subjects, particularly finance and economics. is superficial.

Herbert Hoover: Probably "the most abused man in the U.S., without the power to turn on a cheerful smile, to

give the glad hand or to make the humorous remark which means so much to a publicity-ridden country Assistant Secretary of State Adolf

A. Berle Jr.: "100 percent intellectual, but "a specialist in too many subjects to be quite convincing in any one of them." He "had an academic career at Harvard of such distinction that he has never quite recovered from it."

Henry Cabot Lodge Jr., then 37 and a Senator from Massachusetts: "He is rather pompous for his age and decidedly interested first and foremost in his own career.

Idaho's Republican Senator William Borgh, an avowed isolationist: "He is almost an ideal Senator, with no desire to put forward constructive ideas, but always anxious so to frame his utterances that he will afterwards be able to prove that he was right and everyone else was wrong.

Perennial Presidential Adviser Bernard Baruch: His "commanding characteristic, apart from his undoubted shrewdness, is his vanity, an amiable weakness upon which the politicians of his party have frequently endeavored to play.

Colonel Charles A. Lindbergh: "He gives the impression of modesty and charm, but many people who know him personally dislike him on the ground that he is moody.'

Henry Ford: In politics, he "has seldom been taken seriously," but "he has an interesting and sympathetic face and manner, looking rather like an ascetic saint.

James A. Farley, then Chairman of the Democratic National Committee: He "neither drinks nor smokes, but chews gum." In New York, "some regard him as 'honest,' others as a politician of Machiavellian subtlety. The correct estimate of him is probably somewhere about

midway between these two extremes. Columnist Walter Lippmann: "Quick to resent any British assumptions of superiority," but one of the "clearest-thinking journalists and among the most influential in the U.S.

Publisher William Randolph Hearst: His Anglophobia comes "from no particular aversion to Great Britain, except at moments when he remembers that in England he counts for nothing and is systematically (and rightly) ignored. He would probably like to be pro-British often and long enough to obtain a permanent footing on some aristocratic level." The Chicago Tribune's Colonel Rob-

ert McCormick: "Stubborn, slow-thinking and bellicose, with a definite anti-British bias, which rumor attributes to the fact that he is still resentful of the canings he received whilst a schoolboy at Eton.'

# THE WORLD

# Israel's Fugitive Flotilla

OT since the Bismarck has there been such a sea hunt. In the teeth of a gale that whipped the azure Mediterranean into an ash-gray cauldron of 20-foot waves, five Israeli-manned gunboats scooted to Haifa last week on a 3.000-mile dash from the northern French port of Cherbourg. At various points, they were tracked by French reconnaissance planes, an R.A.F. Canberra from Malta, Soviet tankers, the radar forests of the U.S. Sixth Fleet, television cameramen and even Italian fishermen. From a distance, the world watched with emotions ranging from amusement to outrage. In a twist on oldfashioned gunboat diplomacy, Israel had retrieved \$10 million worth of naval vess sels, circumventing France's embargo on arms sales to the Jewish state and producing a political uproar that had several capitals buzzing.

The uproar began when Paris discovered that the gunboats and their Israeli crews had taken French leave of their fitting-out berths in Cherbourg. The 240-ton, 148-ft, boats had been ordered by the Israelis before Charles de Gaulle, seeking to enhance French influence among the Arab states, tightened his arms embargo on Israel in January 1969. Once the gunboats were completed, the French allowed Israeli sailors to take them out of port, but only on familiarization runs and with lim-

ited fuel

A Wide Berth, On Christmas Eve. as they trudged along the quays to midnight Mass, Cherbourgeois observed that the gunboat crews were busily stowing supplies. Some young Israelis were out scouring the city for stocks of everything from cold tablets and vitamin-C supplements to American cigarettes.

Some of them, with broad grins, explained that they were leaving to celebrate Christmas in Israel

Christmas morning, in single file and with no lights, the fleet of five slipped past the Fort de l'Est breakwater, turned south and moved across the Bay of Biscay. They maintained radio silence until they reached Gibraltar 64 hours later. There they split up to prevent Soviet Mediterranean fleet units from boxing them in and herding them to an unfriendly port. Off Sicily, tankers were waiting to refuel the boats. Israeli naval units, possibly including two submarines, had also converged to serve as escorts. Unwilling to risk a pasting, Egyptian fighters and warships gave the fugitive flotilla a wide berth.

Prayers and Jokes. Shielded by a storm for most of the final lap, the Navy gray vessels rendezvoused outside Haifa and on New Year's Eve made their way into port as hundreds of Is-raelis cheered and ships' sirens split the air. Prayers of thanksgiving were recited in synagogues. Diners toasted the crewmen and exchanged gunboat jokes, some of them wordplays on the name of General Mordechai ("Moka") Limon, Israel's chief of arms purchasing in Europe and the man in charge of the Cherbourg escape. One joke had France's President Georges Pompidou walking into a French café and gloomily telling a waiter: "I'll have coffee without moka and my wife will have tea

without limon.

The gunboats are ideal for Israel's small navy. Egypt already has 20 Sovietbuilt gunboats of the Osa and Komar classes: one of the Osas stunned Israel in October 1967 by sinking the destroyer Elath with a Styx missile. After



GUNBOATS TIED UP AT HAIFA Could 007 have done better?

the Six-Day War, Israel ordered a dozen vessels, each with a French hull, German engines and Italian electronics, including the 20-mile surface-to-surface

Gabriel missile. Five of the first seven boats had sailed from Cherbourg before De Gaulle's embargo was totally invoked following Israel's commando raid on the Beirut airport. The Israelis, who are familiar with such situations (see box following page), had no trouble getting the other two. They sailed the pair out of Cherbourg on a trial run, as they had done in the past, carrying a limited fuel supply. Just beyond the territorial limit, Israeli planes appeared overhead and parachuted enough additional fuel for

the long run to Haifa Corporate Legerdemain. The last five boats, for which Israel had already paid \$10 million, involved a more complex operation. For a while after Pompidou's election in June, the Israelis were hopeful that he would end De Gaulle's embargo and release the boats. The new French President not only kept the arms ban in force but actively promoted French rapprochement with the Arabs. There are reports that he is preparing to sell 50 Mirage planes and 200-AMX tanks to Libya; U.S. officials claim that he may even sell 50 Mirages originally destined for Israel to its most irresponsible antagonist, Syria.

Despairing of official assistance from



Pompidou, the Israelis went into action and apparently got help from some of his top aides. First, General Limon signed away all rights to the unarmed gunboats, and France returned the \$10 million. When the boatbuilder bemoaned his potential loss, according to one account, no less an official than Premier Jacques Chaban-Delmas personally urged him to finish construction, saying: "It will work out." Next, a firm called Starboat & Weil, incorporated in Panama in November and having an Oslo address, offered to buy the boats for offshore-oil exploration. Starboat's incorporator was Ole Martin Siem, 53, much-respected president of Norway's largest shipbuilding firm, the Aker Group, The operating heads of Starboat, however, turned out to be Israelis who had ordered several commercial ships from Siem and had persuaded him to help them. The tall blond officers who showed up in Cherbourg to take over the boats-and who were mistaken by some Frenchmen for Norwegians-were also Israelis. The Oslo address was just that-a post-office box and nothing more. Said Panama's consul general in France, Jorge Royo: "It was a beautiful piece of corporate legerdemain.

Even after the legerdemain was uncovered, the Israeli government continued to insist to all questioners that the speedy 45-knot boats would be used to service and defend Mediterranean oil rigs. No one took that insistence particularly seriously, "Using these boats to look for oil is like using a Ferrar ito haul potatoes," said a Fenerh acidi commentator.

Curious Claim Check, Certainly some highly placed French officials were aware of the subterfuge. Before leaving Cherbourg, the gunboats had received customs clearance not as commercial vessels but as warships without military armaments (the Gabriel missiles presumably will be mounted in Haifa). Such ships usually require customs clearance from at least two ministries in Paris and final approval from the Presidential Palace, the Foreign Office and the Premier's office. Paris hummed with conjecture about which officials had been involved. A furious Pompidou convened a Cabinet meeting that lasted nearly five hours and was described by one participant as "very stormy." During the bré reportedly offered to resign, presumably for two reasons. One was that as Defense Minister he should have known what was happening but did not. The other was that Debré, the son of a rabbi, is particularly sensitive to charges of being pro-Israel. His resignation was rejected.

Limon was asked to leave France. Two members of the interministerial committee responsible for arms exports, Generals Louis Bonte and Bernard Cazelles, were suspended by the government. The actions amounted to mild wrist-taps. Limon was due to return to Israel in June anyway, probably to be-



ARMS PURCHASER LIMON
Coffee without moka, tea without . . .

come director general of the Defense Ministry. The two generals are both close to retirement. Nonetheless, Pompidou's actions

seemed to assuage the Arabs. In a speech at Khartoum last week, Egypt's Gamal Abdel Nasser said: "We consider France of Friend". Evidently determined that a continuation of the Arabsasdor Walter Eytan during his traditional New Year's diplomatic particular of the Arabsasdor Walter Eytan during his traditional New Year's diplomatic particular of the Arabsasdor work was traditional New Year's diplomatic particular of the Arabsasdor work was traditional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular of the Arabsas de Propositional New Year's diplomatic particular de Propositional New Year's diplomatic

#### Gamal Goes Acourtin'

As he jetted about the Middle East last week, it looked as if Gamal Abdel Nasser were going acourtin' once more. Extending a three-day Libyan visit to six days, he drew crowds of 40,000 in Tripoli, 65,000 in Benghazi. He further delighted Libyans by appearing as a wit-ness at the wedding of Colonel Muammar Gaddafi, 27, the nation's revolutionary leader to Fathia Khaled daughter of an army officer. In Khartoum, he joined Major General Jaafar Numeiry, Sudan's boss since an army coup last year, in celebrating the country's 14th anniversary of independence. Three miniskirted girls broke through the security ring surrounding Nasser and one of them managed to seize him and buss him before she was hustled away.

Actually, Nasser's courtship was a relatively cautious affair. Badly burned by Egypt's previous attempts at unions with the mercurial states of Syria and Iraq, he was plainly leary of any binding martiage with either Libya or the Sudan. Even if these new "West of Suez" alliances do not presage formal political ties, however, they set the stage for close military and economic cooperation with Libya and the Sudan. On top of that, having lost considerable prestige set was seeking to recoup if a midst the cheering. Libyans and Sudanessa.

Divided League. Nasser had flown into Rabat hopping to persuade the 13 other Arab League states to back his proposal for total military mobilization against Israel. He left with a grudging, divided vote of support. Worse, the aura of unity that had prevailed among the Arab states ever since the shattering Six-Day War of 1967 was dispelled. Saudi Arabis and Kluwait, the oil-

### Disarming Ventures

BECAUSE they sometimes have difficulty in buying arms abroad, the Israelis have resorted to subterfuge on a number of memorable occasions in order —so to speak—to bring home the bacon.

During the 1948 Arab-Israeli war, Israel set up a dummy movie company in Britain, ostensibly to shoot a film about the New Zealand air force's role in World War II. The Israelis bought four Bristol Beaufighters and a Mosquito with the understanding that the planes would not leave the country. One morning the five planes, cleared to fly as far as Exeter to shoot some battle scenes. took off and kept right on going, later turning up in the Israeli air force. They also purchased three old B-17 bombers. ostensibly for a Honduran airline, then flew them to the Middle East in time to bomb Cairo and Damascus during the 1948 war

The Israelis have also acquired considerable equipment in their battles with

the Arabs. Last fall they used captured Soviet armored cars, still bearing their original Egyptian markings and manned by Israeli commandos dressed in Egyptian-type uniforms, to stage a ten-hour raid along Egypt's side of the Suez Canal. In their most recent raid, commandos slipped across the Gulf of Suez, made a 90-minute forced march to an Egyptian radar site near Ras Gharib and dismantled the seven-ton Sovietmade radar unit. Helicopters whisked the entire installation, housed in two huge vans, 17 miles into Israeli-held territory, along with four captured Egyptian technicians. The year-old P-12 radar unit has a range of nearly 200 miles, controls both conventional antiaircraft fire and ground-to-air missiles, and is especially good at detecting low-flying planes. No other P-12 has yet been seen in the West, and Israeli intelligence officers call it a more valuable catch than a MIG-21.





MINISKIRTED GIRL IN KHARTOUM GRABS NASSER . . . AND KISSES HIM Others found him eminently resistible.

rich countries that bankroll much of the war against Israel, were incensed by extravagant demands for more funds. Yemen and South Yemen resented the fact that the summit focused entirely on Israel; they had hoped to air their own border disputes with King Feisal of Saudi Arabia.

The most significant objections, however, came from Algeria's Houari Boumedienne. During the summit and at a six-hour meeting with Nasser afterward, he argued that a frontal attack on Israel under Egyptian leadership was doomed to failure. Palestinian Arabs. Boumedienne said, should be allowed to settle the issue on their own rather than drag other Arabs into a general war. Boumedienne resisted Nasser's demand for more men and more money. "What do you need all this armor and equipment for?" he asked.

Maghreb Unity. If Libya and the Sudan seemed mesmerized by Nasser, the other Arab states were finding him eminently resistible. Despite their ideological differences, Algeria, Morocco and Tunisia-three states of North Africa's historic Maghreb-appeared to be moving toward closer relations again. Boumedienne is shuffling Algeria's ambassadors, and has warned them that henceforth they will be graded on how much they foster commercial relationships rather than on how well they spout anti-

Both Algeria and Syria appear to be cautiously seeking stronger economic ties with the West, If Jordan's King Hussein were able to act independently, he would probably agree to a political settlement with Israel on the basis of the U.S. peace plan rejected by Egypt and the Soviet Union. But the Arab guerrillas and the Palestinian majority in his country would almost certainly depose him if he pursued such a course. On Nasser's advice, Lebanon granted freer rein to the guerrillas operating within its boundaries-and now may regret that decision. Last week, increased fedayeen activity brought sharp Israeli retaliation, including the seizure of 21 hostages from Lebanon in response to the kidnaping of one Israeli.

The prestige of the Western powers meanwhile, seemed to be rising, Vigorously seeking to open new Middle East markets, France is actively wooing Libva. The British are equally eager for Arab markets. Last month they quickly acceded to Colonel Gaddafi's demand that they abandon their bases in Libya, hoping that one result would be to persuade the Libvan army to buy British Chieftain tanks. Even the U.S. seems to be improving its image a bit, possibly because most of the Arab leaders are gradually beginning to admit that Washington's policy is no longer wholly pro-Israel. Since the Rabat summit. in fact, there has been a noticeable decline-outside Egypt, Libya and the Sudan-in the anti-American oratory that has long echoed in the region.

Madman at the Mosque The flames that gutted a wing of Jerusalem's Al Agsa mosque last August added an unwanted measure of heat and hatred to a conflict that is never far from flash point. Arab leaders, blaming Israeli negligence for the damage to Islam's third most sacred shrine, called for jihad-holy war. Prime Minister Golda Meir's Cabinet met in emergency session amid deep concern that the fire might weaken Israeli rule in the holy city. Last week the man who confessed to setting the mosque ablaze, a 28-yearold Christian named Denis Michael Rohan, was judged insane and committed by an Israeli court to a mental hospital. Rohan, an Australian sheep shearer who was visiting Israel as a tourist, testified that he set the fire to prove that God wanted him to build a temple on the site and then would "set me up as king over Jerusalem and Judea." A state psychiatric board will periodically review Rohan's progress; if released, he will be deported. Al Aqsa, meanwhile, is being repaired under the direction of Arab religious authorities, and will be reopened to tourists, under much heavier guard, in a few weeks.

#### DIPLOMACY

#### Fatigue at the Top

West German Chancellor Willy Brandt has had less than three months to apply his Ostpolitik, so it is hardly surprising that he has not yet achieved any significant relaxation of tensions in Central Europe, Last week, in fact, Moscow stiffened its attitude toward Bonn by endorsing Walter Ulbricht's demand for full diplomatic recognition of East Germany. One effect of Brandt's initiatives toward the East, however, has been all too apparent: the exhaustion of ranking West German diplomats.

Besieged by requests for talks from Russia, Poland, East Germany and Czechoslovakia, and involved in Common Market negotiations as well, the West German Foreign Office is staggering under the work load. The pressure is especially heavy on the top five or six officials. These are the decision makers who must at once oversee contacts with the East Bloc and reassure Bonn's Western allies that nothing is being given away to the Communists.

Egsy Victim, Consider State Secretary Georg-Ferdinand Duckwitz, 65, who coordinates diplomatic policy toward the East Bloc. After weeks of wolfing down lunch at his desk and rushing from conference to conference, Duckwitz had to be sent home for a complete rest. A few days later, Foreign Minister Walter Scheel, 50, was rushed to a Bayarian sanatorium and ordered to read nothing for several days. Other top West German diplomats show symptoms of severe strain and exhaustion. Even Chancellor Brandt, who possesses an exceptionally rugged constitution, became exhausted from poring over diplomatic dispatches and consulting with foreign policy advisers. He fell victim to the flu epidemic that is sweeping Europe (see MEDICINE), spent a few days in bed, then flew to Tunisia for a twoweek vacation.

One effect of the upper-echelon exhaustion has been to prompt Bonn to ask the Czechoslovaks to hold off for a while on their formal requests for talks. Since preliminary talks with the Poles engaged in the SALT negotiations, which after a successful five-week preliminary round in Helsinki will reopen in Vienna on April 16.

The Soviet schedule is so full that it has apparently affected the 18-nation disarmament talks in Geneva, Diplomats there complain that work on the final draft of the seabed treaty, barring nuclear weapons from the ocean floor, is being held up because Russian negotiators have to wait so long for guidance from the disarmament experts in Moscow, who are apparently preoccupied with SALT.



TOASTS AT SALT TALKS IN HELSINKI WITH SEMYONOV AT RIGHT The higher they are, the more tired they become.

are expected to begin in Warsaw later this month and Bonn may also start new probes with East Germany, Brandt simply does not want to have too many negotiations going at the same time.

Suspected Plot. Some Western dip-lomats suspect that the Communists are flooding Bonn with requests for talks in hopes of overwhelming, and possibly outsmarting, weary West German negotiators. The only trouble with the hypothesis is that the Soviet Union is working its own top men pretty hard as well.

Last month, for example, Soviet Foreign Minister Andrei Gromyko personally received Bonn's ambassador in Moscow for preliminary talks about fullscale negotiations. Many diplomats took Gromyko's presence to mean that the Kremlin had suddenly decided to put a new emphasis on relations with West Germany. That may yet prove to be the case, but it is also true that Gromyko was the only seasoned senior negotiator available in Moscow at the time. First Deputy Foreign Minister Vasily Kuznetsov, who ordinarily handles Western European affairs, was preoccupied with negotiations with Peking, where he returned last week after a twoweek recess in Moscow. Deputy For-eign Minister Vladimir Semyonov is

# THE WAR

Saying It Right Are the U.S. and its allies still trying to "win the hearts and minds of the people" in South Viet Nam? Not any more, at least in those terms. According to a new directive entitled "Let's Say It Right," the allied effort is intended to "develop community spirit." Prepared by the U.S. Command in Viet Nam for military press officers, the directive bans or substantially alters 22 terms that once were used frequently in briefings for correspondents in Saion. Instead of "search and destroy," U.S. briefing officers should now say "search and clear." U.S. troop withdrawals are to be described as "U.S. redeployment" or "replacement by ARVN" (Army of the Republic of South Viet Nam). A Viet Cong tax collector should be called a V.C. extortionist, V.C. defectors are to be called ralliers. The term "body count" is banned.

Hamburger Hill is to be mentioned only by its metric name: Hill 937. Press officers also are sternly enjoined from referring to "the 5 o'clock follies," the name given by newsmen to the frequently fanciful official recitation of the day's events. From now on, the briefings will simply be called briefings.

#### TIME ESSAY

# Convergence:

The only choice is either bourgeois or socialist ideology. There is no middle course

CHOULD Lenin be taken at his word? Some Western political theorists and even a few Russians think not, and in defense of their belief they have propagated what has become known as the convergence theory. In essence, the theory proposes that capitalism and Communism-driven by the irresistible scientific and technological forces that control modern industrial states-will eventually coalesce into a new form of society, blending the personal freedom and profit motive of Western democracies with the Communist system's government control of the economy.

Convergence prophets argue that the theory has universal application, but contend that it applies particularly to the United States and Russia. Despite their manifest differences, both nations are post-industrial powers grappling with the problems of advanced technology. According to the convergence theory, Moscow and Washington should meet some day at the omega point somewhere on the outskirts of Belgrade, the capital of a nation that has-so far, successfully -introduced elements of capitalism into a doctrinally Marxist society.

Perhaps the most dramatic endorsement of the convergence theory has come from behind the Iron Curtain. In a 10,000-word essay that was widely but illicitly circulated in Russia before being smuggled out to the West in 1968. the distinguished Soviet physicist Andrei Sakharov held that the only hope for world peace was a rapprochement between the socialist and capitalist systems. Suggesting that Sakharov's clan-destine ideas still have a certain appeal for Russian intellectuals, another Soviet physicist, Pyotr Kapitsa, gave an oblique endorsement to convergence while on a tour last fall of U.S. universities. "There should not be one multiplication table for Russians and another for Americans," he told a Washington press conference. "I believe that a bringing to-

#### Major Heresy

Kapitsa's approval of the Sakharov thesis was a trifle ambiguous, and with good reason: convergence is regarded by Soviet ideologues as a major heresy. In essence, the theory is a variation on a Marxist theme-namely, that economic developments govern political and social evolution. But it challenges the conviction of Soviet orthodoxy that Communism alone is the road to human development. After publication of his essay in the West, Sakharov was dis-

gether of the two systems is correct.

# The Uncertain Meeting of East and West

missed as chief consultant to the state committee for nuclear energy, and hardly a month goes by without a denunciation of convergence appearing in the Soviet press.

The convergence theory has only recently become the hope of a few Russian thinkers; the idea if not the term has been a persistent but chimerical dream in the West for decades. During world War II, when the Soviet Union mocracies, convergence was widely propagated by a pair of émigré Russian sociologists, Nikolai Timasheff of Fordham and the late Pittirn Sorokin of Harvard, Both professors theorized that the Soviet Union would eventually develop into a less repressive and more conomically.

More recently, convergence has been taken up with considerable enthusiasm by economists—motably the Dutch No-bel prizewiner I an Tinbergen and Harvard's John Kenneth Galbraith, In The Wer Industrial State, Galbraith States with his customary elan that technology has an imperative all its own. On the Russian side, advanced industrialization will invitably lead to greater intellectual will invitably lead to more planning and centralizated economic controls.

#### Industrialization v. Ideology

The convergence theory rests on three basic assumptions. One is that industrialization by necessity leads to urbanization and a common culture with uniformities in skills, techniques, organizations and even problems-like the alienation of factory workers from jobs and machines. Because workers and managers in Gary, Ind., and Magnitogorsk perform similar tasks, the argument goes, they tend to develop similar ways of life. The second premise is that industrialization leads to increased diversity and complexity in a society to a pluralistic condition that overrides all ideologies. The third is that industrialization creates affluence, which undermines political discipline and ideological conformity.

In some areas, especially economics, there is evidence that the U.S. and Russia have a great deal more in common today than they did a generation ago. America now accepts a degree of "so-cialism," bureaucratic regulation and wefare statism that would have been considered unlimable not so long ago. considered unlimable not so long ago. the U.S. economy often resemble branches of government far more than they do textbook examples of free-enterprise capitalism.

Since Stalin, Russia has been sub-

jected to a rising tide of consumer expectations, which party planners have periodically had to acknowledge by modifying priorities. In order to make its economy work better, the Soviet government has reluctantly undertaken certain quasi-capitalist reforms. Russia's current five-year plan, for example, provides some managerial incentives and

DESCRIPTION OF CHARLE



gives individual factories greater freedom from centralized planning.

Despite the surface similarities of Russia and the U.S., critics of convergence answer that economic factors have never played a dominant role in the evolution of societies. Recent history suggests that industrialization and economic progress are compatible with liberty or tyranny, and do not necessarily override cultural or political differences between nations. Witness, for example, parliamentary Britain and autocratic Germany at the turn of the century, or Detroit in the Roosevelt era and Essen under Hitler. The postwar economic progress of Japan has undoubtedly contributed to the viability of its democratic political system; but East Germany, the most technologically advanced of any Eastern European nation, has achieved economic success under the most rigid and doctrinaire of Communist tyrannies.

The convergence theory, in the words of Kremlinologist Bertram Wolfe, is "vulgar Marxism." It posits a fundamentalist belief in economic determinism that Marx himself would probably have disavowed. It ignores or underrates the role played by traditions, value systems and even national characteristics

in deciding the future of societies. The concepts that people have of national characteristics, of course, are often mere caricatures, but they generally contain some truth, of a subtler variety than meets the eve. The American devotion to individualism and freedom can be exaggerated; yet the Lockean principles of individual liberty and ordered freedom that underlie the U.S. Constitution and indeed U.S. society are related to the American character and the American ideal. The line leading from the czars to Stalin to the Kremlin's present rulers is by no means straight. Still, it is no accident that the Russians-for whom a ruling father-figure rather than the individual is the central symbol in the national mystique-have a history of autocracy.

In the limited sense that capitalist societies are heading inexorably for more state planning and control and that socialist ones must inevitably allow for more decentralization, the convergence theory is true. It may well be that both Russia and the U.S. will come still closer to sharing a common economic model. But broad, perhaps unbridgeable differences will remain, particularly over the philosophic questions of the dreams and goals of the two societies.

#### Orthodoxy in Tatters

Especially among the young there is always a tendency to extol opposites. Just as many American youths seem to yearn for the collective, non-materialistic life, many young people in Communist countries seem to admire some (but by no means all) of the individualism and the material benefits of Western society. Today. Communism is splintered. Marxian orthodoxy in tatters, Nevertheless, the Communist view of man still has a powerful and self-perpetuating hold in those societies where it has become part of the culture-and it is still a vast distance removed from anything that American society would accept in the foreseeable future. The definitions of "bourgeois" and "socialist" ideologies have changed over the years-and no doubt will continue to change-but in the long run Lenin may well prove to

The future is always problematical, but the weight of evidence suggests that Communist and non-Communist societies will continue to develop on separate but parallel tracks. Fortunately, though, basic differences no long-inply the inevitability of a cataclysmic showdown. The pragmatics of survival may well be the one respect in which the U.S. and Soviet Russia are really and the property of the control of the

#### SOUTH VIET NAM

#### Thieu Faces the Kindergarten

In Saigon parlance, the lower house of South Viet Nam's National Assembly is "the kindergarten" and the upper house "the old people's home." President Nguyen Van Thieu obviously agrees with this derisive view. In the past year, his relations with both houses of the legislature have grown increasingly bitter and suspicious. Last week, in a vote that brought the fight into the open and sowed the seeds of future battles, the lower house vielded halfway-but no more-to a campaign of unprecedented presidential pressure. By separate majority votes, it approved a report that accused three members of cooperating with the Communists. At the same time, it ignored another of Thieu's demands by refusing to cancel the three Deputies' parliamentary immunity to criminal prosecution.

Mob Action. Thieu first accused the three in November, when he gave photographs and other evidence purportedly documenting their treasonous activity to leaders of the lower house. When weeks passed and the leaders failed to take action, he began issuing increasingly ominous warnings, declaring at one point that "the people and the army" would "assume the task of beheading these Communist elements" if the Assembly did not. Three weeks ago hundreds of government-paid demonstrators stormed the lower house, which meets in Saigon's neo-Romanesque old Opera House, smashed its glass doors and furniture, the immediate expulsion of the three accused members. Other protesters staged equally unspontaneous demon-

THIEU ADDRESSING NATIONAL ASSEMBLY (1968)
Invitation to a beheading.

strations in a dozen provincial capitals.

Since none of the accused Deputies is a major political figure (one has even left the country since his election). Thieu's campaign was plainly intended to accomplish more than their ouster. For one thing, he was reasserting the presidency's leadership and his determination to push his legislative program through an uncooperative Assembly.

Deputies have taken unconscionably long to act on some key bills and have cut the heart out of others: the lower house, for example, eviscerated the crucial land-reform proposal by preserving the right of landlords to keep large portions of land worked by their tenants. When Thieu wanted to stem inflation. he felt that the only way to do so was by going over the heads of the elected lawmakers. Accordingly, he invoked a law left over from the days of the autocratic Ngo Dinh Diem to decree a massive austerity program that sought to soak up cash surpluses by sharply increasing taxes. Honda motorcycles quickly leaped in price from \$200 to \$400 and American cigarettes from \$2.10 to \$2.80 a carton.

Thieu is also disturbed by the growing popularity in the Assembly of the "third force" idea, revived in November by dovish Senator Tran Van Don and General Duong Van (Big) Minh. Though never precisely defined, the phrase-a familiar one to old Viet Nam hands-envisions a regime that is completely accountable to neither the Communists nor the Americans but is acceptable to both. Thieu is understandably convinced that, whatever shape a third-force government might take, it would exclude him-and he is determined to keep the idea from gaining momentum. His campaign is not limited to the legislature; last week the government closed down another Saigon newspaper for advocating "neutralism.

Valuable Vitamins, Legislators, for their part, accuse Thieu not only of seeking dictatorial powers but also of using underhanded methods to increase his influence. His chief legislative liaison, a millionaire pharmacy owner named Nguyen Cao Thang, is famous for dispensing "Tran Hung Dao vitamins," named after the ancient general piemotes (worth SL) 60 on the free market). To be sure, all too few legislators reject the prescriptions.

Both in his legislative program and in his frequent visits to the countryside. Theu is plainly striving to extend the sway of his government beyond Saiand deal in the capital without building a political base in the countryside, are unsympathetic to his efforts and are often outlight obstrative. It remains to fore outlight obstrative, and the said midst of his struggles to stabilize the cononny and strengthen the army, will put up with such factors that the with such programs of the size of the size of the kinderarten.



SUTOWO (RIGHT) AT DAUGHTER'S WEDDING Smoothing the way.

#### INDONESIA The Army Has It All

Indonesia, whose 115 million inhabitants make it the world's sixth most populous nation, is a land of immense resources and seemingly limitless potential. Throughout the 3,000 islands of the sprawling archipelago, however, all too few people seem to be exploiting this potential. An exception is the leadership of the 350,000-man armed

Since 1965, when at least 300,000 communists were massacred in the wake of an abortive coup and President Siamon was effectively removed from power, the military has not had a semantic and the semantic and president side of the semantic and the semantic and

Love and Oil. The single most spectacular success story is that of Lieut. General Ibnu Sutowo. He heads Pertamina, the government-owned oil monopoly, which is currently harvesting a fortune in fees from foreign firms for exploration of what may prove to be a huge reservoir of undersea oil off Indonesia's coastline. Pertamina goes its own way, and a very quiet way it is. It does not disclose figures on its operations but hands out lavish financial aid for army-encouraged projects. It also does very well by its own. On a salary of less than \$100 a month. Sutowo recently threw a \$60,000 wedding for his daughter, prompting one Djakarta newspaper to editorialize: "Crude oil smooths the way for love."

In addition to freewheeling Pertamina. the army is involved in virtually every part of Indonesia's economy-usually less out of greed than sheer need. Under President Suharto's austerity budget. armed forces units are required to provide between 25% and 40% of their own support. To raise funds, the army recently announced plans to commercialize engineering and transport-in effect, hiring itself out as an Indonesian version of Hertz Rent A Car. Some other examples of military business enterprise: Djakarta's latest luxury hotel, the Kartika Plaza, is owned by an army cooperative. As far as the army is con-

cerned, this is legitimate, although civilians are troubled by the practice. § Gambling casinos have been established in Djakarta by the district's military governor, who has found that slot machines and blackjack are sure and

legal ways of financing the city and feeding the troops.

An army unit near Djakarta conserves its monthly ration of gasoline and sells the surplus on the free market. Clearly, this is illegal.

In northern Sumatra, military authorities illegally sell export licenses to Chinese merchants—and the licenses are

not cheap

Long-Kun Dongers, Suharto, a military man himself, has repeatedly ordered an end to many of these process. All llegal collections, regardless to the regardless of the result of the regardless late in 1969. "Such collections may look profitable in the short term, but in the long term they undermine our national economy." Beyond demoralizing Indonesians who had hoped for a new has discouraged foreign investors. Tole has discouraged foreign investors.

Although more than 100 foreign firms have signed investment contracts since the beginning of 1967—including such U.S. firms as Alcoa, Freeport Sulphur, Goodvear Rubber and ITT—others have

been frightened off

Suharto has made some notable economic progress. Since 1967, he has succeeded in reducing the inflation rate from an appalling 650% a year to roughly 7%, a performance described as 'highly remarkable' by Indonesia's major creditors when they met in Amsterdam last month to approve a \$600 million Ioan. The price of rice, a basic insterdam last month to approve a \$600 million Ioan. The price of rice, a basic inbut corruption remains a serious obstacle. "Nothing has really changed," says an American with long experience in the country, "except that the army has it all now,"

One reason is that the army has a virture and a monopoly on the country's managerial and technological skills. Suhario is trying to encourage more civilian participation, but he is unlikly to get very far by 1971, when general elections are scheduled. As an Indonesian intellectual puts it: "General elections will mean the election of the generals."

# JAPAN

# Socialism on the Ropes The Japanese may be old masters at

adapting most Western designs, but they have had no success at all with those of Karl Marx. Modern Socialist parties have flourished in Western Europe since World War II, and currently hold power in Britain, Sweden, Finland and—as of last October—West Germany, Japan's hole industrial rival. Yet, aside from a ten-month time soon after World War ten-month time soon after World War Party has had all the political appeal, as one European Socialist describes it, of "a scared viring spinister."

Last week, as the final returns from Japan's eleventh postwar election were tal-



EDA WATCHING RETURNS IN TOKYO All the appeal of a virgin spinster.

lied, the Socialists seemed even less appealing. The conservative, pro-American Liberal Democrats and their pracedecessors, who have run the country for two decades, were so assured of victory that only 68% of Japan's 70 million voters bothered to go to the polks. Led by Premier Esiaku Sato, the party increased its hold on the Diet's 486-seat lower house from 272 to 300 seats. Three minor parties also gained strength, most notably the Kometto "Clean Government of the Common Country of the Common Country of the Country of the

the only losers. They dropped an astonishing 44 of their 134 Diet seats, "We were resigned to losing," said Saburo Eda, the party's secretary-general, "but this—this is not just a defeat, it is a completely crushing defeat!"

The Liberal Democrats, to be sure, had a lot going for them. In the past ten years, Japan's astounding boomu has quadrupled the gross national product (to \$167 billion), choked Tokyo streets with Toyotas and filled worker? November trip to Washington, where he negotiated the return of Okinawa to Japanese rule in 1972, erased the international issue that most concerned voters. Beyond that, Sato's main asset was the stumbling Socialists themselves,

Recognizing the pragmatic bent of Japan's increasingly affluent vounger voters, even the tiny Communist Party -which went from four to 14 seats downplayed dogma and emphasized inflation, air pollution and the need for more dobuita (gutter lids) in the streets. The Socialists, by comparison, trotted out unfamiliar, underfinanced candidates whose chief ideological equipment was a militant 19th century Marxism. Foreign policy? The Socialists demanded "unarmed neutrality" so loudly that voters identified the party with the antiwar students who tore up Tokyo last October. Domestic policy? The Socialists called for nationalization of industry -just as employers were handing out the biggest year-end bonuses in Japan's history.

Dogmolie Purity, Japan's Socialists, never followed the lead of Britain's Labor Party and Germany's Social Democratic Once, both European parties occupant of the Company o

In 1966, the party set itself an ambitious goal—to take over the government by 1970. The main tactic was to party 50,000, mostly drawn from trade unions, to a reasonably broad 500,000. The campaign proved a disaster of Fujian proportions. The old dogmas were some new proposals—including one for an ultra-pacifisht nonaggression pact with Washington, Moscow and Peking—so alarmed some members that the own \$5,000,000 in the red.

Japan's massive, often violent student demonstrations and its strong pacifist sentiment suggest widespread discontent, but the Socialists have not been able to tap it. "Our fundamental fault," concedes wavy-haired Party Chairman Tomomi Narita, 58, "lies in our complacency about the changing times." But the party stubbornly plans to hang on to its policies, hoping that the times will change to fit them. The effect has been to concede virtual one-party rule to Sato's Liberal Democrats at a time when Japan, now the world's third industrial power, sorely needs many voices to help define its role.

#### **GHANA**

#### Exodus

The refugee is an all too common figure in modern Africa. He has appeared in Kenya and the Congo, the Sudan and Nigeria, his bedongines piled in an ungenity of the sudant properties of the sudant

More than a quarter of the country's 8,000,000 inhabitants have been ordered by the government to leave. They are Africans from other countries, many of whom have lived and worked in Ghana under loose alien status for decades. They include nearly 1,000,000 Nigerians, 186,000 Upper Voltans and 196,-000 Togolese, who make their living mostly as small traders, unskilled industrial workers, miners and farm laborers. Last week police began arresting those without residence permits. Some 900,000 have already fled back to their homelands. Hundreds of thousands more are waiting to follow. Some are crammed into hastily built army camps waiting to be given exit forms; others have been lined up for days at broiling border posts leading east to Togo and

Groning Lories. The bedraggled caravans are filled with Hausa tribesmen in flowing white robes, bare-breasted Yomba women from Nigeria, Malian water carriers, Upper Voltan gold miners, Ivoran timber merchants and beggars of all nationalities. The luckier ones start-do ut in trucks or wood-frame "mammy wagons" whose fares have jumped more than 400% since the exodus got under means stopped at the border. Groaning lories carrying homeward-bound Ni-gerians and Dahomians are stalled in columns miles long because they have not

west to the Ivory Coast.

received permission to cross tiny Togo. An unknown number of people have died of hunger and exhaustion.

The big move began in December, after the government of Prime Minister Kofi Busia announced that all aliens who lacked residence permits would be expelled from Ghana within two weeks. Few of the aliens could produce official papers, and fewer still took the warning seriously. They had heard the same threat before, but official identification had never been required in practice. When the Interior Ministry announced that police would actually begin to flush out illegal residents, it was clear that this time the government was serious. By then, few had time to apply for permits—or had the confidence that they would be granted. The result was panic

In Accra, great crowds of foreigners joined an endless queue outside the Accra Sport Stadium, the emergency emigration center. As often as not, they paid \$10 or \$20 in "dash" money (bribes) for the proper forms. At night, many slept near Kotoka international airport —alongside billboards hailing African unity.

Flimy Excuse. Busia's policy eventually may uproot all but 10% of Ghana's 2,500,000 aliens. The action may antagonize his neighbors, especially the Nigerians. But at home, where 600,000 Ghanaians are unemployed, the move has already proved popular.

Defending the mass expulsion, Busia charged that 90% of Ghana's past and present prison population was made up of aliens. It seemed a filmsy excuse for one of the greatest forced population managers, if not in poignance, if exceeds two recent forced moves. One was the flight of 15,0000 Wattuis from Rwanda in the early 1960s, when the tail, proud tribsenne were hunted down other was the exotus of 21,000 Asians from Kenja over the past two years.

### BRITAIN

# First of the Goodies For 34 years, British tourists, never

exacity spedithrifts, have been regarded as Europe's por relations. In an effort to cut Britain's trade deficit the Labor government limited them to taking no more than £50 (\$120) in foreign currency abroad annually. In a surprise move last week, however, the government aboilshed the limit. From now spend £300 per trip and take as many trips each vera as they wish.

The announcement by Chancellor of the Exchequer Roy Jenkins followed a spate of encouraging indicators. After running a \$600 million trade deficit in 1968, Britain last year piled up an estimated \$1 billion surplus, Reflecting a return of international confidence in sterring, monetary traders last week billing, monetary traders last week billing, monetary traders last week billing, monetary traders last time in 20 months.

Plainly, Labor's draconian economic measures are finally beginning to pay off. Beginning in the summer of 1966, Prime Minister Harold Wilson put Britain under severe financial controls which included a wage-price freeze, higher income taxes and a tightening of credit, pound by 14.3%. His aim was to reduce consumer demand at home while coaxing industry to sell more abroad.

After the travel restrictions were ended, London's Finnencial Time headlined its editorial: THE FIRST OF THE GOOD-INS. Harold Wilson would undoubtedly like to hand out more, including an easing of restrictions on installment buying. Trailing the Tories by 10.5% in the latest vote preference polls, the he latest vote preference polls, the fore the next general election, which Wilson may call in the fall. A boomlet would greatly enhance Labor's chances. Economic health would help Birlain when it begins its admission talks with the Common Market around midyear.



NIGERIAN REFUGEES STRANDED OUTSIDE IVORY COAST



TRUCK CARAVAN HALTED AT TOGO BORDER

# Once a year you can save up to \$100 on Sylvania stereo.

### (If that sounds good, wait till you hear it)

Many companies run sales to get rid of stuff they're stuck with.

Well, we're not stuck with anything.

We're sponsoring our stereo sale because we want you to get to know us better.

And we only do it once a year. So if you want to save up to \$100, you better do it now.

We're not talking about leftover models. We're talking about the best 1970 console stereos we make. Over 25 different models altogether, some at suggested manufacturer's

list prices as low as \$250.

Stereos with air suspension speakers and wide-angle sound so you get the full stereo effect anywhere in the room.

Stereos with Garrard or Dual turntables, and magnetic cartridges so you get smooth, distortion-free sound.

Stereos with transistorized FM tuners and powerful amplifiers so you don't lose any high or low sound levels.

And elégant, hand-rubbed furniture so the sets look as good as they sound.





1970 Hardton Sedan de Ville, Cadillac Motor Car Divisio

Cadillac makes any occasion the occasion. However brilliant the event, your pleasure will be heightened by arriving in the world's most desired luxury car. Its richly tailored interior provides an atmosphere of itask and eleganice. Its smooth and responsive performance prepares you for an experience that's both relaxing and stimulating. Its graceful beauty will invite all those who care about the finest to enter the spirit of the secondisc Come discover the many excellent reasons why Cadillac ownership is so highly regarded. Its always an occasion to look forward to



#### PEOPLE



MAMIE & FRIENDS The people's choice.

The nation's most admired woman is hardly one of its most gregarious. But shortly before a Giallup poll showed Mrs. Dwight D. Eisenhower, 70, first in her countrymen's estimation, a camera caught her in unusually festive circumstances. Posed at a Georgetown party, Manie wore a fringed shawl and floppy feathered hat to complement the Gay Nincites attire of Host Bob Gray, intel, and Guest of Honor Mel Loird, Secretary of Defense.

A seven-pound jar of chocolate limes, labeled "Sweet Treat from Auntie Mame," was Ginger Rogers' Christmas surprise for the orchestra. Surprise? "We were flabbergasted." said one of the 28 unhappy misselains in the London proabout four sweets each," Sour-noted another: "It's an insult." The musicians turned over the sweet treat to a London children's hospital.

He told reporters that he often dons a false mustache and beard to mingle incognito at love-ins and rock concerts. But at the under-attended Miami-Hol-lywood Rock Festival, Evangetist Billy lywood Rock Festival, Evangetist Billy Grohom was very much himself. Wearing white bucks and a gold sports jack-et, he was unfazed by the hippie who asked him to "thank God for good friends and good weed." Said the Rev. Billy knowingly: "You can also get high on Jesus."

A chorus of friends sang a boisterous "Happy Birthday" in English and Spanish as the maestro, feigning gravity, directed them with a silver cake knife. At 93, Cellist Poblo Cosols is still capable of gaiety, but at the gathering in his San Juan home he chose to discuss the gloomy state of the world. "I feel happy today over all my friends have done for me." said the ageless musician, shaking his head, "but very sad for what is happening in the world. Is it possible to stop the war? Why the arms? We are all humans, all the same, like the leaves of a single tree."

"To be perfectly honest, I wasn't very happy about that seconding." New York City's candid First Lady told an NBC interviewer. Mory Lindsop was referring to husband John's seconding speech for Spiro Agnew at the 1968 Republican Convention in Miami, "Politics makes strange bedfellows," she mused, "And bedfellows," added Mayor Lindsoy, "make strange politics."

Conservatives, smarting from the Haynsworth fiasco, are once again threatening to investigate Supreme Court Justice William O, Dougles, The prospect did not spoil his Christmas, With a brand new battery in the electric pacemaker that regulates his heart, Douglas, Ti, strolled along the snow-covered subswalk in 1 rout of his Washington Court and the Court of the Court

All of them are great-great-great-great-grandchildren of King Christion IX of Denmark, and four of them are his great-great-grandchildren as well. Every one could have called Koiser Wilhelm or Czer Nicholos cousin, but more than one started life as miss or mister. Any

good monarchist or carnest Anglophile could identify the lot as the youth and flower of Britain's royal family, assembled for a rare group photograph over the holidays at Windsor. From the left: James, Sarah, George, Helen, Charles, David, Andrew, Marina, Anne, Edward,

Lord Strathnover, 23, heir to one of Scotland's largest estates, replete with 90-room castle, has completed his training at Hendon, and will now pound a London beat as Constable Alistair Sutherland, the only titled bobby in the realm. "I dislike crime," explained the young Oxford grad. His family motto: "Without Fear."

Astrollash, a New York computer programmed for sarrological horoscopes, is sued its forecasts for 1970. Richard Nixon will face—and win—a conflict with "a father-figure, some person of authority." Most fise-tung is warned to "beware of unleashing vital forces you might successful brottolling." After an unsuccessful brottolling. After an unsuccessful brottolling with the control of the control

CRS. not always renowned for political audacity, was under attack for censoring two separate peace pleas taped by Carol Burneth and Ella Sommer for the network's late-night Merro Griffin Some Both were envolved appeals for in Luther King, who planned to deliver them to the President as part of a movement called People for Peace. At ret Burnett's bitter protest, the network apploigract, saluting her as "one of the Mess Sonders Bothers".



YOUNG ROYALTY AT WINDSOR The Kaiser's cousins.

# **WESTERN ELECTRIC** IS THE DIFFERENCE BETWEEN **HAVING AN IDEA** AND BEING ABLE TO TALK OVER IT.

Is that your 1980 telephone, over on the next page?

It's all electronic, including the "bell." The hand set weighs only a few ounces because it uses only thin film and integrated circuits.

It's filled with plastic foam to protect it from even severe shock.

like you than any telephone you've used. But right now it's still just an idea - one of many in the minds of our colleagues, the engineers and scientists at Bell Telephone Laboratories.

Before you can use it, Western Electric must add the crucial art of manufacture. Because only the ability to make such a product, make it in large numbers,

And it will make your voice sound more make it reliable, and make it at low cost can transform it from an idea to reality. Western Electric. We make Bell telephones. We also make the difference between having an idea and being able to talk over it.





#### MODERN LIVING







PAT NIXON STROLLING, BOWLING & DRESSED FOR THE BALL
A dress for the mother of the bride.

#### Pat's Wardrobe Mistress

She is small, round, gray-haired and roys-cheeked. In a crowd of women shoppers, she would be totally indistinguishable. But then, this particular woman never shops in a crowd; her purchases are made in the hush of show-rooms and hotel suites, and each dress pondered as if it were a matter of national policy. Which, in a way, it is, for she is Mrs. Richard Nixon's personal matter of the properties of the

Her name is Clara Treyz—not exactly a household word, except at the White Household, where the 66-yearold Westchester County woman is as familiar a maintay as the North Portico. Clara Treyz, has helped dress: Lady Bird Johnson became client No. 1 when Neiman Marcus President Stanley Marcus introduced her to Miss Treyz, a longtime and highly valued consultant to his store, It was only a hop, skip and a with Mrs. Nikon. to her current with Mrs. Nikon.

Advice and Consent. The inaugural balgewn cinched the job. A deep yellow satin formal designed by Harvey Berin, the dress was warm enough (with matching jacket) to be worn outside, festive enough for the occasion (with embroidery and beading), comfortable enough (with an easy, straight skirt) and photogenic enough (with simple, beared approval. The fashion industry was less enthusiastic. "A dress for the mother of the bride," sneered Designer Chester Weinberg. "A schoolleacher on her night out," snipped Molile Parnis, her night out," snipped Molile Parnis.

Mrs. Nixon paid no attention, and in an unprecedented maneuver hailed by

budget-minded women the world over. wore the dress at least twice more in publie, instead of handing it over straightaway to the Smithsonian Institution, Miss Treyz explained mildly: "The Nixons are middle-American people who don't want to be flash-in-the-pan. They don't want to be jet-setty or way out. Mrs. Nixon must be ladylike." To this end, Clara Treyz advises, with Pat's consent, clothes that tend toward the bland and predictable, styles that hover on that precarious border between classic and passé. Jackets skim the body, neither hiding nor defining; sleeves cap the arm, and skirts end at mid-knee, neither here nor there. Pants do not suit.

As for color, pinks and pale greens are favored, and fans of those shades



Getting her money's worth.

call them soft and feminine. Women's Wear Daily calls them "icky-poo pastels." Miss Treyz also confirms Mrs. Nixon's inbred frugality: "I want her to get her money's worth," she says. No chance, then, for a \$2,000 Norman Norell evening dress (Jacqueline Kennedy's choice as First Lady), or any of the \$600 Mollie Parnis outfits beloved by Lady Bird Johnson; Mrs. Nixon spends only about \$145 for a daytime en-semble, \$300 to \$400 for a formal gown. Miss Treyz's fee is the difference between the wholesale and retail price. When a choice is made-as many as 50 possibilities are shown to Mrs. Nixon by designers who drop into her New York hotel suite at appointed hours during her stay-the dress is custommade and withdrawn from production to avoid a run-in with a ditto.

Privilege and Disaster, Clara Trevz knows what she likes; more important, she knows what Mrs. Nixon likes. She also knows how to get it. Born in a Pennsylvania town (Sherman) so small it no longer exists, and schooled in Middletown, N.Y., with two years at Syracuse University, she put in a short stint as a clerical worker in a Manhattan bank before going West-to Seventh Avenue. First came buying and retailing, and then fashion consulting for Neiman Marcus' New York outlet. Married for 33 vears to Christian Science Practitioner Frank Geisler, she dropped out of the fashion business for a while, but felt "superfluous, a nobody," Now, with 15 suburban women besides Mrs. Nixon to shop for, she finds her work more than satisfying. "A privilege," she says.

A disaster, say others. Her choice of clothes for Mrs. Nixon is a deterrent to the new spirit in American fashion, avoiding as it does anything new or exciting, ignoring designers with real flair like Bill Blass and Donald Brooks, though room has been found for Geoffrey Beene. "She is like a mother-inlaw who never makes trouble," says Chester Weinberg, another of the ignored. "She couldn't think young if she tried. Mrs. Nixon seems to feel she'd rather be dull than right, and she surrounds herself with women of vesterday." Mollie Parnis concurs more heatedly. "Clara Treyz has lousy taste," she says. "Pat Nixon should let herself go, but I guess it's a deeper problem than just dressing."

The criticism may be premature. "Lady Bird developed a sense of thetater about clothes that Pat Nixon doesar's have yet," says Adele Simpson. And Norman Norell, dean of American designers, points out that Lady Bird's sense signers, points out that Lady Bird's sense well into her White House residency. Pat Nixon is bardye unerging from the wings, but at a preview last month of Bob Hope's Christmas show, she turned up in an apricot-colored, clipped-velve venning goon by Beene that lent a new breath of chie to the proceedings. With may vet be being the salon vote may vet be being.

#### The Laugh Tycoon

A man is laughing. He is hysterical. He is consumed by laughter, actually afficied with it. He cannot stop. It is astonishing. It is even more astonishing because there is no man in sight. The subway station is empty—except for one old woman and two small boys.

Eerie? Absurd? Only for 30 seconds, until the record of uninterrupted laughter has run its course inside the bag the boys are swinging. Then, it is clearly only a joke, and already the hottest toy of the new year: Bag Full of Laughs.

It looks like an ordinary beanbag, orange, pink or candy-striped. But when a concealed button is tapped, a batteryoperated three-inch plastic disk turns on, and there is no turning off the heehaws for half a minute. ' We sell happiness," says Sammy Kay, vice president of the Gund Manufacturing Co. and chief purveyor of the laughing bag, a brand of happiness that costs about \$5. Gund has been putting laughing boxes inside stuffed animals since 1954, but it wasn't until this year that the company sent them out to go it alone. "Our first buyers," Kay reports, "were wary. But it's like making soup. You make enough for four people, and when everybody asks for more you look in the pot and there isn't any left," Last week, with over 1,000,000 pieces shipped and another 300,000 in production. Kay's pot was bone dry

Legal Bottles. In the 30 years Kay as been with Gund, the company's biggest hits have been a floppy slumber of called 'Regal Beagle' and a series of called 'Regal Beagle' and a series when the series of the serie

Competitors are willing to share the storm. The Louis Marx Co. has The Laugh Machine, at twice the size and with a laugh that sounds as if a child were being tickled and tickled. Then here is a "Bag of Laughs," a "Laughhere is a "Bag of Laughs," a "Laughlater titlers in hard covers, and the Laffs." Legal battles may be forthcoming. The issue: whether laughter, packaged, is in the public domain.



BAGS OF LAUGHTER
The subway station is empty.

### ENVIRONMENT

#### Worried Scientists

The growing alarm at man's abuse of nature is having a significant effect on scientists. Instead of butrowing in their narrow disciplines, many are showing ever broader concern for social problems. In Boston last week, the trend was clear at the annual meeting of the Mayard of the Advancement of Science, which staged more than 40 symposiums on issues affecting the quality of life. Among the highlights.

· OVERPOPULATION. Biologist Barry Commoner, the Washington University eco-activist, warned that current projections of six to eight billion people on earth (twice as many as now) presage global catastrophe "probably with-in the next generation." The upsurge, he said, will strain the earth's dwindling resources while endangering the stability of ecosystems that supply food, oxygen and water-the necessities of life. Technology can ease the pressure for now, added S. Fred Singer, a high official in the Interior Department, but the cost will be enormous-for example, between \$43 billion and \$66 billion just to curb U.S. water pollution over the next five years. Sounding like a modern Malthus, Singer said: "A level exists beyond which a nation devotes too much of its productive capacity to simply keeping its head above dirty water." · AIR POLLUTION. Man is filling the air with more than 800 million tons of pollutants per year. Although the exact mechanism is unknown, scientists believe that the resulting dust particles help to form more clouds and rain. Said Charles L. Hosler, dean of Pennsylvania State University's College of Earth and Mineral Sciences: "There may be a threshold beyond which small changes in the weather could bring about major shifts in the earth's climate.

· MISALLOCATED RESOURCES. Criticizing the space race, retiring A.A.A.S. President Walter Orr Roberts urged the U.S. to join Russia in a cheaper, mutual space program aimed at "an optimum balance of man and nature on this magnificent but imperiled planet." If the two countries directed their space efforts at earth, said Orr, teams of astronauts could chart ocean currents to help fishing fleets find their catch, discover just where air pollutants go in the atmosphere, and vastly improve weather forecasting, Dr. John H. Knowles, head of Massachusetts General Hospital, drew sustained applause by questioning the nation's current priorities. "We are spending twice on the supersonic transport what we spend on medical research in one year," said Knowles, "and that's going to cause more disease, more noise, air pollution and traffic congestion. And who the hell wants to get to London a few hours earlier anyway?"



DE LA FUENTE LAUNCHING PEREGRINE
New use for an ancient art.

#### Bustards at 12 O'Clock High

As U.S. jet fighters shattered the Spanish non last week, a Medieval-looking man patrolled the runway of the joint U.S.-Spanish airbox at Tor-rejón near Madrid. On his outstretched hand perched a hooded peregrine fal-con. A strange place to practice the ancest art of falcomy? Not quite: the birds of prey to chase flocks of little bustrads that endanger aircraft.

The danger began when hordes of bustards collided with jets darting off the runway. In 1967, they caused a loss of \$1,500,000 in damaged aircraft. The Air Force failed to get rid of the pests with rifle fire; harsher remedies (grenades, poison) were rejected because they might kill other wildlife.

In desperation, the Air Force turned to Félix de la Fuente, a naturalist who has revived falconry in Spain. De la Fuente was certain that the falcons would quickly banish the little bustards. Almost two years ago, he trapped six falcons and painstakingly trained them to hunt on command. Since then, the bustards have fled in panic from their nat-ural enemy. Last November only nine bustards were sighted, compared with the 10,415 that stymied operations in November 1967 before the arrival of the hawks. As a result, De la Fuente has returned to his wildlife research, leaving the twice-daily hawk patrols to Technical Sergeant Robert O. Collum. who now has one of the strangest jobs in the U.S. armed services.

#### THE LAW

#### The Panthers' Honky Lawyer

When the Black Panthers sought a lawyer to defend Huey Newton on a murder charge a few years ago, so a popular story goes, they tested the attitude of Charles Garry in a long interview. "Are you as good as Perry Mason?" one of them growled at the white San Francisco attorney. "I'm better," Garry replied. "Both of us get our clients off, but Mason's are innocent."

The Panthers happily hired Garry—and they have never regretted it. At Newton's trial, Garry pictured the Panter 'defense minister' as a selfless leader of his people and compared his measure with the state of the people and compared his measure with the desired of the self-state of manufacting a policeman during a shotout in Oak-land, he was convicted on the lesser charge of manufacipher. Now Garry, the self-state of the s

Last fall he became famous as the missing lawyer in the conspiracy trial of the Chicago Eight, Panther Bobby Seale demanded a delay in the trial because Garry was unavailable, recovering from gall balder surgery. Eventually, a mistrial was declared in Seale's case because of his outbursts. So close is Garry to the Panthers that San Francisco police now call him whenever they issue a warrant for a member of the black millitant organization.

Not Afraid. How did a honky lawyer win the complete trust of the Panthers? Garry says that they were looking for an able trial lawyer who could also "project the correct social views in defending his clients." He met all the requirements. Born in Bridgewater, Mass.,

he was the son of immigrant Armenian parents named Garabedian who later moved to California's Central Valley. He learned about discrimination at an early age. "I was called a goddammed Argan and the state of the s

Garry denies ever having been a Communist. But when asked point-blank by the House Un-American Activities Committee some years ago, he pleaded the Fifth Amendment and refused to answer. In so many words, Garry says, "I told them to kiss my ass." Garry believes in socialism, and that belief is one of his closest links to the Panthers, who share his economic views. He also believes in Huey Newton, whom he first met after the Panther was charged with murder in 1967. Garry recalls that Newton had a bullet wound in the stomach and was being fed through a tube in his nose. "With all of that," Garry, "here was a man who was not afraid. This man is a natural-born leader without any ego.

Fingering Finks. Like many attorneys of the separation, Garry carned his law degree that the singuistic separation of the separation of a jury. A man of mercurial moods in the courtroom, he can slouch in his chair and be self-effacing. Or he can jump to his feet and shout angrily, "This is ludicrous!" Defending seven an unity of the separation of the s

conspiracy after a violent demonstration at an Oakland induction center in 1967, Garry began his cross-examination of a police informer this way: "Sir, do you know what a rat fink is?" In his closing statement, Garry's eyes grew moist as he spoke of "these young men's lives ruined by this travesty." All seven defendants were acquitted.

When he is not defending unpopular causes, Garry is a specialist in forensic medicine. His skill with juries is particularly useful during personal injury, hospital negligence and medical majoratice suits. Because he now spends so much time with the Pathers, however, Garry claims that this loss of his services has cost summer than the cost of the cost

Garry's admirers include both veterans of the labor movement and black militants, and sometimes there is a conflict between them. At a testimonial dinner for Garry last May, a waiter who disliked some of the conversation suddenly shouted, "To hell with this bull! Long live the United States of Amer-At the Panthers' insistence, the hotel manager summarily fired the man -amid resounding boos from labor leaders and other liberals. Trying to bring his friends back together, Garry rose to explain that the Panthers usually opposed such firings-but the hotel management had obviously so misused the man that he was unaware of his own need for liberation. While that rhetoric may have satisfied doctrinaire Marxists. Garry will need more persuasive arguments when defending the Panthers in their troubles with the law.

#### A Criminal Wage

Definition of the second of th

Judge Robert M. Duncan, who wrote the opinion, also objected on grounds that any wage earner would understand. The workhouse pay rate is far too low to recompense a man-even a convicted one-for his labor, said the judge. He wisely declined to establish a new pay scale for prisoners. "This," he said, "is a legislative question." But some refused to wait. Cincinnati City Manager Richard Krabach issued an executive order setting \$10 a day as the rate for those serving time, thereby releasing 98 prisoners who had already worked enough days to pay their fines at the new wage scale.



GARRY WITH SEALE AND KATHLEEN CLEAVER
A fight every night.



# Leading Man.

He's the man people think of when a job's to be done. He's a Dale Carnegie Course graduate, one of more than a million. He's a confident man who takes to responsibility and has a way with people.

This man puts his energies where the task is, because Dale Carnegie training taught him the essence of leadership — personal communications ability. He knows how to get ideas across to other people, how to inspire teamwork and resolve differences.

Business and community organizations every-

where want men who can serve needs, supervise others, and expedite action. The inducements are attractive, the rewards satisfying in every way.

There's every reason for you to become one of these wanted men—and you can by acting now to take Dale Garnegie training. We will be glad to give you more information about the Course—or you can call our representative listed in your phone book.

DALE CARNEGIE COURSE

#### MEDICINE

#### Gripped by the Grippe

While such natural hazards as snow, fog and heavy rains deterred most long-distance passengers last week, one world traveler got through unimpeded. Requiring no passport and thriving on inclement weather, the influenza virus designated Ag-Hong Kong-68 was sweeping across Europe like a Mongol horde.\*

The cause of Europe's vulnerability to HK-68 was its lack of what epidemiologists call "herd immunity." Unlike North America, virtually the entire Continent (aside from European Russia) got off lightly last winter. Relatively few Europeans developed either flu or the substantial natural immunity that

the north, spread relentlessly down the leg to the very toe of Italy, and last week was rampant in Sicily. Just when it seemed that the peak had passed in the north, cold weather brought a second wave to Trieste and Turin.

The picture was much the same in Greece, where one-third of the population was officially estimated to be bed-ridden; the blight spread to Yugoslavia many, Poland and Czechosłowakia. The Germans' word of the week was Grippewelle (Illu wave), and Chancellor Willy Brandt went to Tunisia to recuperate from his bout. The Viennese, devoted up the price of lemons from their mid-



LONDONERS BESIEGING PHARMACY FOR FLU MEDICINE
"Absoludely biserable."

Absoludely biserable.

the grippe confers against a later bout of disease from the same virus. So most Europeans remained susceptible, and they have made little use of the available vaccines.

According to the World Health Organization's influenza sleuths in London, the current outbreak began in Spain in October, Spaniards consider themselves lucky: no more than 5% of the work force reported sick because of flu.

Hit harder were France, with a third of the population stricken in December, and Italy. The Italians originally named the disease (a influenza, to designate "the influence" of an unusual conjunction of the planets) seven centuries ago. This time they blamed it not on the planets but on the return of the Applie 12 astronauts and called it "moon flu" (Tauc). Dec. 19). The epidemic struck first in

\* In North America, the only outbreak severe enough to rate as even a near-epidemic was in Alaska. But in New York City and other metropolitan areas, there was widespread feverish illness and resulting absenteeism. winter norm of seven schillings (28¢) for ten lemons, to 20 schillings. In Britain, health officials stubbornly

refused to call the outbreak an epidemic. Nonetheless, 1,500,000 workers reported sick, and hospitals in a score of cities closed their doors against all but emergency admissions. Mortality figures rose steadily; although influenza rarely causes death directly, it kills the infirm aged and very young by secondary diseases such as pulmonary ailments. Except for these complications, antibiotics are useless. Nevertheless, in Britain as elsewhere, there was a widespread demand for them and for even less effective drugs. Vaccination, at this late stage of a continent-wide epidemic, will be wasted on many people who have already been exposed to infection, since the shot takes two to three weeks to build up immunity.

TIME'S London bureau reported that any Briton, asked what kind of a holiday he spent, was almost certain to answer: "Absoludely biserable, thags."

#### The Mess in Medicaid

Medicaid and Medicare. Few words relating to America's health have been mouthed so often since Congress wrote them into law in 1965. Yet few Americans understand them. As a consequence, the Department of Health, Education and Welfare has printed 550,000 copies of a deliberately cute, three-color booklet entitled MEDICAID-MED-ICARE-Which Is Which? Medicare, it points out, is a federal program and is the same all over the U.S. Medicaid, on the other hand, is a federalstate partnership under which states design their own programs. How widely these vary and how grave are their defects became clear last week as Medicaid passed its fourth birthday.

Whereas Medicare has drawn predictable criticism for costing more than was estimated and invited abuse by a few unscrupulous doctors, dentists and druggists, it is in general a successful and effective program. Not so Medicaid, which is a shambles at both the federal

and state levels

Patchwork Program. In Washington, Medicaid is a headless monster. To the extent that it is run at all, it is controlled by one of the most cumbrously named offices in government: the Medical Services. Administration of HEW's Social and Rehabilitation Service. Its commissioner, Dr. Francis L. Land, was summarily dropped from the post lady at the height of congressional critical patch of the control of the con

patchwork program. Each state could join after its plan was approved by HEW. The minimum benefits, which every state must provide for all "public assistance" (meaning welfare) recipients, are 1) in- and out-patient hospital care, 2) other laboratory and X-ray services, 3) nursing-home treatment and physidepends on the state's definition of need. That may be anywhere between \$2.448 family annual income, as in Oklahoma, and \$5,000, in New York.

and \$5,000, in New York.

Emmeshed in Tope. Through 1969,
Wyoming was the only state offering
Wyoming was the only state offering
Good only to welfare families. Forty states
had operating plans offering additional
services such as Gental care, prescription
drugs, home health care, eveglasses, clinservices and sarriety of diagnostic services. No two states had all the same
benefits for the same type of people. In
22 states overage had been extended tratum classed as the "medically needy"
—those who can subsist only if they have
on doctros' or hospital bills to pay.

It is largely in determining what constitutes medical indigence that many state plans have become hopelessly enmeshed in red tape. In New York, which ranks with California as one of the two most liberal states, an applicant for medical-indigence status must supply information about the annual income of each family member, the total of savings, stocks, bonds, and the cash value of insurance policies, including dividends, Social Security payments, and contributions from legally responsible relatives. The applicant should then receive a qualifying eard, which is valid for no more than a year, during which time the whole process has to be re-

peated at least once. Inflation and Fraud. The Federal Government reimburses 50% of Medicaid costs to the richest states, and up to 83% to the states with the lowest per capita income. Despite this bait, some of the poorer states have been in no hurry. Only seven were ready to go when Medicaid became operable in January 1966; before the year was out, the total was 26. By the end of 1969, 15 others were operating. To overcome the foot dragging, the Federal Gov-ernment stipulated that any state which had not submitted an acceptable plan by Jan. 1, 1970, would forfeit federal funds for medical aid to dependent children, the blind, and those otherwise disabled. As a result, seven states got in under the wire last week: Alabama, Arkansas, Florida, Indiana, Mississippi, New Jersey and North Carolina. That leaves two holdouts, Alaska and Arizona, which fear that their large Indian population might cost them more if

Medicaid costs have skyrocketed party because virtually all the states exercise little control over the services rendered or the fees charged. (Connecticut and Illinois have better-than-average management.) Costs have been inflated by some blatant fraud, but HFW Officials say this bothers then less than officials say this bothers then less than tensive and harder to detect. Perhaps the biggest single cost-boosting factor has been the rise in doctors' and hospital charges throughout the U.S.

they choose Medicaid instead of their present reservation medical programs.

The annual federal cost of Medicaid has gone up from an estimate of \$1.6 billion made in late 1967 to \$2.4 billion by the spring of 1969 and \$5.5 billion today. The original Medicaid law contemplated, but did not specifically command a gradual and orderly expansion of state plans so that by 1975 every American meeting eligibility requirements would get comprehensive medical care. The target date has now been set back to 1977. By then, if the planners' hopes are fulfilled, Medicaid should be making care available to many more than the 10 million Americans now covered. And the benefits should be vastly superior to the present crazy-quilt, costly and largely inadequate care.

#### Heart-Lung Rejection

Edward Falk, 43, the world's first adult recipient of a transplant including the heart and both lungs (Time, Jan, 5), died in New York Hospital eight days after the operation, of pneumonia and possibly a rejection reaction.

#### RELIGION

#### House of Lords

East Harlem's First Spanish Metholds Church is a congregation of lowermiddle-class Puerto Ricans. For three months it has been under attack by a militant Puerto Rican group, the Young Lords, who have demanded church space for a weekday free-breakfast program for neighborhood children. The church refused, saying the congregation itself should organiza any such action.

On the Sunday after Christmas, as the strains of the Recessional faded away, a member of the Lords rose and tried to address the congregation. He was ignored, Then, as the congregation filed out, 150 Lords and supporters took of social-action programs, First Methodist "hasn't done a thing."

The church has indeed lagged in comnuity service, but a 575,000 mortgage on its new (1966) brick building bites deeply into its budget; besides, Puerto Rican Methodists are typically consels, wake of the Lords' takeover, are urging hurry-up consideration of churchrun breakfast and day-care projects. They are willing to have the building says one Methodist official. "Puts as mexsays one Methodist official."

pression of their own religious faith."
However, the Lords' leftist program
goes well beyond free breakfasts. Now
that they are in the building, they want



YOUNG LORDS' SCHOOL OF LIBERATION
A rifle slung across his back.

over the building and nailed shut its doors with timbers and railroad spikes.

The next morning. First Methodist was a whole new scene. A banner proclaimed, "The Doors Are Open to the People's Church." Posters using Black Panther rhetoric announced: "When One of Us Falls, 1,000 Will Taske file Place" and "All Power to the People." A door of the Falls, 1,000 Will Taske the Place and "All Power to the Devide Church Place and "All Power to the People." A door not be provided to the Power of the Pow

Deod Center. Like their parent organization, a former street gang in Chicago, most of the New York Lords are nominal Catholics. But the Lords "Information Minister," known simply as Yoruba, 20, denies any bias in setzing yoruba, 20, denies any bias in setzing testant minority. The Lords clist is street and the setzing of the control of the center—and maintain that while most area churches have attempted some sort to stay there, though the church has started court action to have them ousted. Until they are, say the Lords, the church is free to hold Sunday services as usual. But on weekdays, they will keep on giving juice, milk and cookies to 100 children a day. They also show films (sample: a documentary on the pre-1968 Olympics student riots in Mexico City) and make speeches urging independence for Puerto Rico, which they view as a U.S. colony.

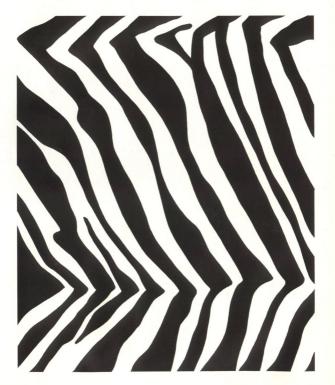
#### Spots for God

The scene is a cocktail party. The host cuts through the chatter to suggest that everyone play a word-association game.

Leader: Money. Guests: Bills. Evil. Las Vegas. Leader: Freeway. Guests: Death. Ticket, Hurry.

Leader: God. Guests: (Silence).

The end of this 60-second playlet makes the point: most people do not Let's hope the American eagle is not replaced by the zebra as our national emblem.





The human race is not to the swift. And it's not quite as simple as black and white. Our country cries for harmony. It must rely on reason.

Let's face it.

We need each other.

Now.

It's not leadership so much as fellowship that we need. From the big city to the country town. From the freeway to your driveway.

Do your part.

God's done all he can. Try to explain that to your children.

Unless you're content for America to be black and white and red all over.







BLACK HAND IN WHITE

All things considered, consider God.

know what to say about God any more, and perhaps they ought to know. The soft-sell message is a TV commercial, one of 50 religious spots sponsored by the Franciscan Fathers of Los Angeles' St. Francis Productions. The friars may be the most visible practitioners of this new missionary technique-their spots have been distributed to more than 700 stations. But they are by no means alone: more and more churches are turning from Sunday-morning sermonettes to brisk 30- and 60-second TV ads.

Sneak It to 'Em. TV stations, expected by the FCC to give a certain amount of viewing time to public-service programming, usually relegate fulllength religious shows to the somnolent Sunday-morning hours. A slick, quick spiritual ad, on the other hand, may well win an unsold prime-time minute. Now that Christmas commercials are out of the way and advertising budgets depleted, there may be more religious spots on the air than usual.

Satirist Stan Freberg was a pioneer in sneak-it-to-'em inspiration. Commissioned by the United Presbyterian Church in 1963, Freberg turned out a series of low-key but catchy radio ads. Franciscan Friars Karl Holtsnider and Emery Tang of Los Angeles used a similar approach on TV pilot Mother's Day spot in 1966: the camera simply panned across the faces of mothers of many races and nations. Now the Franciscans have a 20-man staff and a \$150,000 annual budget, funded by 3,000 fellow friars and affiliated laymen

Selling on Option. The Franciscan spots are never overtly Roman Catholic in message. In one, a dark hand shakes and holds onto a white hand, and a voice asks, "All things considered, that's not very much, is it?" Another spot shows flashbacks from a day in the life of a married couple as they exchange a kiss on his return from work. The kiss is an external sign of a love that "builds today into forever." A commercial produced for the Episcopal Church shows a man switching channels from catastrophe to catastrophe on his TV set. Finally, he settles on an old Christiansand-lions epic, and is projected back through time right into the scene. The voiceover announces: "Being a Christian

didn't used to be a spectator sport-it still isn't

The new commercials seek to convey the idea that religion is something worth thinking about. Observes the Rev. Charles Brackbill Jr. of United Pres-byterian's Division of Mass Media: "We are selling an option. What we're saving is, 'Consider God-consider God as an alternative.' "The churches are convinced that at least a few halfway believers are once again doing just that.

#### **Another Base**

At the turn of the century, most Christians were either Europeans, Russians or North Americans. By the year 2000. however, nearly 60% of Christendom's 1.9 billion souls will be living in the socalled Third World-Africa, Asia, Oceania and Latin America. As never before. Christianity is on the move-southward-and on the way to becoming predominantly a religion of nonwhites.

So predicts Dr. David B. Barrett, author of Schism and Renewal in Africa (1968) and secretary of an ecumenical research team based in Nairobi. Christianity's growth in Africa is the most dramatic aspect of the geographic and ethnic shift. By the end of the 20th century, the number of African Christians of all faiths will have grown from 4,000,-000 in 1900 (3% of the continent's population) to 351 million (46%). In the process, Christianity in Africa will have surpassed its rival Islam by 25 million adherents. The remarkable growth is attributable to normal population increase and a high incidence of conversion: one of every three African Christians is a first-generation convert.

"For sheer size and rapidity of growth. this must be one of the most spectacular stories in history," says Theodore L. Tucker, executive director of the Africa Department of the National Coun-cil of Churches. Three hundred million African Christians "might well give Christianity a permanent non-Western base." With Christianity in mild decline in the developed world (a projected 65% of its populace in 2000, as opposed to 77% in 1900), the day may well come when African and South American missionaries are sent to the far north for the purpose, in Melville's phrase, of christianizing Christendom.

#### FDUCATION

#### **Professors and Politics**

What ever happened to academic conventions where the loudest sound was the rustle of learned papers? Nowadays, scholars stage annual shouting matches at which young professors of the New Left cry for "relevance" while those over 30 feel like 60. The radial with the whole the properties of the properties of the table whole the properties of the protes who whole the properties of the protes seent heresy—and more important, a disastrous politicization of scholarship.

The radical challenge surfaced dramatically last year at the Modern Language Association meeting in Manhattan (TIME, Jan. 10, 1969). Amid scuffles, the radicals rammed through a resolution condemning the Viet Nam War and even succeeded in electing one of their own as the M.L.A.'s second vice president: Louis Kampf, professor of literature at M.I.T. and a founder of the radical New University Conference and close colleague of Antiwar Critic Noam Chomsky. Last week, during the traditional year-end round of academic conventions, radicals pressed the attack in several disciplines. Items:

At the M.L.A. convention in Denver, Professor Kampf was elevated to first vice president, which puts him in line next year to succeed the association's new president, Shakespearean Scholar Maynard Mack, chairman of the Yale English department. The delegates gave up trying to pass resolutions after stormy debate over a number of proposals, most of them offered by dissidents. Among other things, they wanted the association to demand that colleges hire women teachers in the same proportion that they are represented in the U.S. population (51%) and provide free daycare centers for their children; also included was a repeat of last year's demand for the immediate withdrawal from Viet Nam of all U.S. and other foreign troops. The membership will vote on the resolutions later by mail.

▶ At the meeting of the American Philosophical Association's eastern division in Manhattan, Harvard Professor Hilary Putnam presented a resolution calling for immediate U.S. withdrawal from Viet Nam and condemning American foreign policy as an instrument for economic exploitation. He was hissed. Said Professor Aron Gurwitsch of the New School for Social Research, a refugee from Nazi Germany: "The problem before us is whether a professional and scholarly association does not become unfaithful to its destiny, to its logic, by taking a stand on political questions. It would mean the beginning of complete politicization of our organization and of all spheres of life, and this is the hallmark of totalitarianism." After two hours of shouting, the philosophers passed a compromise resolution that omitted the Marxist critique of U.S. policy, but went along with the radical de-

mand for an immediate pullout of U.S. forces in Viet Nam.

▶ At the convention of the American Historical Association in Washington, Staughton Lynd, the ex-Yale professor who visited North Viet Nam in 1965 and now works for the "Chicago Resistance," made a bid for the association's presidency. Though Lynd lost to Yale Professor Robert Palmer, 1,040 to 396, the size of his vote was a surprise. Calling themselves the "Caucus of Radical Historians," Lynd's followers submitted a violently worded resolution calling on the A.H.A. to take an official stand against the war, against the harassment of Black Panthers, and against repression of political dissent. Accusing the "Nixon-Mitchell Admin-istration" of pursuing "murderous policies," the radical resolution concluded: "We therefore must abandon 'business as usual,' give up our conventional roles in 'intellectual pacification,' pudiate the court historians who have perverted history for the benefit of those in power, and expose to critical analysis and public attack the disastrous direction in which our Government is taking us." Although a majority of the A.H.A.'s members are opposed to the war and in favor of its speedy conclusion, the radical resolution was offensive to many of them, and it was defeated, 822 to 493.

#### Ohio's Financial Crisis

A taxpayer's revolt has hit Ohio. where public schooling is financed through a combination of state aid and local property taxes. Taxpayers turned down 166 out of 523 proposals to increase local school levies in November and vetoed 52 more out of 99 in a special election last month. The result is a statewide financial crisis for the schools. Some closed early for Christmas vacation. Others are meeting the challenge by freezing the size of the faculty and eliminating such "frills" as art and Russian. The schools in Canton plan to cut corners by delaying next fall's opening of school by a month-a serious blow to the fans of Ohio's perennially outstanding high school football teams

The \$7,500-member Ohio Education Association, the state's dominant teachers' organization, has threatened to apply sanctions unless the legislature votes additional taxes. The O.E.A.'s first step would be to discoust of the state of the st

Ohio taxes at the rate of \$7.75 per \$100 of personal income v. a national average of \$9.80.

#### Labor of Love

W HILE other scholarly meetings rang with the sounds of political combat, the Archaeological Institute of America convention in San Francisco turned up news of a different sort: announcement of the rediscovery in Turkey of the temple of Aphrodite of Cnidus, which is thought to have been built in the second or third century B.C. One of the most dazzling archaeological finds in years, the temple of the Greek goddess of love was unearthed last summer by an expedition led by a 36year-old assistant professor at Long Island University who happens to be named Iris C. Love.

Professor Love discovered the temple on the day the first astronauts landed on the moon. "The moon and Aphrodite have been connected for thousands of years," she says. Rare as the circular Doric temple may be, an even more valuable treasure remains to be found. It is Praxiteles' bigger-than-life marble statue of the nude Aphrodite, which stood at the center of the temple on a terrace overlooking the Aegean Sea, where it safeguarded passing ships and sailors. The most renowned sculpture in all antiquity, it was judged by Pliny as "equally admirable from every angle," and copies of it were prized by Ptolemy IV of Egypt and Hadrian of Rome. Professor Love thinks that the original may still be at Cnidus, buried in the ruins. She plans to resume digging next June.



LOVE WITH PART OF FIND

Difference for the sake of difference is one thing.

Difference for the sake of better is something else.

This is something else:

## The new 100 millimeter Parliament with the remarkable recess.



New Parliament 100 is the only extra-long cigarette with the recessed filter. Which provides a neater way to smoke.

The filter is out of sight inside a tip that feels firm and fresh to the end. You never taste the filter, only the flavor.

If you bring a sense of logic as well as a sense of pleasure to smoking, you're bound to appreciate the new Parliament 100.



PARLIAMENT

## **Buy a typewriter**

#### Operate the rear view mirror

Olympia's automatic end of page indicator keeps bottom margins consistent. It's easy to read and easy to use as well.

#### Work the duals

Our exclusive double ribbon gives a girl the choice of two-color fabric or high quality carbon at the touch of a lever.

### TODA

#### Kick the wheels

Only Olympia's Model 50 electric has a set of rear wheels so even the most delicate secretary can park it easily in any spot in the office

#### Get under and check the chassis

Take a look at our rugged inner frames. The heavy die steel at the points of greatest wear. That's why Olympia typewriters don't have to be traded in every other year.

#### Listen to the engine-

Olympia's powerful, quick-starting induction motor is in front, where a motor belongs. This direct drive system cuts down on noise and vibration at your desk.

#### Look at the track record

Olympia has been making typewriters for over 60 years. Today, we're the largest manufacturer in Europe. And we're picking up speed fast in the U.S.

## the way you buy a car and you'll buy an Olympia

#### Try the safety brakes

Olympia's keyboard lock stops the type bars the instant you reach the end of a line. You're safe at last from pile-ups and ghost letters at the margins.

#### Inspect the bumper

This plastic aligning scale and adjustable card holder in front of the carriage protects your printwork from slipping and smudging.

#### Study the dashboard

We know most girls learn on an IBM. So to keep you feeling secure our seulptured keyboard has the same layout. But that's where the resemblance ends. Only Olympia's has five automatic color-coded repeat keys and three repeat function keys that save you precious minutes.

#### Slam the hood

See, no tinny clank. Olympia's injection-molded metal covers are strong enough to stand on. But even you can lift them with a finger.

#### Read the warranty

Every Olympia machine is covered by a one-year guarantee for free parts and labor. Your local, independent Olympia dealer also offers a special maintenance service contract for all repair costs, including parts and labor plus two scheduled maintenance checkups. Because Olympia engineers and builds this Model 50 electric typewriter like a fine imported car, the best part of your service contract is how little you have to use it. Ask your boss to call your dealer today and test drive a new '70 Olympia.



#### Lincoln Continental for 1970. New dimensions in luxury, spaciousness and appointments.

This is the first altogether new Lincoln Continental in nearly a decade

Its impressive new size is immediately apparent. The interior is roomier, the ride smoother, the wheelbase longer, the stance the widest on the road today.

Yet for all its generous new dimensions, this car retains the uniquely individual qualities that have always distinguished Continentals from other luxury cars.

Power front disc brakes are standard. And you may wish to consider Sure-Track, the remarkable new computer-controlled anti-skid braking system

Standard, too, is Flow-Thru, a totally different ventilation system that circulates fresh air through the car even when the windows are closed.

And now every Lincoln Continental undergoes one of the toughest, most thorough final inspections ever devised for a luxury automobile. A computerized countdown systematically covers more than 100 separate checkpoints on the car.

For 1970, America's most distinguished motorcar is now also America's most car. The altogether new Lincoln Continental.



#### BEHAVIOR

#### How to Be Fit but Neurotic

He is as healthy as a hound dog. He lifts weights, jogs, does push-ups, plays squash on his hunch hour and likes to get out there with the kids and make like Joe Namath. Yet, in his prolonged obsession with physical prowess, the middle-age fitness fanatic may be exceptionally vulnerable to mental illness.

This somewhat unsettling conclusion was reached by Scottish Psychiatrist J. Crawford Little after analyzing the cases of 72 neurotic male patients. Among 44 men who were intensely concerned with their athletic ability, Little reports in the journal Acta Psychiatrica Scandinavica, 32 suffered from neuroses that had been set off by physical ailments. Often they were trifling, such as a sprained ankle or a bout of flu. Of 28 nonathletic neurotics, however, only three had mental problems that could be traced at least partially to physical sources. Most of the athletic patients had been fit all their lives and had had happy childhoods, successful marriages and stable personal relationships. But, Little says, "they were overinvolved with physical fitness and health and had come to value them very highly." Thus, in their late 30s and early 40s, when strength started to deteriorate, the athletic patients had become very

sensitive to their physical condition.
"This kind of man," says Little, "needs only a slight illness to trigger off a serious neurosis that often lasts for years and is very difficult to cure. The most valuable thing in life—his fitness—has

been taken away, and he can't fill the gap." Most of Little's nonathletic patients could take physical illness in stride. Their neuroses had more familiar origins: problems in marriage or work.

How can health bulls protect themselves against middle-age neurosis? Little, who is 47 and confines his exercise as to the mild seasonal Scottish sport of curling (a kind of bowling on ice), suggests that they take up painting or rose growing—almost any avocation other than strenous athletics. "Unless he has something else to fall back on," the psychiatrist warns," am and playing hockey or football beyond the age of 42 is asking for trouble."

#### A Freudian Affair

Marie Bonaparte—Napoleon's greatgrandniece—was once asked by Sigmund Freud: "What does a woman want?" During 53 years of marriage, Freud's wife Martha, a plain and gracious woman who scarcely bothered to understand his psychoanalytic theories, neither supplied nor demanded an answer. Now it appears Freud may have known all along, not as the pioneer of a revolutionary new approach to the human psyche, but as a man.

According to his anointed biographer, Ernest Jones, Freud was "quite peculiarly monogamous." The truth, says Psychologist John M. Billinsky, 59, contradicts that judgment: during his marriage, Freud conducted a passionate affair with his wife's younger sister, Minna Bernays, a large, imperious and imposing woman who lived with the Freuds for over 40 years. In the current issue of the Andover Newton Quarterly, published by the theological institution outside Boston where Billinsky is a professor, the author adds this humanizing revelation to the history of the founder of modern psychoanalysis.

Reason for Parting, A perfervid disciple of Carl Jung, who was one of several Freudian disciples to rebel against the master's tutelage, Billinsky introduced his footnote not to illuminate Freud but to correct the official record on Jung's apostasy. The record states that master and student parted for ideological reasons, principally because Jung refused to accept the Freudian tenet that virtually all human emotional problems could be traced to sex. The Jungian school enlarged the definition of the libido into a vital life-force, or Bergsonian élan, of which the sex drive is only a component-and not a very big one at that

one at that.

Had Billinsky not enrolled in Jung's
Zurich school during an academic sabbatical in 1957, this explanation might
have stood. But Billinsky had several audiences with Jung, then in his 80s. during one of which, according to Billinsky, the apostate confided the real
reasons he parted company with his mentor. In 1907, in a conversation that Bil-



MINNA BERNAYS All in the family.

linsky transcribed, Jung said that he spent some time in the Freuds' Vienness household and soon found out about the liaison between Freud and Minna. "From her," said Jung, "I learned that Freud was in love with her and that their relationship was indeed very so much that, without alluding to it directly, he suggested that Freud enter analysis—under Jung, Freud refused.

Image Repaired. By then, the master had began to suspect that his leading disciple was eager to assume the many have helped widen the breach between them. But the parting came for another reason. "It was my knowledge of Freud's triangle that became a very inmother reason." It was my knowledge of Freud's triangle that became a very inthing the property of the property of the Billinsky. "And then I could not accept Freud's placing authority above the truth. This too led for further problems in our relationship. In retrospect, it looks should end that way." our relationship should end that way." our relationship

Why did Billinsky wait so long to ap-pend his footnote? The reason, he explains, was the belated discovery last summer of 13 letters from Freud to the president of Clark University in Worcester, Mass., in connection with a series of lectures at that school during Freud's only visit to the U.S. (TIME. Sept. 5). In one letter, Freud wrote bitterly of Jung: "If the real facts were more familiar to you, you would very likely not have thought that there was again a case where a father did not let his sons develop, but you would have seen that the sons wished to eliminate their father, as in ancient times," Billinsky says he broke his silence to repair the Jungian image.

Billinsky's expose is risk free. Martha, Minna and the man they shared are silent in the grave.



MIDDLE-AGED EXERCISE CLASS
Hypochondriacs in the gymnasium?

#### MUSIC

#### Down to Old Dixie and Back

It is not a commonplace river.

—Mark Twain,

Life on the Mississippi

In the Deep South, they have a saying that the closer you get to the Misboun there, music lovers can easily tell whether a hot lick comes from 50 miles east of the river or 50 miles west; whether, in other words, it is East Texas blues, Delta blues or Georgia hill blues. If it gets much farther to know about if folks don't much care to know about.

Small wonder, then, that back in 1959 Jaime ("Robbie") Robertson, then a 16-year-old from Toronto, set off-eagerly for points south, guitar in hand. "I was born to do it, man." Robertson-recalls. "Born to pack my bag and be on my way down the Mississippi River. I was music-crazy, just a total music fanatic. I wanted to see all those places with those finatise inames. Chattout Lu-zee-ana --wow! I just couldn't wait to drive down that road, you know. All that down that road, you know. All that polymon, the Diddley, Chuck Berry, Junior Parker—and they kept talking about those places in their music.

Over in Simcoe, Ont., a young butcher's helper and part-time bass-guitar player named Rick Danko felt a similar urge. Driving up to his parents' home one evening in a friend's Cad-illac, he cried out: "I've got to leave tonight; it's now or never!" He borrowed a coat, packed and was gone. One by one. Garth Hudson in London, Ont., Richard Manuel in Stratford, Ont., and Levon Helm, down on a bare subsis-tence farm in Marvell, Ark. (pop. 1,200), were making similar plans. To Helm, it was especially urgent. "You get out of school in May, and that's when you've already started planting cotton. You work from there right through till September, and the only break in there is the Fourth of July. I found out at about the age of twelve that the way to get off that stinking tractor, out of that 105-degree heat, was to get on

that guitar."

Soon these five musical Huck Finns joined forces. As of the year 1970, they have played together for a decade. They have seen all the places that once sounded so magical. They have gathered up and stored a fair share of all that good music. Not only do they seem to know where all those hot licks come from, but they know where they should be the place of the place o

For years, practicing together for as much as seven, eight, ten hours a day, they played one-night stands in grubby towns all over the South and Canada. Later, they played invisibly behind Bob Dylan at the peak of his fame, learning from him and teaching him something in return. Now, as The Band-an intentionally unpretentious title-they have come into their own. In the shifting, echoing cacophony of sound and sometimes fury that is the modern rock scene. The Band has now emerged as the one group whose sheer fascination and musical skill may match the excellence-though not the international impact-of the Beatles.

#### Trip or Treat

Significantly, The Band's music is quiet. They once played hard-driving, earnumbing rock. Now they deal in intricate, syncopated modal sound that, unlike most rock but like fine jazz, demands close attention and rewards it with a special exhilarating delight. When The Band plays, it is not for a trip but a musical treat. Though their newest LP, The Band, is high on Billboard's "Top LP" chart and they have sold close to a million records, this does not mean that The Band will be everybody's cup of tea. But for those who take to them-musicians, college kids who have grown tired of the predictable blast-furnace intensity of acid rock, and an evergrowing segment of the young-The Band stirs amazement and glee. Perhaps their most important accolade is the approval of scores of fellow mu-



THE BAND IN WOODSTOCK: (TOP) ROBERTSON, HELM, HUDSON; (BOTTOM) MANUEL, DANKO Straight lines, pure sentiments, and ancient hymns on Sunday morning.

sicians, who say simply: "The Band is

where it's at.

The Band's sound is at first deceptively simple. It comes on mainly as country music full of straight lines and pure sentiments-in short, what Rock Critic Richard Goldstein has characterized as "pop nostalgia." But as you listen, new depths and distant sources emerge-and finally convince and captivate: Bach toccatas, folk tunes, commercial rock 'n' roll, Scottish reels, the sound of Ontario Anglican church worshipers raising their voices in hymns on Sunday morning. The lyrics are spiritual and timeless. In Robertson's The Weight, written for the group's first Capitol album, Music from Big Pink (1968) and heard in the movie Easy Rider, cascading lines of melody combine with mock-serious lyrics to bring an Old Testament character face to face with a 1970 rock musician:

I pulled into Nazareth.

And "no" was all he said.

Was feelin' 'bout half-past dead,

I just need some place where I can
lay my head.

"Hey, Mister, can ya tell me where a man might find a bed?" He just grinned an' shook my hand.

Words and music are delivered with unfashionable understatement. At four recent concerts in Manhattan's 4,500seat Felt Forum (sellouts all), The Band showed a no-nonsense absorption in music that would have done credit to the Budapest String Quartet. Robbie Robertson's main contribution is as a composer of most of the group's songs and lyrics. But onstage he is a sedate figure who vaguely suggests pictures of James Joyce as a young man. With the bare trace of a smile visible under his mustache, his eyes often closed in what seems to be creative ecstasy, he stands punching out notes and laving out funky phrases like "the mathematical guitar genius" Bob Dylan used to say he was, Levon Helm approaches his drums with what is, in rock music, unparalleled subtlety and restraint. On bass, Rick Danko occasionally puffs his cheeks as if he were playing a horn. At the piano, Richard Manuel looks like a teen-ager masquerading as a pirate. Behind them all, Garth Hudson rolls

his bewhiskered, bearlike head from side to side and pedals his organ with stockinged feet. Garth is beyond question the most brilliant organist in the rock world. His improvised variations, drawn from a vast knowledge of popular and classical music, provide both decorative scrollwork and depth to The Band's total impact. He also sprinkles each number with unexpected and attractive sounds that always seem to come as a predictable surprise, like the emergence of a cuckoo from a cuckoo clock. The drone of a iew's-harp, which serves as a musical bridge in Up on Cripple Creek, is actually produced by the wah-wah pedal on Garth's clavinette. But whatever they do, The Band tends to treat the audience as they would themselves. That means no cutsie-pie patter, no use of microphones as phallic symbols à la Mick Jagger—and no pelvis-pushing onstage or in the aisles.

sales in the le cock? The straight, the uninformed or the middle-aged may ask. What happened to all those groups whose names sounded like Self-Adoration, Pathetic Fallacy, or the Small Bores? The answer is: nothing. They're all still there blasting away at a decibed rate that is really delectable only if the listener is high, so that his senees are ing experience. Hard rock, acid rock may never die—for one thing because their main constituents, groupies and would-be groupies, are now and always will be less interested in music than in

the male personalities of the performers. Yet rock music today, some 15 years the playing of a hard new blues band called The Flock.

Beyond style, rock is blending with other forms—in rock-backed ballet, and in attempts at creating rock opera. Despite a pretentious libertien and hardly any structure (it is really a song cycle). The Who's Tommy has profoundly stirred millions of listeners with a story about parental hardred and the resulting rise and fall of a pop-generation dietour. Lately, considerable air time in the U.S. and England has been deping single from a rock opera about Jesus Christ, now being written in London. Sample trops.

Did you mean to die like that? Was that a mistake or Did you know your messy death

would be a record-breaker?
... Jesus Christ Jesus Christ Who are

THE HAWKS IN 1964

FORMER MEMBER JERRY PENFOUND, DANKO, HELM, MANUEL, HUDSON, ROBERTSON

after it first laid siege to the heart and middle ear of youthful America, is a various and many-splintered thing. This is partly the result of wealth (which allows experimentation). Partly it is the result of refinement. There are tens of thousands of rock groups. The most musically gifted players are developing and growing up.

#### Blending Styles

Musical mergers have bred mixtures that all but dely Mendel's law Groups like Peter, Paul and Mary, and Simon & Gardunkel practice folk rock. Joe Cocker and Janis Jopin lean toward coll rock, Budoc, Sweat & Tears and Chicago are into jazz rock, and that is used a beginning in such groups, the influence of classical has brought about being the control of least and rock rhythms with been do laze and rock rhythms with been dealers and rock rhythms with the dealers and rhythms with the research and research

you? What have you sacrificed? Jesus Christ Superstar Do you think you're what they say you are?

Perhaps the broadest shift in rock fashion is the one exemplified by Creedence Clearwater Revival, Crosby, Stills, Nash and Young, and most of all by The Band. Though The Band calls it "just music-everything we've ever heard or done," the convenient label is country rock. However labeled, it is a turning back toward easy-rhythmed blues, folk songs, and the twangy, lonely lamentations known as country music. Country rock is also a symptom of a general cultural reaction to the most unsettling decade the U.S. has yet endured. The yen to escape the corrupt present by returning to the virtuous past —real or imagined—has haunted Americans, never more so than today. A nostalgic country twang resounds all up and down the pop charts. Glen Camp-

#### The Band Talks Music

ROBERTSON: Your roots really are everything that has ever impressed you, and how much of it you can remember. A bridge from a song by Little Milton seven years ago might start you off on something; that's how loose it is, Maybe you'll never even remember it. There are five guys involved, and everybody has a little different thing. Like one guy in the group would remember very impressive horn lines by Cannonball Adderley. Somebody else would remember a singing harmony that J. E. Mainer and his Mountaineers did years ago. Over all the years we've been playing, we've been buying thousands of records by people nobody remembers the names of. Just the music. Right up to Edith Piaf.

HUDSON: I found out I could improvise; I probably found out too young. I could never really adhere very strictly to classical music, could never become a good classical player. Could never get anything "down." It amazes me what the classical people have to go through to get something down so that it happens every time. It's really superhuman to maintain the kind of quality that's required.

#### The "churchy" feeling in their music:

HUDSON: I never think of any hymn at any time. It's an idiom. You're acquainted with the movement and the way that it sounds. The Anglican Church has the best musical traditions of any church I know of. It's the old voice leading that gives it the countermelodies and adds all those classical devices which are not right out there, but they add a little texture. If you look at Bach's three or four hundred chorales, you'll find every rule and every kind of chord that's ever been used since, but it's snuck in so discreetly you don't pick it up as being definite dissonance. You don't realize that he's playing a minor ninth-what we call a minor ninth in dance-band terminology-because it will lead to another chord which will be harmonious or simpler in harmonic texture.

#### The basic ingredients of rock 'n' roll:

ROBERTSON: People say rock 'n' roll is a combination of rhythm and blues and country-and-western, but really it's just blues and country. White music has always been very ricky-ticky, steppitystep, plunkety-plunk-banjo. You could always imagine a stiff collar behind it. Country music was played by white people, and blues was played by black people. And when it interchanged, it became something else, which is what Levon's father sings like. He sings blues with a twang, with that different accent, with a different bump on a different place. The new Rolling Stones album sounds like a bunch of blues-oriented cowboys, man, no doubt about it . .

Some people call what they do classical rock, or jazz rock, or folk rock. But what we play is really just rock 'n' roll. It's the same music we've been hearing for the last decade and a half. People like Little Richard or Elvis or Fats Domino-these are the people we're carrying out the tradition for, or trying to, I watched a little bit of the Tom Jones Show, and that's when you really learn to appreciate Elvis,

#### Songwriting:

MANUEL: I lean more into chord changes and melodic stuff. I can write music very easily, but when it comes to words, I cringe. It's hard to get those words in the right slot, to just get

ROBERTSON: Sometimes it's just "whoopie" you've got a song. That's the best way, when it just comes upon you and you've got to stop doing everything. It's wondrous, It's what makes you want to write songs. The other way you've got to tug and struggle. It works, but it isn't so rewarding. When you're done, you're just relieved to be done, When I learned the ABCs, I learned that when you write something, you should write something that's not only going to be appreciated today but tomorrow too, or yesterday. The best you can do.

#### Themselves and staying together:

DANKO: We have five people to bounce things off of. Everybody has their spiritual side, which is nice. One week the spiritual end might come up a little heavier on Garth than on Robbie. You know, the holding-it-together.

ROBERTSON: When I started playing the whole age of acknowledgment hadn't come yet, when people were saying "Wow," I never said "Wow," I just did what came, you just ate what was put in front of you. People treat us so much more intellectually and so much heavier than what we ever believe for a minute that we are; and we feel kind of foolish. I wish it was magic upon magic, but its no big thing. There's no point in writing about it, talking about, Let's just listen to it.

#### Music in general today:

ROBERTSON: People have to look at a tin can as art and say "Wow." I can't believe that people are so gullible to accept what they accept in art and in music. Nowadays they're playing jockstraps and feedback, and they knock them out. I guess there's enough people to go around and anybody can get lucky. I think it's up to the individual to get himself to the place where he doesn't have to be that taken in by anything. Now people are saving, let's hear the truth; we haven't heard it in a long, long time.

bell and Johnny Cash, two singers once chained to the old country circuit, are now national figures with coast-to-coast network shows. Commercialized even further, the country strain runs into advertising-most egregiously in Salem cigarettes' unwittingly ironic paean to the joys of fresh air.

#### Irony-Proof Vision

The thoughtful young have led the way in declaring disenchantment with the present. But for the perceptive and rebellious, no slickly packaged nostalgia will provide escape or inspiration. Nor are they to be taken into the nearcamp of Grand Ole Opry. In yearning for an irony-proof vision of a better, gentler life and more enduring values, the young have been turning for years toward solace as various as Zen and hippie communes. In pop music they are now turning toward The Band. In part, this is because The Band's words and music suggest that The Band itself has been there and back. "It's hard to describe," says an Amherst senior, "They're sophisticated, but the very words and music that make them so appealing move away from sophistication to earthy, honest qualities in life." Another adds: "You listen and you just know that's no group of johnny-come-latelys from the suburbs who've gone off to a commune while Daddy foots the bill.

Among other things, The Band's unidealized look into vesterday includes a rare subject for pop music: consideration of the old, "Most people are knocked out by younger people," Robbie Rob-ertson explains. "I'm knocked out by older people. Just look at their eyes. Hear them talk. They're not joking. They've seen things you'll never see Rockin' Chair, on the latest Band LP. sketches in the weariness of old age better than pop music has any right to do:

Hear the sound, Willy Boy, The Flyin' Dutchman's on the reef.

It's my belief, we've used up all our

This hill's too steep to climb, And the days that remain ain't worth a dime . . .

Even the group's most lingering look back at life on the land. King Harvest, is touched with a double vision. It is marked by an ironic interplay between the rich, yet somehow threatening sound of nature and the querulous, grasshopperish whine of the farmer.

"I'm glad to pay those union dues," the farmer sings. "Just don't judge me by my shoes." But then comes the refrain, With Danko and Robertson on guitars, creating a controlled hush that is just the right rustling background, Manuel and Helm sing in low unison:

Corn in the fields.

Listen to the rice when the wind blows 'cross the water. King Harvest has surely come.

Music fans who turned up at record stores to buy The Band's first album,

Big Pink, were confronted by a rather odd but decidedly cheerful slip case, On one side were some pastel-colored creatures purporting to be The Band. Though it seemed clear that they had been created by somebody's gifted kindergarten son, the credit line truthfully assigned the artistry to Bob Dylan. On the inside cover, a phalanx of figures appeared-some 35 in all-who turned out to be The Band, backed by most of the members of their respective families. It is characteristic of our age that many people thought the family bit had to be a put-on. It was not. don't see our people all that much," Robertson says. "But we get sick and tired of all these whiny rock groups who are always bitching about their parents.'

In Dylan and their parents, the group had pair drespects to two of the major forces in their musical lives. All five brought up singing and playing hymns and folk songs with their families. The moly American, Levon, was playing mandolin, drums and guitar in his early ty fair, accompanied by his sister on a homemade washtub bass. Rick Danko, whose father is a Simoce tobacco farmer, was given a mandolin at five and manufactured their distributions of the singing their distributions of the singing their distributions.

Garth, the son of a World War I pilot turned agricultural inspector, went farthest in formal study, getting through his first year in music at the University of Western Ontario before taking to the road. Before that he had helped his father rebuild two pump organs and worked through much of Bach's key-board music (The Well-Tempered Clawrer, some 300 chorales). He also briefly played sepulchral organ in his uncles function parlor. "It was terrible,"

he recalls. "A terrible business.

Robbie was the only big-city boy. He lived with his widowed mother in Toronto and played serious guitar at twelve, Richard was the only reluctant musician in the group. His father, a Chrysler mechanic in Stratford, saw to it that he had piano lessons. But he hated practicing—until he learned he could attract girls by playing in a band.

#### The Rabelaisian Life

One result of all that music is that four of the five members of The Band can and do sing professionally, and the group actively plays 15 different interest in the properties of the properties

Hawkins billed nimselt as the king of rockabilly" (an ancestor of country rock—by rock 'n' roll out of hilbilly). Calling the members of his band The Hawks, he led them from the grubby nightspots on Toronto's Yonge Street to clip joints in Texas, Louisiana and

Mississippi. "Those places were so tough," Hawkins now likes to recall, "you had to show your razor and puke twice before they'd let you in."

A fine front man, Hawkins had a Rabelaisian capacity for talk, among other things. Yet by The Band's accounts, his memories are little exaggerated. "At one bar in Dallas called the Skyliner Club," says Robbie, "they had these dancer chicks, and one of them who was dancing had only one arm. It was a rough ioint Bullet holes in all the walls."

On the money side, things were grim. The group occasionally had to work together in grocery stores, one buying something like a loaf of bread while 
the others tried to steal what they could. 
"We didn't have nothing to eat." Robbie explains, "And no money." One 
night, really desperate, Levon and Robbie decided to stick up a rang game

scathed. Also they began to realize that they had nothing more to learn from Hawkins. A musician they could learn from was Bob Dylan, and when in 1965 he suddenly asked them to join him for a tour, they quickly accepted. "We knew who he was," says Robbie, "but we didn't know he was near as famous as he was." That was the point in Dylan's life when he turned his back on his folk-purist fans and met rock head on. The rock he met was provided by The Hawks—who became known as "the band." The result was folk rock. In some ways, that was the most decisive moment in rock history. One reason is that rock thereafter began to make increasing use of the modal harmonies then prevalent in folk music. "Yeah, Dylan's the one who really mixed everybody up, which was def-initely a good thing," says Robbie. "It



THE BAND AT FELT FORUM: MANUEL, DANKO, ROBERTSON, HUDSON, HELM

A cheerful shortage of cutsie-pie patter, phallic symbols and pelvis-pushing.

with a pot that often ran to \$7,000 or \$8,000. With masks made of pillow cases they moved out on their mission—only to find the game had broken up early and everybody was gone. "Hawkins," a friend says, "worked

a friend says, "worked the living hell out of those boys," But the years with the king of rockabilly were not wasted, "He could be funny onstage," says Danko, "and he taught us a lot about music and life." Well, life, anyway. Hawkins liked to throw allnight parties in his apartment above Toronto's Le Coq d'Or club. "Ahh, boy, recalls Manuel, "lots of bring-out-thewine-and-turn-the-music-up, lots of people in one room just sweating." That one room usually drew a large slice of the unsalubrious downtown playboy set. "The more parties you had," says Manuel, "the more people would come to the nightclub, 'cause they were hoping to get invited to a party later."

With Hawkins cheering them on as a Mephisto-like master of ceremonies, they reveled in a horror chamber of life: the whole scene, with pot and pills thrown in as a matter of course. Somehow they emerged on the other side unopened a lot of doors and closed a lot of doors."

They did not always understand the surrealistic lyrics Dylan then favored. Says Robbie: "We were used to singers who opened their mouths and went 'Whop-bop-bop-lu-bop,' but Bob decided to say something while his mouth was moving, and it was interesting to see how easy it came to him." What also impressed the group was the kind of music they were now making, though it was still loud and eruptive, like the life they led. "It was like a volcano going Most people agreed, including Actor Marlon Brando, who once told them: "The two loudest things I've ever heard are a freight train going by and Bob Dylan and The Band."

#### Just Living

The Band plays differently today. It lives differently too. Both changes reflect a period of contemplation, and a hard-earned equilibrium. Three of them—Robertson, Manuel and Danko—have lately married and have small children born within months of one another. In 1966 the group drifted up to Woodstock,

N.Y., to be with Dylan after he broke his neck in a motorcycle accident. As he recuperated, they all played music together informally. Three songs on the Big Pink album also resulted, most no tably Dylan's own I Shall Be Released.

Dylan has since left his house there and moved to Greenwich Village. But The Band plays on in Woodstock. "We didn't just knock off." Robbie tells it. "We were doing some things up here. But we weren't out there in front any more. We were fooling with film and stuff and making tapes and hanging out and doing this—what we do up here—well. just living."

After so long on the road, growing up to quiet was not easy. "Getting healthy." Danko jokes, "is getting up in the morning instead of going to bed in the morning." Another member of The Band describes the transformation thus: "Well, we were shooting films up here, and then we were shooting void-ka, and first thing you know we took to shooting fresh air. What a habit."

#### Keep It Flat

The Band's main effort today in music and life is to try to keep things simple and natural. Personally, this means as much freedom and informality as possible within a framework of intense professional discipline. The group could use a leader and front man but does not have one because, as they explain, "nobody wants the job." Musically, the new style means little or no showmanship and as little jiggering around with electronics as possible. "When people make records now," points out Robbie. "they make things very bright. If you want to hear everything, turn up the treble. We decided not to do that. Whatever sound we were going to get, we would get it in the room, not by using some machine. Just record it flat, and not use echo. On our second album, we did use the bathroom as an echo for the chorus of Jawbone, but that's all.

Though they once played for \$2 each a night, they now turn down \$20,000 if the scene seems wrong. When they went to California to make their second LP, they wanted things just like their informal sessions in Woodstock. After a struggle, they avoided a sound studio with wrangling engineers, onagain, off-again schedules, Instead, Capitol fitted up a pool house that used to belong to Sammy Davis Jr. The group tinkered with the knobs themselves and worked at do-it-yourself recording pretty much when and as they pleased. Recently, they walked out of a guest appearance with Glen Campbell because they could not do it live-Campbell wanted them to sit on barrels in a pickup truck and silently mouth songs to their own recorded music.

Given so much longing for simplicity, they are choosy about movie offers. "The newest script we got," Robbie snorts, "was called Jesus Christs." Robbie is compiling songs for a new album.

Until they make it—probably in the spring—they will do more concerts, calling their shots and places at suitable intervals, rather than launching the kind of all-out tour seen in the Rolling Stones' recent invasion of the U.S.

Somewhat distrusfally, the members of The Band have acquired a few of the trappings of big success. Their new Woodstock houses, perched on hills outside the village. A new recording studio. Levon's zippy gold Corvette, Garth's stately black Mercedes. Before tasting that success themselves, they faced—vicariously through Bob Dylan—the kind of assault on time, privacy and spontaneity that fame and personal success can make on pop musiclans.

They have come a long way from home to get where they are, on a harder road, requiring a greater need for



A fateful meeting between folk and rock.

growth, endurance and devotion to music than most flash rock groups ever have to display. They seem well prepared to stay as they are. In a commercialized, McLuhanized, televised, homogenized world, care and craftsmanship have to be cultivated as a matter of personal faith. Experience telescopes, and the young learn fast when they learn at all, sometimes in a few years of running through a range of experience and self-realization that once used to take decades. What The Band has worked out is something that countless other Americans hope for, a sort of watchful, self-protective truce with the encroaching world of noisy commerce. Robbie Robertson said it for them all when he was asked if they worry about being uninvolved, about living such an isolated life. "Live outside what's going on?" he replied. "Well, look what's going on. You almost have to live outside or you lose it. You lose everything. You become your own joke.'

#### MILESTONES

Married, Milton R. Young, 72, Republican Senator from North Dakota since 1945; and Patricia Byrne, his secretary for 24 years; he for the second time; in a Roman Catholic ceremony at Arlington, Va.

Died, Salvatore Baccaloni, 69, harson buffo or the Metropolitan Opera mon 1940 to 1962; of heart disease; in Mantan. His keen sense of timing, his magnificent voice and even grander physique (230 lbs) gained Baccaloni a reputation as "the greatest scene stealer in in Italy in 1925, and the young giant in 1925, and the young giant placed houses would his world before the proposed process would have world before tools as Don Pasquale, Doctor Bartolo and Fra Meltinos

Died, Neil MacNeil, 78, author and assistant night managing editor of the New York Times from 1930 to 1951; of urenic polsoning: in Southampton, N.Y. MacNeil was one of the paper's key executives during his 21 years on the night news desk, where he deternined what news was fit to print and how prominently. Among his books were mined what new was fit to print of word the Marshall Plan, and Without Fear or Favor, a classic study of bigcity journalism. After retrining from the Times in 1951, he became co-author of The Hower Report, 1953-1955.

Died, Josef Hromádka, 80, Czechoslovak theologian and proponent of Christian-Communist entente: of a heart attack; in Prague. For years, Soviet Communism had no stronger Protestant advocate than Hromádka. Even so, he argued that, because Marxist-Leninist doctrine did not answer the ultimate questions of life, Christianity might eventually transform Communism. But the Soviet invasion of Czechoslovakia in 1968 dashed all his hopes, "My deepest feeling is of disillusionment, sorrow and shame," he wrote, before resigning from the Prague-based Christian Peace Conference, which he had founded in 1958.

Died, Theodor Reik, 81, psychoanalyst, author, and protégé of Sigmund Freud; of heart disease; in New York. Part of Freud's small coterie in pre-World War I Vienna, Reik was one of his principal defenders in later years, expanding on classical Freudian theory in his 50 books. Masochism in Modern Man, his masterwork, proposed that the masochist is basically a pleasure seeker, whose outward need for humiliation expresses a more basic desire to be loved. In all his works, Reik displayed a refreshing freedom from technical jargon. as in Of Love and Lust, where he wrote: "It would be superfluous to tell woman that the proper study of mankind is man. She will never be interested in anything else."



## What does this 6¢ stamp give you



### that this one doesn't?



#### More accuracy.

You'll never stick a 6¢ stamp on a 5¢ postcard, or 12¢ postage on a 10¢ air-

You'll print only the exact postage denominations you need.



#### More speed.

Your letters will be dated, canceled and postmarked before they ever get to the post office.

So there's a very good chance your invoices, letters, and orders will get



#### More attention.

You wouldn't dress carelessly on a business call, would you? Then shouldn't your business mail look like it means business?

With a Pitney-Bowes postage meter your mail looks neat and impressive.



#### More efficiency.

No more the lick-paste-lick-seal to sicken and slow you. Your quick Pitney-Bowes meter stamps your postage directly on the envelope, and seals the flap.



#### More recognition.

Wouldn't it help your business if more people knew what you sold or serviced? You can tell them, with your own ad on each letter you mail, if you use a Pitney-Bowes postage meter.



More control.

A Pitney-Bowes postage meter not only prints the exact postage you use, it keeps exact track of it—and proves the amount—automatically on clearly visible registers.



#### More time.

No special trips to the post office. No waiting in line—even for packages. Your Pitney-Bowes meter prints exact postage on tape for parcel post as easily as it does on a letter.

#### More help.

The man who calls on you from Pitney-Bowes is a postal expert. He'll tell you how to save money on postage. And, since his service comes with the machine, you can call him at any time.

On any postal problem.



Pitney-Bowes

For more information, write Pitney-Bowes, Inc., 1256 Pacific Street, Stamford, Conn. 06907, 190 offices throughout the U.S. and Canada. Postage Meters, Addresser-Printers, Scales, MailOpeners, Counters & Imprinters, Folders, Inserters, Copiess, Collabors, Fluidic Controls, For the name of your nearest branch CALL FREE 800-553-9550. In

#### SPORT

#### Bowls of New Year Cheer

ONE hundred rich years of college football came to a magnificent climax last week with the perfection of an art form: Theater in the Bowls (a quartet of four-aet plays). The production may have seemed overlong (nine straight hours on the tube), but for millions of IV fans it was worth it. Each offering was tightly directed, skilffully acted, From Pasadena to Miamia common script of unrelenting suspense was followed with fidelity. When the dust (or, it some cases, much) and tion in the arenas was so superlative that New Year's Day 1970 rose far above the level of traditional Jan. In battles between conference champions.



QUARTERBACK STREET SCRAMBLING AGAINST NOTRE DAME A champion should win or go out feet first.

#### Royal Order

The most dramatic clash was the Texas-Notro Dame game, in which the Longhorns eked out a 21-17 victory, Their triumph was eloquent testimony that Texas deserved its ranking as the nation's No. 1 team. Texas (10-0) faced a fired-up Notre Dame team (8-1-1) that still plays every game for the galvanizing ghosts of Gipp and Rockne. Beyond in their first post-season game since beating Stanford 27-10 in the 1925 Rose Bowl.

Chonging Lead. Texas turned the game into an instant replay of its 15-14 victory over Arkanass. With Texas Tailing the No. 2-ranked Razorbacks 14-8, Coach Darrell Royal called for a statistion. Quarterback James ("Slick") Street lofted a beautiful 44-yd. completion to End Randy Peschel, and Texas scored moments later to take the lead. Then Defensive Back. Tom Campbell Texas the game, a Cotton Bowl bid and the national championship.

Last week, Notre Dame jumped to a 10-0 lead in the second quarter when Quarterback Joe Theismann flung a \$4-d, bomb to Receiver Tom Gatewood. A grating battle followed. The Texas ground attack, which led the nation during the season with an average of \$65 trish front wall, which had allowed only 85.1 yds. per game. Behind Fullback Stew Worster, the Longborns ground out two touchdowns on the glutinous turf to take a fourth-quarter lead. Then pass to Halfback Jim Yoder to put the Irish back in front 17-14.

Texas had its replay ready to run. The Longhors moved quickly upfield to the Irish 20, where it was fourth down with two yarks to go. Rather than settle for a field goal and a probability of the property of

Royal's tough tactics paid off: two plays later Billy Dale rammed into the end zone for a touchdown with 68 sec. remaining. After the kickoff, Theismann threw two quick passes to take the Irish to the Texas 38. His next toss, though, stuck to the Arkansas cript: it was intercepted on the Longhorn 14 by none other than Campbell. Texas had won the Cotton Bowl and its 500th game. Afterward, Royal admitted: "I game. Afterward, Royal admitted: "I be a support of the Arkansas and the Arkansas a

#### **Upsets Three**

Even before last week's results were in, President Nixon personally presented the Longhorns with a plaque naming them the outstanding football team of 1969. The national pollsters agreed with the President—but a loud demurrer was filed by Penn State's Nittany Lions, who boasted the longest undefeated streak (29 games) in college football.

The Lions' pride was wounded again when bookies made them 34-point undereats in the Orange Bowl against the high-powered Missouri Tigers (9-1). That was all Penn State and the Lions' voluble ringmaster, Joe Paterno, needed. "We're No. 1 as far as I'm concerned." said Paterno, and his boys made a sound case for his claim. They intercepted Tiger Quarterback Terry McMillan five times. When Missouri Coach Dan Devine sent in another pitcher. Chuck Roper, the Penn State secondary responded by intercepting two more throws for a record total of seven. Penn State Quarterback Chuck Burkhart completed eleven passes for 187 yds. and a touchdown. Final score: Penn State 10, Missouri 3, Said Devine: "If I had to vote. I'd vote a tie between Penn State and Texas.

Artistic Brutality, What the other bowls lacked in national attention, they made up for in aerial artistry (Sugar: Mississippi v. Arkansas) and terrestrial brutality (Rose: Southern Cal v. Michigan). In New Orleans, Quarterbacks Archie Manning of Ole Miss (7-3) and Bill Montgomery of Arkansas (9-1) played superlatively. Manning dashed 18 yds. for a first-quarter touchdown to give the Rebels a 14-0 edge, later heaved a 30-yd, touchdown pass to Vernon Studdard. Montgomery completed 17 out of 32 passes for 340 vds. and two touchdowns. The margin of victory was provided by Safety Glenn Cannon, who intercepted a pass in the end zone and halted a fourth-quarter Arkansas drive by recovering a fumble as Ole Miss finally won 27-22

In Pasadena, before the largest crowd ever to witness a college game (103, 878), Southern Cal (9-0-1) and Michigan (8-2) battered each other for 60 minutes. Although Michigan mounted its uncommonly rugged ground attack, Southern Cal's front five held in key situations. The lone touchdown came when Quarterback Jimmy Jones fired a strike the control of the control o

#### THE PRESS

#### Stooping to Conquer

Fleet Street has not seen the likes of him since young Max Ailken (later Lord Beaverbrook) invaded Britain's newspaper seen more than half a centry ago. There was, of course, the entry of a second Canadian in 1959. But Roy Thomson, at 65, was too old to provoke the image of an upstart interloper. Australian Rupert Murdoch has not only arrived at the same age as Aitken (37); he also shares—indeed, may even exceed—the Beaver's hustle.

Last January, Murdoch gained control of the 6,130,000-circulation News of the World, a lurid Sunday paper, by outmaneuvering a bigger bidder. Czechborn Robert Maxwell. The deal prompted Maxwell to remark of Murdoch: "He has caught a big fish with a very small hook." Under Murdoch's direction the fish has grown even bigger, with circulation rising despite a price increase to 8¢ a copy. Last October, Murdoch acquired the dull but earnest daily Sun (circ.: 950,000) for a downpayment of \$120,000-considerably less than he paid for his house on London's fashionable Sussex Square. He relaunched the Sun as a tabloid in November and it now sells 1,325,000 copies

Two Steples. Murdoch has raised the asless of both newspapers not by joursales of both newspapers not by journalistic excellence or innovation but rather by stressing anew two staples of Fleet Street's so-called popular press, sex and sport. A major circulation builder for the News of the World was the serialization of Call Girl Christine Keeler's autobiography (TIME, Oct. 10). Murdoch's Sun dawned with a four-



MURDOCH & NEW "SUN"
Winning with sex and sport.

page installment of Jacqueline Susann's mechanically randy novel, *The Love Machine*; the main front-page story concerned a trainer drugging race horses.

On Page One of the Sun and other London papers last week was the bizarre story of the disappearance of Mrs. Alkie McKay, wife of a director of the News of the World. As police sought to establish whether she had been kidnaped, they were deluged with calls from clairvoysta and cranks. One anonymous letter concluded: "I will let Mrs. McKay go if the News of the World McKay is the News of the World with they will not compt our kids any more by printing all that fish."

Sniffs. Chuckles, Reaction to the Murdoch mixture on Fleet Street, where the news a paper makes is sometimes more important than the news it prints, has ranged from raised eyebrows to winks. The conservative Sunday Telegraph sniffed at his stoop-to-conquer aproach: "Be warned, Mr. Murdoch, The British are not all sheep, fit only for an Australian abattoir." A writer in the conservative Spectator chuckled: "All newspapers now are in for a lively time. The chips are down. You might even say the clothes are off too." The 4,925,-000-circulation Daily Mirror speered editorially at the Sun's imitativeness. In a reference to its comic-stripping blonde of the '40s and '50s, the Mirror asked: "Why not exhume Jane's great-grandmother? The old bitch would be flattered and she'd wear a miniskirt or see-through dress at the drop of a pair of knickers. If Murdoch was offended by the Mir-

ror snipe, it may have been only by its choice of language; he claims that he will not allow swearing in his papers. Murdoch is also fussy about appearance; he once rebuked a reporter for being overweight and an editor for wearing suche shoes. In that respect he is like his father, the late Sir Keith, an Australian news magnate who did not like his staff wearing sports jackets on weekly.

Last week Murdoch was vacationing in Australia, where he started his career running two newspapers inherited from Sir Keith in 1952. Today Murdoch's Australian interests include 14 newspapers (only one of which, the national Australian, strives for quality), twelve magazines, nine trade journals, seven broadcasting outlets, a recording company and a travel agency. But London is his base now, and Fleet Street seems to be just his speed.

#### The Battle of Atlanta

The wonder is that it was ever the way it was. After all, a Chamber of Commerce publication is not expected to carry stories about racial problems, the rising local suicide rate or an attack on big-time college athletics. Yet that is the kind of provocative material that Atlanta magazine has been publishing, par-



FORMER EDITOR LANGE Losing over confroversy.

ticularly since Jack Lange became its editor in 1966.

Such content, along with imaginative layouts and some fine writing, helped to earn Atlanta (circ. 24,000) a reputation as the best Chamber of Commerce magazine in the nation, as well as one of the best so-called city magazines under any sponsorship. The same content last month cost Lange his job. through dismissal or departure—critical production of the content and the content an

Interi artagonist was Opic I., Shellon, executive vice president of the city's Chamber of Commerce and publisher of Alanta, Despite pressure from Chamber members to change the monthly sisted intervening But when he saw the December issue, he exploded over a piece of fiction called "The Swim to the Other Side of Bayou Vermillion."

awritten under a pseudonlym of a catholic priest, it is a rambling, disjointed story about two boys in the Losi siana Cajun country that includes homosexual episodes more vague than vivid. But Sholton found the story "pornorgarphic" and unsuitable for Atlanta, "I regard its appearing there," he explained, "the way I would have if no of my daughters had been violated."

Shelton started firing, and others start-eq quitting. Last week Lange was seeking \$1,000,000 to launch a new regional magazine. Alianta had a new editor, Norman Shavin, who agrees with Shelton that the magazine needs more "balance." Which seems to mean that the old, controversial Alianta is dead. If so, its obituary might borrow a phrase through the properties of the pr

## The tycoon's guide to Paris.





Buy one of our transatlantic jets We'll bick you up in New York. Boston, Philadelphia, Washington Chicago or Los Angeles and fly you direct. On the way we'll give you your money's worth and more: the most superb French cuisine, the finest vintage wines, the most exciting films\*, the friendliest, most thoughtful service. In short, we'll give you the best flight anybody's money can buy. And, if you like to travel in the company of others, we can keep the plane and just sell you a seat. You can call this flying for fun and profit. We call it le bon voyage

#### Suites des executives Naturally, you'll want to choose a botel that's best suited to your

needs and those of your staff, Any of these will do nicely Ritz Place Vendôme. You'll be more likely to feel at home here than any place else in the world. You might enjoy the Napoleonic Suite, the wing where it is situated can be conveniently blocked off to allow your bodyquards to screen any picitors

Bristol 112, Fbg. St. Honoré. Ask

for Number 721, a duplex with

private elevator, living room, dining room, office and three bedrooms. Meurice 228, rue de Rivoli. Superb rooms, all recently renovated. The suites have a view of the Tuileries Gardens, Number 108, once the home of King Alphonse XIII of Spain, is particularly spacious.

#### Clubs exclusifs

If you enjoy a good meeting of the minds in an intimate moneyed atmosphere, there are a number of private clubs for you to frequent: Jockey Club 2, rue Rabelais. Unfortunately there has not been one new name added to its membership in fifty years. That doesn't mean you can't enjoy an evening as someone's quest.

l'Automobile Club de France 6, Place de la Concorde. This is a club for your own kind, V.J.P.'s from industry, the stock exchange and commerce use the superh facilities which include swimming

pool, sym. sports room, library. restaurant and cinema. Nouveau Cercle des Capucins 6, blvd. des Capucines. A very smart gambling club catering to very smart businessmen: you must be introduced by two members.

The bank is open. Le Grand Cercle 12, rue de Presbourg. Another pleasant gambling club with a charming restaurant that overlooks the Place de l'Etoile. Games include poker, écarté, chemin de fer, gin rummy and belote. And, for you, the bank is open.

#### Votre banque

One of the first things you'll want to do in Paris is to familiarize yourself with the branch of whatever bank you like to do business with. In Paris, banks are generally open between 9:30 a.m. and noon and between 2 and 4 p.m. American Express 11, rue Scribe.

Bank of America 28, Place Ven-Banque de France 39, rue Croix-

des-Petits-Champs Barclays Bank Ltd. 33, rue du 4-Septembre

First National City Bank 60, ave. Lloyds Bank Ltd. 43, blod. des

Morgan Guaranty Trust Co. 14, Place Vendôme.

The Chase Manhattan Bank 41,

#### Vocabulaire

bank, banque banker: banquier bank note: billet de banque bankrupt: en faillite

#### Numéros de téléphone

Have your administrative assistant tell his assistant to call your travel agent or Air France: New York. (212) 759-9000 Boston, (617) 482-4890 Chicago, (312) 782-6181 Philadelphia, (215) 735-8585 Washington, (202) 337-8711 Los Angeles, (213) 625-7171 Miami, (305) 379-6444 San Juan, (809) 724-0500 San Francisco, (415) 982-7150 Anchorage, 272-0531 \*Stereo and movies by Inflight Motion Pictures available at nom-

#### AIR FRANC le bon voyage.

#### Man for All Seasons: A Bruegel Calendar

F there is a still point in the turning seasons, it is probably about now ably about now. Astronomers put it sooner-when the sun starts north, but before Christmas. Gardeners might date it later on, when the ground begins to thaw. But since 45 B.C., most people have gone along with Julius Caesar, who with more psychological insight than astronomical ac-

curacy placed it at the day now called January 1.

No man observed the revolving seasons more intently than the painter known to posterity as Pieter Bruegel the Elder. He died just 400 years ago in Brussels. His death was attended by due ceremony and the admiration of his peers. But few of them recognized that the world had lost its first major, and arguably the best, landscape painter in all history. Artists before him, in other centuries and other countries, came out of the countryside to paint vignettes of their memories, almost obsequiously, in the background of

their portraits of princes or courtiers, martyrs or saints. Bruegel made the unprideful countryside central, something that was not merely an area for foreground drama but was itself an event.

#### Irreplaceable Treasures

About 40 of his paintings survive, and though the anniversary of his death was widely memorialized, no major exhibition was mounted, for the simple reason that few if any curators cared to risk the loan and shipping of such best are a series of The Seasons, originally commissioned by a Brussels merchant, Only five survive, and these have been dispersed. As a memorial to Bruegel -and to year's end and year's beginning-TIME here presents four of these paintings. The originals are each roughly 4 ft. by 5 ft. But Bruegel's fabulous command of scale made every small part a picture in itself. In the following pages half a dozen details -chosen by Author-Critic Alexander Eliot after a long study of

the paintings in Vienna and Prague -are reproduced in exactly the size they take up in the original paintings. They are in themselves landscapes many a

lesser painter would be proud to sign Bruegel makes one peer down through winter dusk like some half-frozen bird upon the wing. He gives the March floods room to rise, roaring about the dikes of Flanders in time of carnival and willow pruning on the dark, hard-budded land. He shows the earth veiled in blue boundlessness at haying time. Then in the fall comes the sacrifice of her apples, her grapes and human fruits as well. The herd plods home. A body dangles from a gibbet on a hill. Reality was his subject, and truth his object. Yet these paintings are not finickily meticulous, as are those of Burgundian miniaturists. Rather, they are painted with a panache and freedom that, centuries later, the Impressionists were to rediscover-

Very little is known of Bruegel the man. The only factual account of him is a lighthearted sketch by Carel van Mander ("the Vasari of the North"), published 35 years after Bruegel's death: "In a wonderful manner, Nature found and seized the man who in his turn was destined to seize her so magnificently, when in an obscure village in Brabant she chose from among the peasants, as the delineator of peasants, the witty and gifted Pieter Brueghelo." It is perhaps a measure of Van Mander's accuracy that he does not even spell the name right-the artist signed his paintings "Bruegel."

Chances are that Bruegel's "peasant" parents had some land and a little money of their own. Otherwise, how could they have apprenticed their son at an early age to the Brussels painter Pieter Coeck van Aelst? Later, in his early 20s, Bruegel sought his fortune at Antwerp, and was hired by Publisher-Tycoon Hieronymus Cock, In those days Antwerp had more artists than butchers, and the artists worked very largely for reproduction. At Cock's "Four Winds," the trade was in ideas, packaged as engraved art copies, maps, battle scenes, Bible illustrations, scientific charts and almanacs. For a start, Cock made a picture journalist of him. He was packed off for a year in Italy, under instructions to draw castles, cities, mountains, rivers, navies-everything, in fact, which might later be turned into woodcuts for armchair

travelers

On his return from Italy, Bruegel settled in for a stint of ten years or so at the Four Winds. He prepared his Italian portfolio for reproduction, and made line copies of other men's masterworks. He was fascinated by his great predecessor, Hieronymus Bosch, and went on to invent original drawings that conformed to Bosch's nightmare mode. Bruegel still did his own legwork. He strolled outside the walls to study the simple facts of the fields: things he had half forgotten, such as how to harness a farm horse. Back at the office, as it were, he produced to order pictures of monstrous fish, beasts, torments, follies, forests, high seas, Lowland games, crowds, criminals, armed men.

In those years the Lowlands were turning Protestant and started their tremendous struggle to throw off the yoke of Catholic Spain. King Philip put Margaret of Parma and the infamous Cardinal Granvelle, and later the Duke of Alba in charge of stamp-

ing out the sparks of revolt. Her-

etics were made to die as horribly as possible in Antwerp's cobbled squares. All intellectuals who lacked connections with church and crown came under suspicion. The great cartographer Ortelius, who had been Bruegel's comrade, fled to England. Bruegel himself retired from the Four Winds and moved to Brussels, the official capital, There, for the first time, he devoted himself fully to his own painting. In 1563, he married the daughter of his first teacher. Two boys (both painters: Jan and Pieter the Younger) came of that mar-

riage. But a mere six years after his wedding, Bruegel died.

No one knows how. He was not much past 40 at the time.



Oak-for a Start

Even in his own day, Bruegel must have been considered a superb technician, capable of representing anything. Foreground details exist down to the last bramble on a bush, while in the distance a minuscule brush stroke may distinctly show a man walking or working underneath a tree. Bruegel began with ships' timbers of seasoned oak. He set the planks edge to edge, smoothed them, and then brushed on a white gesso base. He drew his composition on the gesso in gray chalk. That done, he would start painting in



WINTER: "HUNTERS IN THE SNOW"

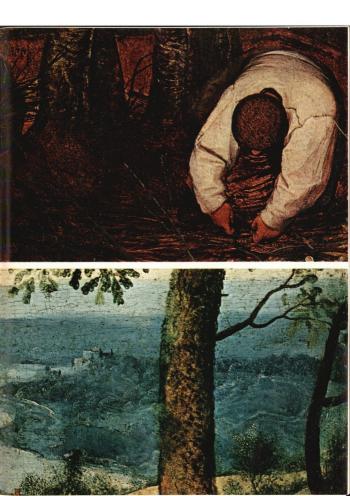


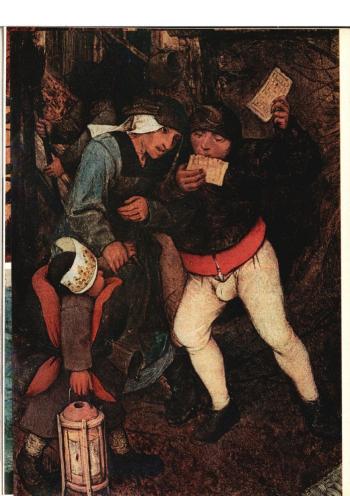


52



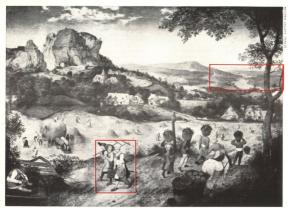












SUMMER: "HAYMAKING"

FALL: "RETURN OF THE HERD"



TIME, JANUARY 12, 1970 59

egg tempera, thinly and swiftly. His first layers of color, though, often bore no oyert relation to the effect in his mind. Ice, for example, might be lemon-yellow at the start. Blue oil glazes floated over it would freeze the ice to green. And after that, translucent gray watercolor touches, softly laid, would set the ice flat in its fields of snow.

Some scholars believe Bruegel had no interest in or involvement with reigion and politics. What prompts them, perhaps, is an unspoken feeling that "artists should be above" though, that Bruegel did involve himself. This is not to say that he was a Protestant, or even a devout Christian. Was he a patriotte Lowlander unalterably opposed to Spanish rule! Nobody knows. Bruegel's religious and political paintnials in the properties of the properties of the properties of the in his own age—and every age.

in his own age—and every age.

Brugels' most overtly political pictures are disguised by their ostensible subjects: The Massacre of the Innocents, The Sermon of Saint John the Baptist, The Road to Calvary, and The Conversion of Saint Paul. Safe themes—but not as handled by Brugel. He trundled the tetrible urgency

of the Bible, like a siege tower, straight up against contemporary walls. His Massacer, for instance, takes place in a Flemish village of his own day. Walloom redcoats butcher baby after baby on the shining sows. Mothers and fathers pray, sows. Mothers and fathers pray, sows. In the source of the shining vain. Spain's notorious "Edict of Blood" is fulfilled before our eyes.

#### Ageless and Immediate

As a matter of fact, all Bruegels at concerns itself with the changeless and the immediate at the same time. His Dulle Gree is nightmare, which presides, now steep. He painted The Tower of Bubel as an allegory of old Anti-werp, but young Manhattan's towers might as well have been meant. Two Monkeys may be seen as when the misery of chained animals—or as a symbolist's protest against as a symbolist's protest against

the plight of the Flemish provinces under the rule of Spain.

The same combination of the immediate and the eternal is seen in his Seasons. His calendar series shows markind busy but small, in true proportion to the all-embracing land. In fact, hese pictures seem to pull the sky around one like a canopy. One's gaze penetrates the concrete actuality, mere paint on planks, to enter space more vast than continued to the control of the control

To have squeezed the universe into a ball To roll it towards some overwhelming question.

What means Hunters in the Snow, for example? Sigmund Freud once remarked that every dream is a kind of picture puzzle. Bruegel liked puzzles too. More so than answers. A sort of bemusement, not too hopeful, may be the

best moud in which to reach for what he meant.

In the foreground, weary pikemen trudge downhill with
their discouraged hounds. One man carries a dead fox, symbicially, perhaps. The rebel emblem was a foxtail. But
believe the state of the state of the state of the state
that is the time to take them, hust a glosslest in winter,
that is the time to take them, hustos come running with buckets and ladders, trying to help. However, the whole earth is
double, like a dead hody in its winding sheet of snow. The water
man happer stiff with release, the rivers wait, as if structure
the state of the state
that is the state of the state of the state of the state of the state
that is the state of the state
that is the state of the

ished green crust of earth's secret blood, some skate, others spin tops, and still others play at curling, with faint cries.

Cries? But a painting is silent. Still, anyone who waits and peers about this silence long enough will hear the cries. Also the dogs whining. Such small magics are easier to come by than significance.

With The Dark Day, winter breaks up. Cold rain pelts the earth awake. A savage squall attacks the dike. The ships at their moorings, and also the ships that try to run for open sea, are wrecked. A seagull tosses on black-tipped wings against the leaden sky.

Yet near at hand is no disaster. People keep busy, and perhaps cheerful. In a sheltered corner between two carts and an inn wall, somehody is playing a fiddle. Higher up the hillside a man and a woman stoop low over the dark earth, bundling willow shoots to make baskets (see detail, pages 34-5). A child in a crescent crown carries a lamp, liks mother \$5). A child in a crescent crown carries a lamp, liks mother enly perhaps, clutching what seems to be pipes of Pan, But they are waffles, baked at carrival time (see detail, pages 56).

Man's hope appears to balance, blindfold and invisible, upon a shaky raft. Something of that sort, surely, is implied by the accumulation of incidents in Bruegel's Dark

Day. But there is realism in it too. That foreground bank of earth, where the peasants work, somehow seems much earthier than any other in world art.

#### Sun Cattle

Haymaking, at Prague, continues Bruegel's calendar series into early summer. Here three foreground figures-farm women this time-may be simply three women on the way to the fields (see detail, page 57). But they might also be the Maid, Mother and Crone of mythology. The people carrying baskets of cherries move round and down like planets-or automatons on a town clock. In the distance at right, a sailboat drops downriver toward the gleaming sea (see detail, pages 54-55). journey is not ended," a Flemish proverb says, "even after church and tower have been



"TWO MONKEYS" BY BRUEGEL

ish proverb sa recognized."

As for The Return of the Herd (see detail, page 58), one hears iffirst of all. Not only the lowing of cattle in the last watery rays of an autumn afternoon, but also the squish of mul beneath their hoofs and the crows' jeering overhead. The cattle are coming down from their mountain pastures. Most will be slaughtered, but a lucky few may winter with their masters in out of the wind. Beyond, and below, the winc, once stole the cattle of the sun. A castle jeanns like teeth in the jawbone of an immense cavern. The cold winds will be howling soon in that mountain mouth.

No one can analyze a Bruegel very far. He has arranged things differently. He does invite one to pause long; to bend and peer out at the world again in unaccustomed ways. His art aware itself by very slow degrees. First comes sensious ensurements of the state of th

"What is truth?" The painter, staring, pauses long for his reply. Pieter Bruegel, especially, waits and wonders. There is no hurry; the truth is nothing if not true tomorrow too. He lifts his narrow brush and makes a line. It is a milelong road that rounds a bend into infinite.

#### Tell someone you like about Lark's Gas-Trap filter.

She may say "Didn't we meet in Grenoble?"

Get the conversation off the ground. Tell her that almost 90% of cigarette smoke is gas. Now say that Lark has the patented Gas-Trap filter. It reduces "tar," nicotine, and certain harsh gases, too.
Then mention that the Nationwide Consumer Testing

Institute reported that Lark's Gas-Trap filter reduces certain harsh gases by more than twice as much as any

of the thirteen ordinary popular filter brands tested. So, tell someone you'd like to like about Lark's





# Which one of these drivers should lose his license?

Whatever your answer, it's unfair. Just as unfair as our question.

Because when it comes to taking away a man's license, it's not how he looks that counts but how he drives. And our picture just doesn't tell you that.

But it does help us make our point.

If appearance is no clue in spotting drivers who should lose their licenses, how can you—or even a traffic patrolman—spot the drivers who have lost their licenses, yet still continue to drive?

Because they do, you know. As many as 68% of them, according to one study.

And what about the driver who, by law, is supposed to wear glasses but doesn't? How do you spot him?

Or the repeat traffic violator—a driver so dangerous, his chances of having an accident are something like 600% higher than everybody else's?

Or the alcoholic? Not the ex-alcoholic, but the now alcoholic. The driver who represents fewer than 4% of all drivers, but who's involved in nearly 50% of all traffic deaths.

How <u>do</u> we spot these dangerous, but anonymous, drivers? How do we get them off our roads <u>before</u> they kill somebody?

We honestly don't know. The problem is so complex it needs a lot more study.

But we do feel that a good first step is to have each state adopt the National Highway Safety Standards.

Because right now the laws of many states make it too easy for dangerous drivers to find a way to keep driving.

But like all first steps, adoption of the National Highway Safety Standards is the hardest. And it may not happen unless your legislator knows he has your support.

So, for the sake of every safe driver in the country, write him today.

He'll welcome your letter.

#### Not everyone should drive.

The Continental Insurance Companies, the dial-a-claim companies.

Contental Insurance - Fremen's of Newsis - Folesty & Casually - Commercial - Negara - Seabard F & M

Suckeye Juno - American Tile - National Ber Frankin Cos. - Boston Old Colony - Washington General





#### THE THEATER

#### Laugh Orgy

Of all the theatrical jesters in the U.S., Neil Simon is king. His latest comedy. Last of the Red Hot Lovers, is just what one might expect. a laugh orgy. But to analyze the source of laughter is more difficult than spotting a neurosis, though the two may well be related.

rosis, though the two may wen be related. Ethnically, Simon's humor is Jewish, though not in the sense of dialect or In jokes. He is a master of the self-protective, self-depreciating put-down. One makes a clown of oneself before anyone else does it. Nationally, Simon is as American as surly waiters and defective appliances. His humor is the discibled between of the American dream.

tilled hangover of the American dream.

Ever since The Odd Couple he has been probing the failure of one specific dream, the American marriage in the middle years. When did the stardust turn to soot? Barney Cashman (James Coco), a seafood restaurateur, doesn't know. Forty-seven years old and rolypoly, he has spent 23 years in rectitudinous monogamy. He not only feels that life is passing him by, but also that death is relentlessly creeping up on him. He decides to have a love affair. The first girl (Linda Lavin) invited to his mother's vacant apartment is married, but she seems to count every minute out of the sack as if she were a concupiscent mathematician. Her terminal smoker's cough is a comic fringe benefit. Would-be playgirl No. 2 is a kooky pot smoking actress (Marcia Rodd), and No. 3 is Coco's wife's best friend (Doris Roberts), a moralizing Xe-

rox copy of the Mrs. Like Molière. Coco never makes it with any of them, partly because he has no more agility for adultery than he would for tennis, and partly because he is a thoroughly decent man whose conscience renders him virtually impotent. Behind the laughs lies Simon's most serious play. In some peculiar way. comedy is no laughing matter. It is remarkably moral. It hopes to reform by ridicule. While it may seem like a strange thing to say, the only proper forebear of Neil Simon would be someone like Molière. This is the kind of playwright who peppers the society's precepts with a stinging humor. In his later plays Simon is saying a dead-serious thing that the Judeo-Christian ethic as applied to a husband-and-wife relationship is bankrupt. Men and women are supposed to be true to one another until death do them part, but that is not what happens. However, Simon is not sufficiently perceptive or honest when he suggests that adultery is some sort of casual byplay. Adultery is either revenge or renaissance, and it is usually a coroner's report on a marriage.

Simon ought to risk more seriousness. The wine of wisdom is in him, and he ought to let it breathe longer between the gags.

#### SHOW BUSINESS



Waiting for the stars

#### Adventures of the Fat Man

Time was, not so long ago, when to be fat, balding, unmarried and in your late 30s was to be scorned by strangers, ptited by the family and ridicuted by friends of friends. Not any more, Not, that is, if you are James Coco, a fat, balding, bachelor of 39 who opened to rave notices tast week as Barney Cashman in Last of the Red Hot Lovers, Neil Simon's Jaarest smash.

He bounces around onstage as a midde-agad New Yorker containing a wastrel screaming to be let out. Mostly obernoembles an overweight wrestling only of the top next door who at too much or the boy next door who at too much from an object of the top of the top where we used to sit down for Sunday dinner at 2 and get up at 7". Which explains the 250 lbs. spread over his 54t. [16]. If middle what it does not explain is how a nice, fat Italian boy from The Broadway after 22 years of triving.

Flop After Flop, "I used to stand around the Strand Theater," Coco told TIME Reporter Mary Cronin, "waiting for the stars to give me their autographs. Mom and Pop could never understand it." Pop was Feliche Coco, a shoemaker; James shined shoes and generally had "a really dull childhood." At 17 he joined a children's theater and toured for three years playing Old King Cole and Hans Brinker for \$40 a week. From there it was years and years of summer-stock stints, auditioning, studying and touring. Finally, he started on TV commercials. Most of his fans know him as Willy the Plumber in the Drano TV spots.

Coco spent many lean years in New York "living in \$8-a-week rooms on West 57th Street and appearing in one flop after another." In between were flop after another." In between were "all the cliché jobs actors do for mon-ey: I sold tops at Gimbels, was a wait-free at a milk bar under Grand Central Station." Meanwhile, he was acting (six Broadway shows, 25 off-Broadway), col-lecting two Obies for off-Broadway performances (The Moon in the Yellow River and Fragments), and being entirely forgotten by audiences and cast-ing directors when his shows were over.

Next came Next, a play written for him by his friend Terrence McNally. Elaine May directed Coco in a strawhat production, admired it and him, and brought both to New York. Who should see it in New York but Neil Simon, with one act of Lovers already written. After he saw Coco, Simon wrote the other two acts with him in mind.

Overnight Success, Luck? Talent? Both-as well as patience. "What other business in the world would you be in for over two decades and not even have a watch to show for it?" Coco asks, "Do I consider myself a success? Yes, Yes, I'm a huge, tremendous, enormous success. In fact, I may start a whole new Fat Man trend." For Coco. newfound success manifests itself in such niceties as a chauffeured limousine and the three-quarters of a million-dollar advance sale for Lovers. He also has a major role in Otto Preminger's Tell Me That You Love Me, Junie Moon, plus an offer to do the movie version of Jimmy Breslin's Mafia comedy, The Gang That Couldn't Shoot Straight. He has even hired a money manager "The same one Neil Simon has. I can't go wrong there, can I?'

One thing that he will not do, however, is move from his three-room Greenwich Village apartment. All his friends live on his block, he says—Terrence McNally, Paddy Chayefsky, Robert Drivas, the actor, and Playwright Israel Horowitz. "We get together once a week to play poker. I wouldn't want to live anywhere else." Which sounds get and still be James Coso.

#### Neil Simon: Hilarity

All the Way to the Bank

The success of Physoright Neil Simon is not only incredible; it is awesin-spiring. He is only 42; yet his string of Broadway his runs like a theatical What's What: Come Blow Your Hoon (1961), Little Me (1962), Barelot Gold), 1216 (1965), Weet Contribution of the Park (1963), The Odd Couple (1965), weet Contribution (1965), weet Contribution of the Real Hot Lovers (1966), Promises (1966) and he feed Hot Lovers (1966) as joined Place and Promises to give him three shows running simultaneously on Broadway.

And the money he has made, is mak-

ing and stands to make is enough to prompt the Bank of America to build a memorial wing and name it after him. Variety estimates that in 1970 his gross income will reach a high of \$455,000 per week, which comes to a cozy \$23,00,000 a year. That estimate does not include film sales or screen-writing fees for adapting his plays.

Weekly royalties from two companies of Plaza Suite (one in New York, one touring) come to \$6,000, according to Variety. And since the \$118,000 investment in Plaza is all his, he gets a weekly profit of \$3,000 in addition to royalties. He also demonstrated sublime self-confidence by financing Lovers, for \$150,000, which could be paid off in ten weeks or so. Until then, it will bring him about \$5,700 per week in royalties. Since he owns the Eugene O'Neill Theater, where the show is playing, he will receive the theater's share of profits. Thus, Variety figures, his Lovers take could be as high as \$30,000 a week. And Promises brings him a weekly \$4,000, while the London company is worth an extra \$1,000 a week to him.

All of which means that Neil Simon is one of the most productive, prolific and profit-making playwrights in American history. When the provided his programmer is a most property of the prope



PLAYWRIGHT NEIL SIMON He even owns the theater.

#### BUSINESS

#### THE ECONOMY

Stirrings from the New Left The spirit of radical protest that has

been sweeping the U.S. academic community has been late in showing itself among economists. Last week it finally surfaced at the Manhattan convention of the American Economic Association. As protests go, this one was rather decorous. A group of young dissenters pushed its way onto the speakers' platform at the A.E.A.'s full membership meeting despite efforts by outnumbered private guards to block the intrusion. Though ruled out of order by the meeting's chairman, the radicals denounced their more conservative colleagues as "sycophants of inequality, destruction of environment, imperialism, racism and the subjection of women."

Otherwise, the radicals did not disrupt the A.E.A. meetings. Instead, they concentrated on holding a "counterconvention"-in a room thoughtfully set aside for them at the New York Hilton by the A.E.A .- at which they explained their ideas to whomever they could per-

suade to attend.

Genteel as it was, the counterconvention did serve to introduce older members of the profession to the Union for Radical Political Economics, or URPE. It was formed in 1968 and now has 1,000 members, mostly university instructors in their late 20s or early 30s. They are difficult to classify according to political spectrum. They are not Marxists, although they accept Marx's idea that change can only be brought about through social conflict; they are not classical economists, although they use some methods of standard economic analysis. For example, Samuel Bowles, an assistant economics professor at Harvard and the son of Chester Bowles, the former U.S. Ambassador to India, has done what even conservative colleagues call a first-rate statistical analysis indicating that increased schooling helps the sons of the rich more than the sons of the poor Goods or Bads? The spirit of the rad-

icals' dissent is New Left, in that they contend that the capitalist system is fundamentally bad and should be replaced by something else. "We would like to know if it is possible to run an economic system on something other than greed," says James Weaver, professor of economics at Washington's American University. But they readily admit that they do not have any clear idea of what the something else might be. For the moment, they are able only to question and criticize. Nevertheless, they try to make a virtue out of the fact that they have no program for reform "Which do you care more about," asked Stephan Michelson, research fellow in economics at Harvard, at the A.E.A. meeting, "who is asking the right ques-



Concern about social ills.

tions, or who has found answers to the wrong ones?"

URPE members' chief complaint against traditional economists is that they assume that acquisition of more products makes people happy, and therefore focus on how to achieve the highest possible production of goods. This view resembles the opinion of Harvard's John Kenneth Galbraith-who has promised to try to find the radicals more research money-but URPE members put it in more extreme form. Says Weaver: "I do not call them goods. I



But no program for reform.

call them bads." Concentration on economic growth, the radicals contend, has led economists to ignore such problems as pollution, racial inequality and the growth of an education system that, in their view, serves mostly to turn out obedient employees for business. The radicals feel that these should be central concerns of economists, because they view social ills as the inescapable outcome of an economic system in which the individual's main role in life is as a producer or consumer of goods. Though their analyses are framed mostly as denunciations of "capitalism," some radicals like Herbert Gintis, Harvard lecturer in economics, are careful to state that some of the evils they attack can be expected to occur in any "bureaucratic" industrial society-specifically including the Soviet Union.

Samuelson Revised. Many economists over 30 feel that the radicals confuse the effects of dubious Government policies with the fundamentals of the U.S. economic system. There is, for example, no need to disrupt the U.S. commitment to competition in order to end pollution of the air, water and land. Government has simply failed to perform its most basic task; acting as referee between the conflicting interests of various groups. Still, the radicals have won respectful attention from some conven-

tional economists.

"We have lost sight of values in economics," says Economist John Coleman, president of Haverford College. "They are bringing values into the classroom. One striking response to the radicals' demand for "relevance" involves M.I.T.'s Paul Samuelson. In the latest revision of his almost universally used college economics textbook, Samuelson is giving new emphasis to such problems as pollution, the military-industrial complex and racial discrimination.

#### OPINION

Is Black Capitalism a Mistake?

The Nixon Administration's effort to foster black capitalism has not vet resulted in the establishment of many Negro businesses. Critics have generally faulted the Administration for failing to provide a coordinated program of loans and other help to would-be black entrepreneurs. Actually, the difficulty may be much more fundamental. Last week in Manhattan the nation's most prominent black economist contended that encouraging Negro-owned business in city ghettos is a mistaken strategy for promoting racial equality. Andrew Brimmer, a governor of the

Federal Reserve System and a former Assistant Secretary of Commerce, offered his view in a paper presented to the American Economic Association. He argued that black-owned businesses tend to be small, precariously financed beauty parlors, food stores, and other personal-service or treali establishments catering to a poor market. Most of them owe their existence largely to residential segregation, said Brimmer. Negroes have dim prospects of founding businesses that can compete with white-owned establishments for a broader market, he said, and even in serving Negroes they will have increasing trouble competing with national firms that are showing a new interest in the Negro consumer.

"Self-employment is a rather rapidly declining factor in our modern economy." Brimmer said. "For the great majority of the Negro population it offers a low and rather risky payoff." If many more Negro-owned businesses are formed, warned Brimmer, they "would certainly be more prone to failure than already established firms, and their failures would leave a lasting burden on the individuals starting these firms. Moreover, he argued, "the pursuit of



FEDERAL RESERVE'S BRIMMER
A low and risky payoff.

black capitalism may retard the Negro's economic advancement" by distracting attention from programs that would really help blacks and discouraging Negroes from "full participation in the national economy." What Negroes need, Brimmer counseled, is more processed to the program of the program of the months of the program of the program of the would have the capital resources of the national community behind them.

#### INFLATION NOTES

Squeezed by the fast-rising cost of living. U.S. consumers are turning to cheaper models, thrift-type goods and do-it-yourself repairs on their homes and autos. In a sluggish retail market, sales of retread tires, home-barbering kits and sewing machines have lately shown substantial increases. The trend has even affected holiday celebrations. Last week the fastest-moving item in many U.S. liquor outlets was Cold Duck, a mixture of domestic sparkling burgundy and champagne that generally sells for from \$2 to \$3 a fifth compared with about \$5 for domestic vintage champagne.

The nation's thirst for Cold Duck began to rise last August. The product's popularity quickly spread from California to Washington, D.C., Chicago and New York, from downtown to affenet suburbs. Last week some New Jersey stores ran out of the conocction entirely. Whether they were moved by the fad or frugality, New Year's revent the tipple with Cold Duck was just the tipple with Cold Duck was just the fight of the control o

#### Bare Cupboard

Ordinarily, David Rockefeller, chairman of the Chase Manhattan Bank and a centimillionaire in his own right, would expect to have no trouble at all negotiating a loan from his friendly neighborhood banker. Or so it was assumed in 1967 when Rockefeller and a group of associates privately embarked on a plan to build "Rockefeller Center West." a \$150 million redevelopment project in downtown San Francisco. Last week Rockefeller notified the city that he had been unable to raise enough money to begin work on the nucleus of the project, a \$30 million, 16-story hotel, At an interest rate of more than 10%, the lowest that the Rockefeller group could get, the hotel would be unprofitable. San Francisco's redevelopment agency gave Rockefeller an extra six months to try to arrange a loan at a lower rate.

#### ADVERTISING

#### Selling the Smell

Manufactures have long known that odor can be a powerful inducement to buy a product. Yet advertising men, find-buy a product. Yet advertising men, find-buy a product. Yet advertising men, find-buy a product that the process contrate on the more easily communicated qualities of the goods that they tout. Now a process called "micro-en-capsulation" is opening a promising new dimension for advertising by enabling readers to sniff a product's aroma on the printed page.

In recent months, scented advertisements for such products as Fleischmann's Gin, Gillette's Foamy Surf-Spray Shaving Cream, and Carven Parfums' Ma Griffe have been published in half a dozen magazines. The first newspaper ads using the process will appear this month. Because of extra production costs, a micro-fragrance ad often

O A literal translation of a German pun. At the end of a party, guests usually mixed the leftover wines, called the occasion Kalte Ende, or "cold ends." Soon the phrase became Kalte Ente, or Cold Duck, doubles the ordinary price for advertising. Still, Reach McClinton's Robert Jaffe, an account executive for Ma Griffe perfume, which ran a micro-fragrance ad in four women's magazines, maintains that the impact makes the high cost worthwhile. "You are putting before the consumer what you're selling," he says, "and what we are selling is smell."

Efforts to find a practical way to add odors to advertisements have been going on for years. Scented link was tried in newspapers in the '50s, but the fragrance dissipated too rapidly. The present process is supplied by only two companies, National Cash Register and Minnesota Mining & Manufacturing, and the competition between them has courts. NCR, which chairmed to the courts. NCR, which chairmed a patent-infringement suit against 3M. Minnesota Mining extracts a product's aromatic oils to duplicate the product's aromatic oils to duplicate the product's



MICRO FRAGRANCE ADVERTISEMENT A promising new dimension.

scent. The essences are enclosed in microscopic plastic bubbles, a million to a square inch. The capsules are coated on a paper strip, which is cut to size and affixed to each advertisement. A fingernail seratch ruptures the bubbles and releases the fragrance. NCR's technique allows fragrances to be applied directly to published ads, eliminating the paper

strps.
So far, 3M has developed about 100
aromas, including those of bannass and
bourhon, dill pickles and roses, pine
bourhon, dill pickles and roses, pine
and NCR energy juice. Officials at 3M
and NCR energy juice. Officials at 3M
and NCR energy juice.
I are arket for their process. For example, both companies are already
studying the possibilities of attaching
micro-fragrance strips to packages and
cans of food. If the idea catches on,
food shopping could become a nasal
adventure.

#### The Midas of Mutual Funds

At Geneva's new air terminal, the scene is a recurrent attraction: a bala and stubby executive clad in a redlined cape and a Pierre Cardin jacket buttoned to the chin clambers from a custom-built black Lincoln Continental. With him comes an eyebrow-raising entourage: one male aide and four miniskirted lasses of Playboy pulchritude. The normally expressionless Swiss faces at the ticket counter light up with halfamused, half-respectful recognition, "It's Bernie," whispers a Swissair hostess to a new colleague. Taking at least two of his curvaceous companions with him, Bernie quickly boards his private Mystère iet. His destination: a London (or sometimes Paris) business appointment for which he is, characteristically, two hours late.

A ONETIME poor boy from Brooklyn, 5-ft. 5-in. Bernard Cornfeld causes quite a stir in almost everything he does. Despite the persistent antagonism of conservative European moneymen, some foreign governments and the U.S. Securities and Exchange Commission, he has built his Investors Overseas Services into one of the 20th century's great financial empires. Geneva-based I.O.S. has prospered primarily by selling mutual funds outside the U.S., and Cornfeld has proved himself to be a master salesman. Today he manages some \$2.2 billion of other people's money, and his personal fortune amounts to about \$140 million, Still a bachelor at 42, Cornfeld is a bizarre figure, part Peter Pan and part Midas. His days and nights are packed with people, planes, horses, telephone calls, travel and parties. Everywhere he goes, even to address staid bankers, some of his girls accompany him. Cornfeld is ordinarily as mild-mannered and soft-spoken as a shoe clerk, but he can break abruptly into profane rages. His informality prompts all of his employees to call him Bernie. But Cornfeld's financial trailblazing has altered the investment climate of Europe and helped hundreds of thousands of ordinary citizens (and perhaps a few crooks as well) to acquire a larger stake in the capitalist economies of the free world.

High-Voltage Sales, Cornfeld started I.O.S. 14 years ago as a one-man firm in a Paris flat. Today it has grown into the world's largest financial sales organization, with 16,000 salesmen and 800,000 clients in 110 countries. Despite the natural resistance created by falling stock and mutual-fund prices, the high-voltage organization last year almost doubled its sales, to \$3.1 billion. Just under \$1 billion in cash flowed into the company's coffers. I.O.S. not only manages eleven mutual funds of its own but has spread into almost every major field of finance. It owns or controls six insurance companies, a dozen

banks and finance firms scattered from Italy to the Netherlands Antilles, real estate subsidiaries selling condominium apartments in Spain and Florida, even a small computer outfit and a financial publishing company.

Cornfeld always moves fast-critics might say too fast-but during 1969 he toppled his own expansion records. He launched two big new international investment companies, the go-go I.O.S Venture Fund (assets: \$170 million) and Investment Properties International, a real estate development concern that is



BERNIE CORNFELD Style that a maharaja could envy.

starting a chain of luxury resort hotels in Jamaica, Mexico and Portugal. He spread into Australia, France and Sweden with "national" mutual funds -funds that invest some or all of their assets in local projects in order to overcome government reluctance to let their citizens send money abroad. Last week, in another precedent-breaking move, I.O.S. began offering its mutual-fund clients insurance against the possibility that in a stock market slump the value of their shares may drop below what they paid for them.

Dime a Week. Even as a youngster, Cornfeld showed some of the hustle that has become a major ingredient of I.O.S.'s success. He was born in Istanbul to a Rumanian father and Russian mother, who brought him to the U.S. when he was four. Growing up in

Brooklyn during the Depression, with a 10¢-a-week allowance, Bernie worked nights and weekends to earn trolley fare to school. Later he attended tuitionfree Brooklyn College, where he turned socialist and gathered thousands of signatures on Norman Thomas-for-President petitions in 1948. After taking a master's degree at Columbia and spending a year as a social worker in Philadelphia he became a full-time mutualfund salesman. His performance, Cornfeld readily concedes, was mediocre.

The turning point came in 1955 when he took a vacation in Europe and decided to stay. It was virgin territory for mutual funds, and Cornfeld soon realized that investments in U.S. securities could be sold to great numbers of Europeans who had hitherto put most of their money into land or bank accounts. To avoid the risk of picking stocks for investment, he ingeniously created the Fund of Funds, a mutual fund that buys the shares of other funds. Soon Cornfeld was hiring salesmen in droves and inspiring them with his own zeal through generous stock options and commissions that grow larger as their sales volume increases. I.O.S. salesmen draw no salary and pay their own expenses; many fail and quit, but the survivors often grow wealthy. Many of Cornfeld's early associates have retired in their thirties as millionaires. I.O.S.'s clients have not fared quite so well; \$10 invested in Fund of Funds in 1962 is worth \$23 today-a 130% gain as against a 192% average increase for comparable U.S. mutual funds.

Skirmishing Continues. At first, most of Cornfeld's customers were Americans abroad. But the Securities and Exchange Commission complained that I.O.S. was illegally selling unregistered securities to U.S. investors and that some of its funds were submitting false statements to conceal illegal rebates of brokerage commissions. The SEC was also concerned that criminal elements might be using I.O.S. as an outlet for illicit profits. and demanded that Cornfeld reveal the names of all his customers. Cornfeld refused to do so, but he settled the case in 1967 by agreeing to cut all I.O.S. ties to the U.S. and to American investors. Nevertheless, the skirmishing continues Last August, the SEC again charged I.O.S. with illegally selling unregistered stock in the U.S. In September, the commission accused I.O.S. of further technical hanky-panky involving fee splitting. The latest charges came just before I.O.S. successfully floated a \$110 million public offering of common stock (TIME, Oct. 3), and they made Cornfeld furious, "Government agencies are full of halfwits and political appointees who can't get a decent job elsewhere," he told TIME Correspondent Bob Ball. "The SEC

is playing a very dangerous game at the heart of our economy. It's an irrespon-I.O.S. has periodically tangled with other suspicious governments, which sometimes accuse its operatives of bend-

sible body."

ing the spirit if not the letter of the law. I.O.S. salesmen have been temporarily jailed in Brazil, India and Pakistan on suspicion of helping residents to avoid laws against sending money abroad. Last week Greek police were investigating I.O.S. on similar grounds.

Partly to smooth over such difficulties and partly to give his organization cachet, Cornfeld has recruited numerous political celebrities and other famous names as LO.S. executives. Former U.N. Ambassador James Roosevelt, F.D.R.'s son, deals with foreign governments. Erich Mende, former Vice Chancellor of West Germany and onetime leader of the country's third largest political party, runs I.O.S. operations in Germany (where the company makes nearly 40% of its sales), Sweden's Count Carl Johan Bernadotte and Britain's Sir Eric Wyndham White, the former head of tariff-writing GATT, sit on I.O.S.'s board of directors. Former German Chancellor Ludwig Erhard spurned Cornfeld's overtures, and now heads a rival mutual fund, but no less a personage than German Economics Minister Karl Schiller turned up as the main speaker last month at a pep rally for Bernie's German salesmen

Tax Havens, A raffish odor clung to I.O.S. for years because its legal home was Panama and so many of its 100 subsidiaries were incorporated in tax havens -the Bahamas, Luxembourg, the Netherlands Antilles. (One result is that LO.S. paid only \$945,000 in taxes on its 1968 income of \$15.3 million.) Lately, as Cornfeld's success has led dozens of other mutual funds to incorporate "offshore," the tax-dodging criticism has lost much of its sting. Last June, I.O.S. quietly shifted its legal domicile to Canada. European bankers who once sneered at Cornfeld's brash ways have lately begun to copy his sales methods and solicit his business

Three years ago, Swiss restrictions against foreign workers forced Cornfeld to move most of his 1,100-person administrative staff from Geneva to the sleepy force of the staff of the staff

Today, Cornfeld's colosus has grown so huge that he has turned over most of its management to two executive orgenizations, Lawyer Edward M., Cowett, 39, chief operating officer, and Allen R. Cantor, 37, the head of the sales force. Both are slight of build, quiet in management of married, with their full management of the sales force. Both are slight of build, quiet in potential of the sales force. Both are slight of build, and the sales of the sales force. The sales of the sales o

The arrangement gives Bernie time to pursue his personal fancies. For example, he recently bought an interest in two fashion houses, Manhattan's Oleg Cassini and Paris' Gru Laroche. He has set up the L.O.S. Foundation, which last year donated some 3750,000 to welfare, science and the arts in 60 countered to the second of the second counter of the sec

Midnight Parties. Cornfeld lives in a style that a maharajah might envy. He rarely rises before 10 or 11 a.m. and selevery face. Now it's maybe one in 20." Cornfeld has big ideas for the fu-

The control of the co

#### BERNIE'S BILLIONS

relationships between groups of companies owned by I.O.S., Ltd. Sells mutual fund programs chiefly in Great Britain, France, West German Italy, Canada, Latin America, Africa and the Far East SALES FORCE FUND MANAGEMENT 13 companies in 5 countries Est. 1969 sales \$3.1 billion erve as investment advisers for 11 public mutual funds plus over 15 companies have sold mu-Dover Plan and Investment tual fund programs and insurance to 800,000 clients in 110 countries roperties International MUTUAL FUNDS Assets \$2.2 billion Int. Investment Trust Fund of Funds Sells life insurance Venture Fund (Int.) Investors Fonds INSURANCE FOF Sterlin F.O.F. Sterling Venture Fund Canada \$1.1 billion in force 6 companies in A I.O.S. Growth Fund money to fund inves entries offer life and other policies I.V.M. Invest REAL ESTATE OTHER BANKING & FINANCE Assets \$206 milli Assets \$220 million 6 companies in 4 roun 12 companies in 8 countries pany and 2 being formed provide commercial l

dom goes to bed before 4 in the morning. He divides his time between a 13th century château in France, where he keeps a stable of horses, a Geneva lakeside villa loaded with costly antiques, a Paris apartment, a small but elegant London town house and a suite at Manhattan's Carlyle Hotel. Though he does not smoke and drinks mostly Coke, Cornfeld's passion for midnight parties is legendary. Last month's I.O.S. Christmas party in Geneva was typical: the staff danced from 8 p.m. till dawn to the beat of a psychedelic band, washed down an elaborate buffet with 3,000 bottles of Moët et Chandon brut. Despite the reddish stubble of his incipient beard, Cornfeld bestowed avuncular kisses on scores of comely employees. He ob-served a little sadly: "The family has grown too big. In the old days I knew

sources give us a substantial edge," says Cornfeld, "And profits are almost guaranteed."

Success has conferred a heavy responsibility on Bernie Cornfeld, I.O.S. remains essentially beyond the control of any major government. If his empire crumbled, the very size of the collapse could destroy public confidence in mutual funds across large portions of the world. I.O.S. has prospered by flouting tradition and stretching laws to their limit. Yet Cornfeld has popularized equity investment in Europe and, in the scramble to compete with him, a whole continent is beginning to turn toward the "people's capitalism" that Cornfeld preaches, Cornfeld's innovating has produced problems and controversy, but so far the benefits have outweighed the troubles.



"IT'S A HAWKI IT'S A BUZZARDI IT'S SUPERBANKER!"

#### HOUSING

#### Recognizing Market Realities

No major industry has been hit harder than housing by Washington's fight against inflation. By tightening credit, the Federal Reserve Board has sharply cut the supply of mortgage money; over the past twelve months, starts of new homes and apartments have dropped by 25%. Last week the Administration reluctantly raised the interest-rate ceiling on Government-backed home mortgages in an effort to draw more funds into homebuilding. The rate went up from 71% to a record 81%, effective this week, for Federal Housing Administration and Veterans Administration home loans. Because FHA borrowers must also pay a 1% insurance fee, the actual cost of FHA loans will rise to 9%.

George Romney, Secretary of Housing and Urban Development, said that he acted in response to "the realities of the marketplace." Yields on almost all long-term investments have risen by well over 1% since last January, when the FHA and VA rates were lifted from 64% to 74%. Recently, lenders have been willing to make mortgage loans at the 71% rate only by charging discounts as high as ten points-that is, advancing \$9 for every \$10 that must be repaid. The discount brings the return to lenders in line with that of competing investments, but sellers of existing houses and builders of new ones have either had to absorb the discount or add it to the selling price.

At the new 81% rate, discounts on FIHA and VA loars should drop sharply, except in four states and the District of Columbia, which have legal limits below 81% for FIHA and VA mortages. In those five jurisdictions, lenders are likely to be more unwilling than before to make FIHA and VA home loans at all. The 1% increase in the mortage rate will add 54.473 to the cost of the co

buying a \$25,000 home with a 25-year loan and a minimum down payment of \$2,500.

The Administration contends that the fourtion for housing's plight is to cure inflation, which should not only allow all interest rates to decline but increase the flow of money into the prime sources of mortgage loans: savings banks. That may take some time. Meanwhile, the national properties of the properties of th

#### BONDS

#### White Elephant on the Bay

When the Chesapeake Bay Bridge-Tunnel opened in 1964, it was widely described as an engineering marvel and a surefire tourist attraction. Its 17½ miles of open spans and underwater tunnels connect Virginia's Cape Charles with the Norfolk area, uncorking what had been a major traffic bottleneck between New York and Florida. The 25-minute scenic crossing costs \$4 for car and driver, plus 85¢ for each passenger-just pennies more than the old 90-minute ferry fare of \$3.85 for car and driver. Yet traffic on the world's longest bridgetunnel has been only half of what the experts predicted. In 1969, for example, drivers paid \$8,100,000 in tolls, less than half of the originally projected revenues. This discrepancy may well cause an embarrassing default on some bond interest payments.

The bridge-tunnel cost \$140 million, but to provide a reserve for a rainy day, Virginia's state-run Bridge-Tunnel District raised \$200 million in three

by exhausted to pay interest during the past six money-losing years. Unless the district can arrange emergency financing, it will have to skip the second half-interest payment of \$2.875,000 on \$100 million of \$50 C-series bonds next July. In that event, the interest obligation would accome further are available. Venture-some investors can now buy a \$1,000 C bond for \$\$310.

Mother of Integrity, Officials of the district cling to the Integrity of Micials of the district cling to the Integrity of the State of the Integrity of the In

Why is traffic on the bridge-tunnel so far below predictions? One reason is that improvements on the feeder highways to the north and south have fallen behind schedule. Moreover, a competitive inland route, the John F. Kennedy Memorial Highway, was finished alead of time at failt. The original traffic projections also underestimated the increasing use of air travel.

Traflic rose a heartening 7% during 1969, but officials figure that the bridge-tunnel will not start to break even for another decade. An average of 105.518 cars, trucks and buses a month have been using the span, mostly on weekends. On weekdays, the roadways of the superspan are often deserted—excent for clusters of seamly.



CHESAPEAKE BAY BRIDGE-TUNNEL Faint hope for help.

# Effective immediately.



Your savings in an FSLC insured savings account are now insured up to \$20,000 by the Federal Savings and Loan Insurance Corporation, an agency of the United States Government. Congress has passed and the President has signed legislation, effective immediately, which will provide this additional protection to the public.

So now, in addition to sound management and substantial reserves, you have this added protection (up to \$20,000) by a U. S. Government agency, when you place your savings in an FSUC insured savings and loan association where you see this emblem. Remember, NO ONE MAS EVER LOST A PENNY in a savings account insured by the FSUC.

### Insured Savings and Loan Associations

Where over 44 million people save with safety and profit

@1970. The Savings and Loan Foundation, Inc., 1111"E"Street, N.W., Washington, D.C. 20004



# Let us give your belongings this kind of care when you move.

Our men are schooled and skilled in the art of moving, and they take pride in their ability to give every item you own—even fragile art objects like the one shown above—the particular care and attention it needs. In fact, we like to think we value our reputation as much as you value your possessions. Call us the next time you move. We're in your Yellow Pages.



#### CINEMA

#### Elsinore of the Mind

Hamlet has obsessed the Western mind for 369 years. Why? It is not because most people love great works of art. On the contrary, most people find great works of art oppressive, since such works works, and the state of the stat



FAITHFULL AND WILLIAMSON IN "HAMLET"
A tiger in the jungle,

friendship, family, the relationships of a man and a woman, a son and father, a mother and son, murder and madness. Above all, it probes the value of existence, man's most anguishing question put in the form that every man knows from the time he first hears and ponders it—to be or not to be.

Far from being a surefire part, the role of Hamlet dwarfs most actors, for the magnitude of the role requires a corresponding size and scope in the actor who plays it. Technique is not enough. Verbal violin play, a graceful carriage, a handsome profile—these suffice for the ordinary Hamlet. The great Hamlet is coached by life itself, schooled by life to think, listen, grow, love, hate, suffer and endure. So rigorous is this demand that in these more than 31 centuries there have been no more than a dozen great Hamlets. Everyone who is alive today has the rare and illuminating privilege of seeing one of them-Nicol Williamson. Dramatic Vise, This is a filmed ver-

Dramatic Vise. This is a filmed version of the play (TIME, Feb. 28, 1969), and Williamson is a man of the theater in the same way that a tiger is a creature of the jungle. This means that he

This new issue of first Mortgage Bonds is being sold to the general public by a group of investment dealers including the undersigned. The offering is made only by means of the official Prospectus.

\$60,000,000

# General Telephone Company of California

- FIRST MORTGAGE BONDS, 91/4% SERIES V, DUE DECEMBER 1,1999
- PRICE 101%

You are invited to ask for a Prospectus describing these First Morgage Bonds and the Company's business. Any of the underwriters who can legally ofter these bonds in compliance with the securities laws of your state. will be after foreign our across.

Paine, Webber, Jackson & Curtis

Stone & Webster Securities Corporation

White, Weld & Co.

Kidder, Peabody & Co.

December 17, 196

This issue of Common Stock is being old by a group of dealers, including the undersigned. The offering is made only by means of the official Proposition

650,000 SHARES



- COMMON STOCK
- (Par Value 51 Per Share)
- PRICE \$31 PER SHARE

You are invited to ask for a Prospectus describing these shares nd the Company's business. Any of the underwriters, including crisigned, who can legally offer these shares in compliance with the securities have of your State will be what to pieue with

Paine, Webber, Jackson & Curtis

Blyth & Co., Inc. The First Boston Corporation Drexel Harriman Ripley
Eastman Dillon, Union Securities & Co. Glore Forgan, Wm. R. Staats Inc.
Hornblower & Weeks-Hemphill, Noyes Kidder, Peabody & Co. Lazard Frères & Co.

Lehman Brothers Loeb, Rhoades & Co. Merrill Lynch, Pierce, Fenner & Smith
Salomon Brothers & Hutzler Smith, Barney & Co. Stone & Webster Securities Corporation

Wertheim & Co. White, Weld & Co.
December 22, 1968.

.

Dean Witter & Co.

# food-lovers "tour" of provincial France

... yours for 10 days free from Foods of the World

Here is an invitation to take a delightful kind of journey through the provinces of France. You may stop and "visit" such fascinating places as an open-air market in Gascogne or a charming old inn on the road to Chartres. And you'll "collect" authentic recipes all along the way for the simple, hearty, superbly flavorsome regional specialties of the land.

tes of the fano.

Perhaps one of the first you'll try will be a savory Cassoulet...the stew of meats and beans so famous in Languedoc. Or you might be in the mood for something sweet and light...such as Souffle an Grand Marnier. The choice is yours. And you'll probably want to try every delicious bors d'oeuvre, soup, entrée and dessert in The Cooking of Provincial France.

#### Famous authorities show you the way

Your guides are M. F. K. Fisher, the gifted author and expert on French country-style cooking; Julia Child, television's famous "French Chef"; and Michael Field, one of America's first-rate cooking teachers. With the big, beautiful volume they helped to create for Time-Life Books, French country-style cooking is wonderfully easy. For the book doesn't just tell you how—it actually shows you how—with step-by-step picture

directions.

The book also brings you a knowledge of fascinating regional traditions and cuisines, and suggests ways to adapt and use some of these intrinsing customs in your home.

these intriguing customs in your home. The Cooking of Provincial France is Volume I in FOODS OF THE WORLD-a remarkable, new, illustrated library from TIME-LIFE BOOKS that offers authentic recipes and fascinating cooking lore from all the major cuisines of the world. This is the first series to picture, in the beautiful full-color style of TIME-LIFE BOOKS, exactly how to prepare the most delectable dishes of many lands. Each volume is the work of experts in the cuisine of that particular country. Before inclusion, every recipe has been tested in our own kitchens under the supervision of Michael Field. Every volume comes with its own handy spiral-bound Recipe File, like the one shown here that comes with The Cooking of Provincial France. The Recipe Files are included without extra charge.

#### Sample it for 10 days, free

We'd like to send you the first volume, The Cooking of Provincial France for a 10-day free examination. Then, if you wish, you may return it and owe nothing. But if you do want to own it, it is yours for considerably less than such a handsome book would or dinarily cost. Thanks to the vast facilities of TIME-LIFE BOOKS, substantial savings are re alized and passed on to you. You pay only \$5.95 (\$6.25 in Canada), plus shipping and handling. Then you will be entitled to receiv another volume in the series for free examina tion every two months, and to keep it, if yo wish, at the same low price. But by accepting this invitation, you make no promise to bu anything. To receive the first volume for 10 day free examination, simply mail the postpai order form or write to TIME-LIFE BOOK Dept. 2401, Time & Life Building, Chicago Illinois 60611.



The Cooking of Provincial France Big, beautiful 208-page book measure 8½" by 11" and contains:

100 pages of full-color photos and drawings, plus many more pages of monochrome illustrations. All are new. Nothing is reprinted from our magazines.

 Authentic recipes for the famed regional dishes of France, plus fascinating facts on the customs and cuisines of different provinces.

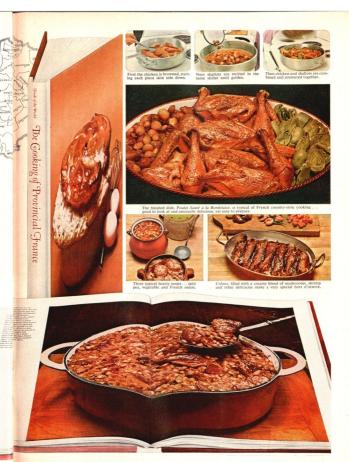
 Basic Guide to French Table Wines, that tells how to buy, keep and serve them, and much more.

 Guide to 21 of the world's most savory Cheeses.

 Herb Garden Guide that tells and shows what herbs to plant in a kitchen garden or window box.

Shopping Guide.

· Glossary of Food Terms



# Freaking out categorically.

To business formalists who need precise labels for everything, GSC is a mind-stretch.

> We are a holding company but not a traditional one.

We are one of the largest highest earning developers of environments in the United States.

> We are the leading multi-entertainment park operator in the world.

We are one of the largest full-range housing producers anywhere.

We run the largest planned industrial districts extant.

And by the time some headline writer invents a word for what we do we'll be into something new.



GREAT SOUTHWEST CORPORATION

transcends the celluloid and holds the audience in a dramatic vise. His yes sear the viewer. He is not speaking to the air; he is speaking to you. As far as Wildamned, Poetry be danned, Meaning is all. Never has Hamlet been rendered with more clarity or more biting timeiness, and that includes Gieglau, Olivier and Burton. Shakespeare held in a mirror up to the soul,

Two valuable aspects of the film have been contributed by Director Tony Richardson. He has cut the text by about a third, giving the production a brisk pace without mangling it. Olivier's film never evoked "the pale cast of thought." It made Hamlet an agile activist who, as one critic put it, was "too busy" to kill the king. Richardson has concentrated on closeups of heads. The most concrete image in Hamlet is Yorick's skull. the symbol of mortality. The abstract image is the human brain. The existential terrain of Hamlet is the mind, vast as the earth and narrow as the tomb. By concentrating on men's faces and skulls, Richardson has located the essential geography of Hamlet far more relevantly than if he had built some grandiose castle of Elsinore.

Apart from Williamson, the cast is uneven, with Anthony Hopkins' Claudius and Judy Parfitt's Gertrude lacking said; foileim force, maturity and sensitive said; But Marianne Faithfull's Ophelia is remarkably affecting, She is ethereal, vulnerable, and in some strange way puter than the infancy of truth, Yet the grantite power and sweep of the film rest with Williamson. Here are antic wit, which was the said of t

Delly Plenk, Williamson has something more that sets him apart from almost every other actor. He is a Soc, and every inch the child of John Knox out of Calvin, What he puts into Hamet and all the other parts that he has played is the passionate intensity of arligious zealor. This makes him a metaphysical actor who ask people to took for the work of the property of the fer to walk he safe 9-to-5 plank of their daily lives and never look over the edge at fate.

Hemingway once said of the great bullfighter Joselito that, having given greatly of himself in the bull ring, he found the crowd asking for more. And so, said Hemingway, he gave his life, because that was all he had. That is what Nicol Williamson ineluctably gives.

#### Together Again For the First Time

Not long ago, people went up to the attic to stow clutter away. Today they bring it down. Nostalgia and its bastard cousin, camp, have transformed debris into antiques, and trivia into gold. In the Hollywood attic, two losers have been moldering for over a year, wait-



VOIGHT HOFFMAN Enough to look lobotomized.

ing for a miracle that would render them profitable. The leftowers are Fear-less Frank and Modigan's Millions, which reinforced the reputation of Dustin Holf-man and elevated Jon Voight from a cipher into a star with a six-figure salary. This month American International Prints month Prints and Pr

Fearless Frank is a comic strip brought to life in all two dimensions. In the title role, Voight plays a Supermanic hero and his Frankensteinian twin. Occasionally, he perks up enough to look lobotomized; the rest of the time he second-fiddles amid a frantically improvising cast—which includes Novelist Nelson Algren, The only player



FRANCISCUS, HACKMAN & CRENNA Abandoned to God and Walter Cronkite.

who truly understands this kind of cartoon is not the blond, bland star but Severn Darden, a refugee from Chicago's improvisational Second City troupe. Darden portrays a mad doctor who would seem far more at home speaking balloons than lines.

As for Hoffman, he was airlifted from Oil-Broadway to Rome for Madigari's Millions and given a fast \$5,000 for his first film role as a fumbling, bunbling G-man. Today he could light his agrs with bills of that size—and pars with bills of that size—and he same use. After glance, he can hardly be blamed. The movie's garish color and lighting would give an aspirin a screenfpay is sheer, towering Babel. Yet here and there are some ansuising this of the fudicious student who became the Graduate.

Beyond the simple history and mild comedy that its twin bill offers Hoffman-Voight fans, American International Pictures descrives an additional salute from the industry. Eyes fixed on the rearview mirror and hands planted in the cash register, AIP has devised a unique way to greet the "70s, ringing in the now by wringing out the old."

#### One-Half

The men who made Marooned raised a disturbing and fascinating problem: How can stranded astronauts be rescued in space? During the first half of their space saga, they exploit the mental control of their space saga, they exploit the mental control of their space sage, they exploit the mental control of their space sage of their space sage of the space

Three astronauts, Pruett (Richard Crema), Stone (James Franciscus) and Lloyd (Gene Hackman), have been in orbit for five months. Deterioration of reflex and temperament have set in so markedly that the two can deliver comes the order from Charles Keith (Gregory Peck) at Mission Control. But the ertorockets mistler. With less than the extraordes mistler. With less than did to the charles of the control of the

Döugherty proposes to jet un there on an impromptur rescue mission, despite the imminence of Hurriane Alice. Meanwhile, back at the launch pad, bit-during all this are the astronauti wives, who await an even more vital decision: Which of the trio will sacrific the oxygen to save his buddies; or terminent of the old Ill-take-the-way the control of the old Ill-take-the-mission of t

#### BOOKS

#### Murder Will Out

THE MASARYK CASE by Claire Sterling, 366 pages, Harper & Row. \$7.95.

Views of the cold war are still being busily revised. Much that was once taken on this side of the Iron Curtain as a clearcut matter of Soviet aggression is now being questioned. Among many events that revisionism is unlikely to explain away, however, is the murder of Jan Masaryk in Prague on March 10, 1948.

Or so Claire Sterling concludes in a new study of the case. The Czechoslovakian Foreign Minister, she says, was murdered-exactly as cold war history had it-by the Communists, under Soviet direction, two weeks after the party had taken power in Czechoslovakia. The guilty party was quick to declare Masaryk a suicide. Even in 1948, hardly anybody in Prague believed the story. Four weeks ago, after more than 20 years, the Czech Communists closed an investigation they themselves had opened under the liberal Dubček regime. Despite the new presence of the Russian army, they withdrew the suicide verdict. But in a grotesque compromise (TIME, Dec. 19, 1969), they decided that Masaryk's fall from his bathroom window was an accident.

Detective Story. The circumstances were obscene. At sunrise on March 10, Masaryk's body was found in the courty and of the Certin Palace. He was in pajamas, barefoot. He lay on his back a yard from the open bathroom window 30 feet above. He seemed to have land-of the bare of the story of th

Within minutes of the "discovery" of Masaryk's body, the case and his apart-ment were sealed off by the Communistrus security police, led by Interior Minister Václav Nosek, Within months, at least 25 people who knew something, gleast 25 people who knew something, or were locked up. Of these, 14 were exceuted, murdered, committed suicide or, as the phrase went, "died in prison."

By sifting every scrap of evidence and interviewing virtually everyone still alive who could have knowledge of the death, the author has reconstructed certain essentials. There was extreme distance of the death of

Claire Sterling, a veteran foreign correspondent now on the staff of Harper's Magazine, relies heavily on such

physical facts, construed more logically, to prove murder. On authority from forensic medicine, she makes the point that men on the point of suicide do not lose control of their bowels. Such loss of control is a symptom of the last stages of suffocation. As the author visualizes it, the struggle between the 200-lb. Czech statesman and his assallants began in the bedroom and progressed aged to hold him down in the tub and stife him with pillows. When he was unconscious or nearly so, he was showed out the nearest window, feet first.

In some ways, the method of Masarvk's murder is the least of the mys-



JAN MASARYK
Into a world gone soft on myths.

teries surrounding the case. Presumably Masaryk was murdered because he was the only remaining political figure who might stir popular resistance against the party, and so draw in Western support. But who ordered the murder? Were the murderers themselves killed? When a new investigation began during the brief freedom permitted by the Dubček government in 1968, why did the new investigating prosecutor distort the evidence—as he did, among other ways, by downplaying the disorder in Masarvk's apartment? Claire Sterling answers these attendant mysteries of 1948 by relating her long train of sleuthing. Though repetitive, and at times infuriatingly complex (there are 112 characters involved), the result is a sporadically enthralling detective story.

It is something more: a fascinating palimpsest of history. Author Sterling evokes the intricate maneuverings surrounding the 1948 putsch and describes the earlier tragic betrayal that led to Hitler's 1938 march into the Sudetenland. She outlines the Russian troop movements that took place in 1948 and shows how in 1968 Soviet agents poured into Czechoslovakia in much the same fashion. It is indeed melancholy to be reminded that men like Ludvík Svoboda and Josef Smrkovský, valiant champions of liberal democracy in 1968, were deeply implicated in the 1948 putsch-Svoboda as a pliant Defense Minister who kept the troops in their barracks, Smrkovský as the man who armed and led the Communist Workers' Militia into

Deeper Mystery. Beyond the bloody murder and the political history lies a deeper mystery: Jan Masaryk himself. His fiancée-mistress, Marcia Davenport, who left Prague two days before his death, has written that he did not kill himself.0 and would not "intentionally have gone out the window," As the son of the austere Tomáš Masaryk, founder of the nation after World War I, Jan Masaryk was revered by the Czechoslovak people. He was also loved by them for his charm and his proven lovalty. But much that he did, or failed to do, remains unclear. Why, for instance, as the personification of Czechoslovak democracy, did he remain in the Czech government after the 1948 Communist takeover? Was he in touch with Western agents? Was he planning to flee?

In the absence of hard evidence, insight into such questions might come from inner knowledge of Masaryk's character. Claire Sterling devotes a chapter to martyred Religious Hero Jan Hus and to Jaroslav Hašek's rumpled antihero Good Soldier Schweik as they relate to the Czechoslovak national character and to Masaryk's own. Masaryk remains curiously elusive, a betwixt and between figure. If he had been a passionately unrelenting zealot like Hus (a figure hardly characteristic of his country in modern times), the history of Czechoslovakia after the war might have been different. He loved Schweik, with his comic, little-man's passive resistance to "patriotism, militarism, idealism, totalitarianism, causes of whatever kind, and all plots, schemes, blandishments and exhortations." On the record, Masaryk, in dealing with the Communists, tried to follow several Schweikian rules: Never offer open resistance to an ir-

resistible force.

Always offer to cooperate.

Never actually do so, despite your

most valiant efforts.

In the end, though, Masaryk bore too much responsibility and was too aristocratic to play the lowly Schweik for long. Though it was not his fault, he failed tragically to live up to Schweik's eardinal rule: "Always try to outlive the enemy; dying will get you nowhere."

<sup>&</sup>quot;He had a very great fear of pain. He had quantities of sedatives and sleeping drugs sufficient to commit suicide."



# Part of you is riding with him.

If you're the kind of person who gets a kick out of watching Americans compete in international athletic competition, we have a

If you're the kind of person who feels proud when an American athlete brings home a medal we have a worthy cause for you

a medal, we have a worthy cause for you. The United States Ski Team.

They represent Uncle Sam all over the world. But Uncle Sam doesn't foot the bill. Every-time they win, America vins. And everytime they lose, America loses. But Uncle Sam doesn't foot the bill. That's why The United States Ski. Team has and to come to world.

foot the bill. Instif why Int United Jones of Team has got to come to your Team has got to come to you. Please help equip the team that represents you. Help truit the team that represents you. Help the boys and girls win, who win for you. Pleases send a contribution to: The United States SkiTeam, 1726 Champa St., Denver, Colo.

Help equip the U.S. Ski Team Help train the U.S. Ski Team Help the U.S. Ski Team

#### Nostalaic Scramble

FROM THE CRASH TO THE BLITZ: 1929-1939 by Cabell Phillips. 596 pages. Macmillan. \$12.50.

What explains the popularity of the only-systerday school of history? Is it the reassuringly manageable look? Chance are not provided in the shape-liness of the Farmer's Almanac. Is it he pleasant mood of nostalgia? One's youth staged under soft lights to the music of Guy Lombardo. Is it the chewy, toothsome presence of facts? Dates, names and practically nothing carriedly not many and the presence of the provided in the control of the provided in the provid

Whatever the reason, just feed readers those scenario-setting lines like "Saturday, March 4, 1933, was a raw, blustery day in Washington . . ." and watch them freak out, history-trippers all.

New York Time-man Cabell Phillips, author of The Truman Presidency and a Washington reporter for 25 years, says that the "Tramework" of what he calls his "journalistic reprise" is "necessarily political." But the charm of the only-yesterday memoir is its look of pure miscellany. For all his muttering about framework, Phillips' shambles,

happily, is no exception.

At the cocktail party of total recall, Lou Gehrig rubs elbows with Harry Hopkins, and Hitter bumps nastily into John Dillinger. Jean Harlow, meet Eleanor Roosevelt. Jim Farley, do you know Ina Ray Hutton? Father Coughlin, as I live and breathe!

Juxtaposition makes trivia. Election results get scrambled with World Series scores and the falling stock quotations on "Black Thursday," 1929. Depression breadlines seem to queue up next to Earl Carroll chorus lines.

And what can Phillips possibly say about the Depression? First, the throatclearing generalization: "Some authorities describe it as the ultimate collapse



Father Coughlin, as I live and breathe!

of the industrial revolution, with the machine devouring man." Then on to the insatiate facts: one family in five had \$3,000 to spend in 1932, the average weekly wage of factory workers was \$16,21, the cost of a Chevy was \$445, etc. The New Deal becomes a kind of family ablum of brain-truster portraits, with a few hasty tributes from Old Liberal Phillips. For instance: "Social Security was the most profound and the most enduring" of F.D.R.'s reforms.

Only-sextedly histories have special charm for the connoisseur who wants to collect early POLICE BRUTALITY pictures (see page 256). Or the crank who loves typographical errors—Charles (1994) of the connoised with the connoised properties of the connoised with the connoised with

From the Crash to the Blitz is the first volume in the New York Times series, Chronicle of American Life. The 1940s, 1950s and 1960s are also scheduled to be turned into only-yesterday history. Stand by, America, for all the nostalgia that's fit to print.

#### House Guest

OWL by William Service. 92 pages. Knopf. \$4.

"The ancients," writes William Service, "attributed to the owl great wisdom. I, more careful, attribute to him the keenest appetite to find things out." The same might be said of Service himself. His Owl is less the result of wisdom than of a keen if bemused curiosity. No man can know all about a bird, especially a screech owl who possesses, as the book jacket puts it, the proportions of a beer can and the personality of a bank president. But a year of open-minded daily contact with such a creature is bound to lead to something, and in this case it has led to one of the most elegant and perceptive pieces of nature writing since T. H. White fell in with a goshawk.

Owl (his name as well as his kind) arrived in the already pet-filled Service household in a coffee can borne by children. He had apparently tumbled out of a nest, later proving, while still an owlet, his general incompetence in such matters by repeatedly walking off the edge of a table. Too little to be abandoned once more to the hazards of the woods, he staved, ate eagerly and soon learned to fly and hunt. He also solved the family cat and dog problem. Chirring fiercely, he fixed them with a furious yellow stare and threw a hex on them, "The animal which looks back at you with two eyes at once," maintains Service, "tends to stand high in the local food chain, i.e., not one of nature's victims."

Owl scrupulously avoids the fallen

#### Best Sellers

- FICTION

  1. The French Lieutenant's Woman.
- Fowles (1 last week)
  2. The House on the Strand,
- du Maurier (3)
- 3. The Godfather, Puzo (2)
- 4. The Inheritors, Robbins (4) 5. Puppet on a Chain, MacLean (9)
- 6. Fire from Heaven, Renault (6)
- 7. The Seven Minutes, Wallace (5) 8. In This House of Brede, Godden (7) 9. The Gang That Couldn't Shoot
- Straight, Breslin (8) 10. The Shivering Sands, Holt

### NONFICTION 1. The Selling of the President 1968,

- McGinniss (1)
- Present at the Creation, Acheson (2)
- 3. The Peter Principle, Peter and Hull (4)
- 4. The Collapse of the Third Republic,
- Ambassador's Journal, Galbraith (7)
   Mary Queen of Scots, Fraser (3)
- 7. Prime Time, Kendrick (8)
- 8. The American Heritage Dictionary
  (6)
- 9. The Graham Kerr Cookbook
  10. The Kingdom and the Power, Talese

archness common among animal books. Service is fascinated by Owl as owl, not homunculus, and comes forth with a number of unexpected facts about the species. Owls' eyes, for example, do the species. Owls' eyes, for example, do the species. Owls' eyes, for example, do the species of some feet, or focus on anything closer than eight or ten inches away. For all Service could tell, owls may even see double all the time. Yet in the dimmest light away—If it moved, and provided he was hungry.

The author admits to the impossibility of considering Owl without indulging in a certain amount of anthropomorphism-"he postures too much; he walks about bobbling like an old man with hands clasped behind back." But as a fair observer, Service, a writer and amateur naturalist, points out that human logic isn't much help in understanding a screech owl. For one thing, how do you know what the bird is thinking when, say, he shreds a piece of spinach into 55 fragments before leaving it? Or why he reacts with evident horror to the sight of an upright moving stick? Or why, though something of a gourmet. Owl once consumed a lucky rabbit's foot down to the metal clip? "Since I can't get a reasonable answer, I suggest he doesn't know why himself," observes Service, adding judiciously: "Perhaps he is losing his mind." In the end, Owl died one day with

no more warning than had marked his arrival. In the family's routine he left "a very small blank—precisely owlshaped." Service's very small book is not precisely owl-shaped, but it serves most excellently to fill a blank in an attentive reader's life that hardly anyone would suspect was there.



# Our 8-point body-building program.

#### We double wall the pickup box.

Put a double-strong double wall of steel all the way around, top to

You might say a Fleetside pickup has two cargo boxes—one inside and one outside. So cargo dings inside don't show outside.

#### 2. Also the cab.

When we build a truck, we build a truck.

That calls for a cab that's doublewall tough in roof panel, cowl assembly, rear body panel and body sills. (Strong reasons why Chevies last longer.)

#### Add fender liners to fight rust. Some pickups will put up with rust: we tell it where to get off.

Example: inside the front fenders, we've built special protective liners. They act as self-washing shields against rust-causing mud and slush.

## Cut down on welded joints. Other pickup builders weld body

side panels together. We might, too, if we didn't have this thing about rust.

We like our way better: one-piece outer body side panels. No external welded joints to corrode.

You'll like it better, too.

# Build in better visibility. When you sit in a Chevy, look around. You'll see why it's the best

around. You'll see why it's the best truck in sight. Big windows. Largest expanse of

glass area of any popular pickup. Other easy-going features, like foam-padded seats, make the outlook

## 6. Spruce up the styling inside and out.

even better.

We say a workhorse doesn't have to be a beast.

It can be smooth-lined and stylishly appointed on the outside. And tastefully done inside with such niceties available as chrome-rimmed controls, deep-pile carpeting, soft bucket seats and center console.

Like a Chevy Fleetside pickup.

#### 7. Put a tough frame

members. Tough.

underneath.
Our feeling about Chevy pickup

longevity comes from deep down.

From a rock-solid chassis; a frame made of rugged, heavy-gauge side rails riveted to alligator-jaw cross-

## 8. Protect it all with a bump exterminator.

That's what we call our special Independent Front Suspension design. It's teamed with tough, smooth coil springs at all four wheels. So nothing gets rattled. The truck,

the cargo—or you.

Check out our 8-point bodybuilding program for yourself. At
your Chevrolet dealer's.



Putting you first, keeps us first.

